

# THE CASH BOX

VOLUME XIV

MAY 2, 1953

NUMBER 32



Nat "King" Cole prepares to put his latest Capitol hit, "Can't I," into the new Seeburg Select-O-Matic "200" Phonograph. The machine, which was recently introduced, is designed for homes and clubs, and besides holding a hundred records, is a substantial piece of furniture. The picture was taken while Nat was visiting The Shaffer Music Company in Columbus, Ohio, home office, of the Seeburg distributor.



**NEW**

STRAIGHT 45 PLAY  
ON THE MODEL 1650

**NEW**

BUILT-IN VOLUME  
LEVEL CONTROL

**NEW**

TWIN TITLE STRIP HOLDERS  
— SINGLE BUTTON SELECTION

**NEW**

78 OR 45 RPM PLAY  
COMBINED ON MODEL 1600

**NEW**

PUSH TYPE LOCK

**NEW**

DEEP INDENT TRAYS

**NEW**

GLASS ASTRADOME

**NEW**

FRENCH PROVINCIAL DESIGN

**NEW**

COMPACT CABINET

**NEW**

TONAL BRILLIANCE

**NEW**

GLAMOROUS GLASS PILASTERS

**NEW**

LOW PRICE

**All Aimed to Increase  
Your Earnings**

**All Yours at a  
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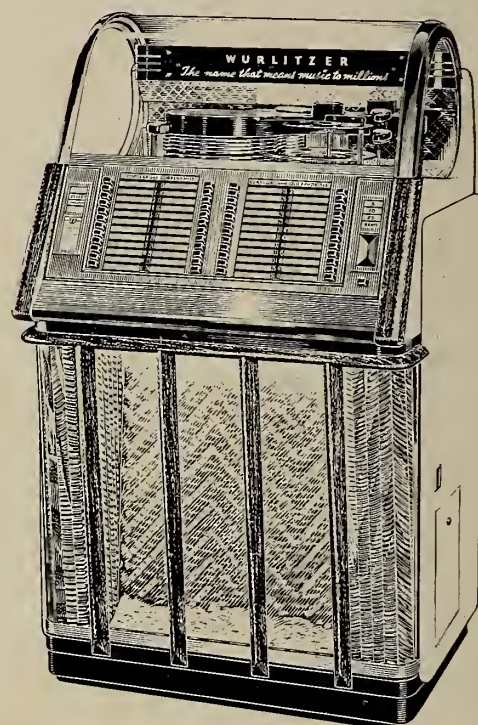
The Model 1650 for straight 45 play! The Model 1600 adaptable to either 45 or 78 RPM play.

Whichever fills your needs will fill your pockets because both are loaded with new money-making features.

Each incorporates Wurlitzer's famed 48-selection mechanism in a cabinet that combines high earning beauty with space-saving compactness.

Each is priced to pay greater operator profits.

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DISTRIBUTOR TODAY



*Wurlitzer*

48-SELECTION STRAIGHT 45 PLAY

**1650**

**1600**

48-SELECTION 45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company  
NORTH TONAWANDA, NEW YORK





# The Cash Box

May 2, 1953

Volume XIV

Number 32

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## Music Editorial

# CREATIVENESS PAYS OFF

If there is one lesson to be learned from the record business in the past several years, it is this: Creativeness pays off.

We've all of us observed during this period a great change in the business. Some saw it coming from the start. Some were aware of it while it was happening. But all of us now know it has happened.

And this change is one of basic principles.

What it means is that old reliable means of operation are no longer reliable; what was valid ten years ago, or even two years ago is not valid today; what was a sure money-maker then is sure of absolutely nothing now.

But what it means most of all is that the way to make a buck in this business is no longer to depend on tried and true methods but to create new methods and then try them to find whether they are true.

Every few months we observe one record company is at the top of the heap and another is dormant. A few months later the situation changes and the positions are reversed.

What's the cause of this?

It's obvious, if you observe the operations not only of the A & R departments of these firms, but the entire executive set-up including sales, promotion, distribution etc.

The story might go something like this: Company A is doing well. A good percentage of its records are hitting. Everyone is happy. Soon however current records are following the formula that was successful for the past several months—only now they're no longer successful. Slowly it dawns that things aren't quite what they used to be. And then the uproar starts. Either heads roll or there are shakeups in various departments or the people involved come to the realization that something has to be done. So the A & R department thinks up new twists, searches for new artists, fresh material. The sales department goes on a revitalization kick. And the promotion department overhauls its methods too.

Then if the A & R department really comes through and gives the other departments some material to work with, the picture gradually changes and here is Company A heading for the top again.

Now this process may seem like a simpli-

fied version of what really happens, and it is. But essentially, with all sorts of variations, that IS what happens.

And what it proves is that you can't even depend on what went a couple of months ago. You must constantly be creating.

Another example.

Every once in a while an independent record company will come along and set the whole business afire. There are then all sorts of explanations of this phenomenon usually starting with the thought that anyone could have done it with "that great record" and ending with the equivalent of it's a flash in the pan.

Both ends of this argument are wrong.

Let's examine them. Could anyone have made it with "that great record." First of all the mere saying of that reveals a total misconception of the record business. For a hit record does not involve only a great performance, song or A & R job. It involves a total cooperative operation on the part of everyone connected with the record and the diskery. How many records do all of us know who were absolutely unbeatable as far as artistry was concerned — and yet they dropped dead? Artistry is obviously not enough. It takes sales promotion and wise direction of the entire integrated effort.

Now for the last part of the argument, "It's a flash in the pan." Well in many cases it may be. But, on the face of it, it's not true in all cases, for all of us know the names of independent companies which have capitalized on their initial successes to build lasting and prosperous firms.

Now if these arguments are not true, then what is the explanation of the great jobs which independents can achieve? It is this: Each individual firm operates in a different manner. And the independent with the creative ability to take advantage of its particular position in the music business is the one that makes the success.

One of the top A & R men in the country said to us the other day, "The one great thing about the record business is that it's a creative business and if it weren't I would get out of it."

We've examined that thought and the only conclusion that we can come to is that it's so, this is a creative business for it's only creativeness that pays off in it.



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"It's What's in THE CASH BOX That Counts"



PAGE!

of Our Time!

Featuring The  
Great Voice of  
**JIMMY SACCA**

*singing*



DIE YOUNG"

b/w  
"P.S. I LOVE YOU"

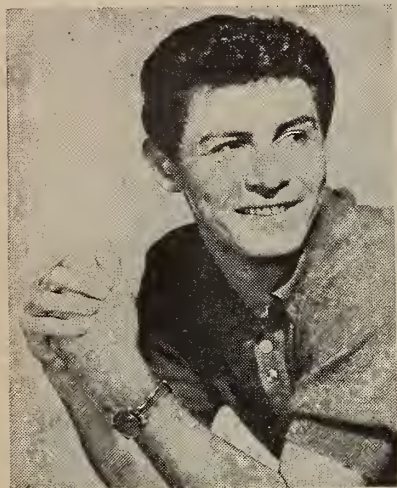




BREAKING ALL RECORDS AT THE PARAMOUNT!

# eddie fisher

with his Biggest hit...



## I'M WALKING BEHIND YOU

and

## JUST ANOTHER POLKA

Record No. 20/47-5293

RCA VICTOR Best Sellers

WEEK OF MAY 2nd

## POPULAR

MY ONE AND ONLY HEART / SAY YOU'RE MINE AGAIN	20/47-5277	2:58/2:48
Perry Como		
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA	20/47-5293	3:04/2:11
Eddie Fisher		
THAT HOUND DOG IN THE WINDOW/PORC OL' KEE-LIGER	20/47-5280	2:45/2:45
Homer & Jethro		
HOT TODDY / SERENADE	20/47-5095	2:22/3:00
Ralph Flanagan		
APRIL IN PORTUGAL / PENNY WHISTLE BLUES	20/47-5052	3:15/2:25
Freddy Martin		
NOW HEAR THIS / APRIL IN PORTUGAL	20/47-5279	2:16/2:53
Tony Martin		
WILD HORSES / I CONFESS	20/47-5152	2:45/3:05
Perry Como		
HOW DO YOU SPEAK TO AN ANGEL / DOWNHEARTED	20/47-5137	2:22/2:24
Eddie Fisher		
SWEET THING / WHY COME CRYING TO ME	20/47-5247	1:40/2:29
Dinah Shore		
USKA DARA/TWO LOVERS	20/47-5284	3:05/2:42
Eartha Kitt		
A-L-B-U-Q-U-E-R-Q-U-E / MOON	20/47-5237	2:56/3:02
Ralph Flanagan		
DON'T LET THE STARS GET IN YOUR EYES / LIES	20/47-5064	2:37/2:30
Perry Como		
THE SONG FROM MOULIN ROUGE / STREET OF SHADOWS	20/47-5264	3:02/2:50
Henri Rene		
WHAT A CRAZY GUY/THERE IS A TAVERN IN THE TOWN	20/47-5278	2:40/2:25
Wally Cox		
LITTLE RED MONKEY / ANNA	20/47-5246	2:40/2:52
The Three Suns		

## COUNTRY-WESTERN

YOU ALWAYS HURT THE ONE YOU LOVE / I'M GONNA LOCK MY HEART	20/47-5193	2:38/2:45
Eddy Arnold		
THE MISSOURI WALTZ / MOONLIGHT AND ROSES	20/47-5192	2:25/3:05
Eddy Arnold		
THE GLORY LAND MARCH / IN DADDY'S FOOTSTEPS	20/47-5249	2:28/2:47
Hank Snow-The Jordanaires		
BROKEN WINGS / THE CANNONBALL YODEL	20/47-5251	2:37/2:56
Elton Britt		
A FOOL SUCH AS I / THE GAL WHO INVENTED KISSIN'	20/47-5034	2:30/2:35
Hank Snow		

## RHYTHM &amp; BLUES

I WANNA KNOW / THE LAUGHING BLUES	20/47-5229	2:15/2:48
The Du Droppers		
AMAPOLA / NOBODY ELSE BUT YOU	20/47-5270	2:20/2:50
Les Harris		
OH-SHOO-BE-DO-BE / THE BIGGEST FOOL	20/47-5268	2:25/3:04
Deep River Boys		

## TIPS FROM THIS WEEK'S BEST SELLERS

I'M WALKING BEHIND YOU  
JUST ANOTHER POLKAEddie Fisher with Hugo Winterhalter's  
Orch. and Chorus, and Sally Sweetland ..... 20-5293 (47-5293)\*

HEAP BIG BEAT

I WONDER WHY

Buddy Morrow and his Orch.  
Vocal refrain by Frankie Lester ..... 20-5295 (47-5295)\*

FEATHERFOOT

THERE'S MUSIC IN YOU

(From the M-G-M film "Main Street to Broadway")

Freddy Martin and his Orch.  
Featuring Murray Arnold at the Piano  
Vocal refrain by Stuart Wade and the Martin Men .20-5294 (47-5294)\*

\* 45 rpm cat. nos.

ORDER  
HERE!

78 rpm 45 rpm

## THE NATION'S TOP TEN

PLUS  
THE NEXT  
15  
JUKE BOX TUNES

The Top Ten Tunes Netting  
Heaviest Play In The Nation's Juke  
Boxes, Compiled From Reports Sub-  
mitted Weekly To The Cash Box  
By Leading Music Operators  
Throughout The Country.

## THE CASH BOX



## CODE

AL—Aladdin  
AP—Apollo  
AT—Atlantic  
BR—Brunswick  
BU—Bullet  
CA—Capitol  
CD—Cadence

CH—Chess  
CO—Columbia  
CR—Coral  
DA—Dana  
DE—Decca  
DO—Dot  
DN—Devon

DY—Derby  
ES—Essex  
FE—Federal  
4 Star—Four Star  
IM—Imperial  
IN—Intro  
JU—Jubilee

KI—King  
LO—London  
MA—Mars  
ME—Mercury  
MG—MGM  
MO—Modern  
OR—Oriole

PE—Peacock  
PR—Prestige  
RA—Rainbow  
RH—Recorded In  
Hollywood  
RE—Regent  
SA—Savoy  
SE—Seger  
SIT—Sittin' In  
SP—Specialty  
SW—Swingtime  
TE—Tempo  
TI—Tico  
TN—Tennessee  
UN—United  
VI—RCA Victor

Pos. Last  
Week

1

## I BELIEVE

FRANKIE LAINE

CA-2332 (F-2332)—Jane Froman

CO-39938 (4-39938)—Frankie Laine

2

2

## HOW MUCH IS THAT DOGGIE IN THE WINDOW

PATTI PAGE

ME-70070 (45x70070)—Patti Page

1

3

## PRETEND

NAT "KING" COLE

CA-2346 (F-2346)—Nat "King" Cole  
CA-2407 (F-2407)—Clifton Stone  
CO-39915 (4-39915)—Ken Griffin  
CR-60927 (9-60927)—Eileen Barton

DE-28576 (9-28576)—Guy Lombardo O.  
ME-70045 (45-70045)—Ralph Marterie O.  
VI-20-5119 (47-5119)—Henri Rene O.

3

4

## YOUR CHEATIN' HEART

JONI JAMES

CA-2377 (F-2377)—Jan Garber O.  
CO-39938 (4-39938)—Frankie Laine  
DE-28628 (9-28628)—Louis Armstrong

MG-11416 (K-11416)—Hank Williams  
MG-11426 (K-11426)—Joni James

6

5

## TILL I WALTZ AGAIN WITH YOU

TERESA BREWER

BR-84002—Five Bills  
CO-39952 (4-39952)—Ken Griffin  
CR-60873 (9-60873)—Teresa Brewer  
CR-60916 (9-60916)—Tommy Sosebee  
DA-795—Regina Kujawa  
DE-28506 (9-28506)—Dick Todd  
DE-28539 (9-28539)—Russ Morgan

JU-6014—Swanson-Travis  
KI-1169—Gore-Wright  
ME-70069—Harmoncats  
PR-1038—Harris-Light  
RH-142—Red Callender  
VI-3103—E. P.—Three Suns

4

6

## TELL ME A STORY

FRANKIE LAINE &amp; JIMMY BOYD

CO-39945 (4-39945)—Frankie Laine &amp; Jimmy Boyd

5

7

## SONG FROM MOULIN ROUGE

PERCY FAITH O.

CA-2429 (F-2429)—J. Hutton & A. Stordahl  
CO-39944 (9-39944)—Percy Faith Orch.  
DE-28675 (9-28675)—Victor Young O.  
LO-1328 (45-1328)—Mantovani O.

ME-9609 (45-9609)—Marshall Royal O.  
OK-6963 (3-6963)—Stan Fisher  
TI-170 (45-170)—Joe Loco Quint.  
VI-20-5264 (47-5264)—Henri Rene O.

8

## SEVEN LONELY DAYS

GEORGIA GIBBS

CR-60949 (9-60949)—Pine Toppers & Marlin Sis.  
DE-28655 (9-28655)—Guy Lombardo O.

KI-1192 (45-1192)—Bonnie Lou  
ME-70095 (70095x45)—Georgia Gibbs  
VI-20-5219 (20-5219)—Don Meehan

9

9

## WILD HORSES

PERRY COMO

CA-2349 (F-2349)—Ray Anthony O.

VI-20-5152 (47-5152)—Perry Como

7

10

## APRIL IN PORTUGAL

LES BAXTER O.

CA-2374 (F-2374)—Les Baxter O.  
CO-39983 (4-39983)—Ken Griffin  
DE-28646 (9-28646)—Florian Zabach  
ME-70114 (70114x45)—Dick Hayman O.

ME-70128 (70128x45)—Vic Damone  
VI-20-5052 (47-5052)—Freddy Martin  
VI-20-5279 (47-5279)—Tony Martin

11) I'M SITTING ON TOP OF THE WORLD. 12) TELL ME YOU'RE MINE. 13) RUBY. 14) NO HELP WANTED. 15) CARAVAN. 16) ANNA. 17) GOMEN-NASAI. 18) SAY IT WITH YOUR HEART. 19) HELLO SUNSHINE. 20) CAN'T I. 21) DANCIN' WITH SOMEONE. 22) SOMEBODY STOLE MY GAL. 23) SIDE BY SIDE. 24) SAY YOU'RE MINE AGAIN. 25) SWEDISH RHAPSODY.

# RCA VICTOR

FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"





PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. I BELIEVE ..... Frankie Laine (Columbia)
2. HOW MUCH IS THAT DOGGIE IN THE WINDOW ..... Patti Page (Mercury)
3. SONG FROM MOULIN ROUGE ..... Percy Faith (Columbia)
4. PRETEND ..... Nat "King" Cole (Capitol)
5. RUBY ..... Richard Hayman (Mercury)
6. APRIL IN PORTUGAL ..... Les Baxter (Capitol)
7. YOUR CHEATIN' HEART ..... Joni James (MGM)
8. CARAVAN ..... Ralph Marterie (Mercury)
9. TELL ME A STORY ..... Laine-Boyd (Columbia)
10. SEVEN LONELY DAYS ..... Georgia Gibbs (Mercury)

The big question "What means Mamou?" has been partially answered. Jerry Kay (WWEZ-New Orleans, La.) informs us "As far as I can find out, there is no translation. Mamou is a very small town in the heart of the Cajun country of Louisiana. If you listen carefully the song doesn't say "With Big Mamou" but "In Big Mamou." . . . Bob Ferguson (KCLX-Cofax, Wash.) now carrying 4½ hours of western music daily. Asks the diskeries to send him new releases. . . . John Dixon, ex New Orleans Nighthawk, Dixon On Disc, now heard daily 7:35-9:00 a.m. on his new show "Music On the Sunny Side." John, who originally hails from Montreal, Canada, wants all Canadian Jocks in this country and in Canada to contact him.

\* \* \* \* \*



TOM JOSEPHSON  
(WTOL-Toledo, O.)

Pic of the week—Tom Josephson (WTOL-Toledo, O.), "Your DeeJay, T. J." has all the kids in Toledo listening when he broadcasts. The reason? He's a high-schooler himself and among the top disk jockeys in the territory. He's 17. . . . Charles DeVos, general manager of radio station WBRC-Memphis, reports that his station programs a complete day of music, something new for Memphis. All programs on WBRC are of a pop or semi-pop nature. . . . Bud Brees (WPEN-Philadelphia, Penna.) will be married to Eileen Levin on May 23 at the Ritz-Carlton Hotel, Philadelphia. . . . Pete Wambach (WCMB-Harrisburg, Pa.) uses only the Top Fifty from The Cash Box as his special file, and sets up his records according to the position as indicated on each week's chart. Also, on his Friday PM show he uses The Cash Box Top 20 and is well pleased with the audience response. . . . Sheriff Davis (WLOW-Portsmouth, Va.) passes along

the word that a top-flight show which included Red Foley, his wife Sally Sweet, Moon Mullican, Grady Martin, Jerry Byrd, Rod Brasfield, and Jimmy Selph—all appeared at a show held in Norfolk, Va., on Sunday, April 19, and played to a total of about 4,500 people at two shows. . . . Jo Ann Tolly, newly signed MGM record thrush spent two busy days a couple of weeks ago when she visited with Jack Downey (WONS), Ross Miller (WTIC), Gerand (WHTT)—all in Hartford—Pete Ward (WCCM-Lawrence, Mass.), Bob Horn and Lee Stuart (WFIL-Philadelphia), and Bill Silbert (WABD-TV).

\* \* \* \* \*

Welcome back to a couple of our deejay friends who were on the disabled list for a while. Alan Henry (WONS-Hartford, Conn.) after being laid up for a few weeks with an emergency operation for acute appendicitis, and then chicken-pox while recuperating. Smokey Smith (KRNT-Des Moines, I.) just getting over a bit of surgery in the Methodist Hospital on March 29. . . . When Lee and Lorraine (WINZ-Miami, Fla.) played "Red Monkey" without giving the title and asked the audience to supply their own titles, they were bombarded with such as "Dead Love," "Tip-toeing to Heaven," "Camel In The Sahara," and "Inebriated Man Trying To Find His Home In A Housing Development." . . . Don Cornell did himself loads of good when he and Tom Finn (WSPD-Toledo) visited a dozen schools in the Toledo area to promote his latest release "Many Are The Times" backed with "There's No Escape." . . . Jay Trompeter's afternoon 2 hour show, "The Afternoon Record Shop," (WIND-Chicago), had to make way for the Chicago Cub's baseball games until the season's over. . . . Fred Fiske (WWDC-Washington, D. C.) announced the winners of his "Hank Williams Memorial Contest." The two top winners received a Hank Williams album while the next twenty-five received a Williams recording. . . . A son, Kevin, was born to Ed and Mary Eileen Meath, April 4, at St. Mary's Hospital in Rochester, N. Y. Ed is the popular disk jockey at WHEC-Rochester. The godparents are Dave Mahoney of the Four Aces and Mrs. Joe Deane, wife of Ed's colleague at WHEC. . . . Frank Campana, Jubilee Record star, was guest on Bill Silbert's WABD-TV show on April 14.

"It's What's in THE CASH BOX That Counts"

DISK JOCKEYS PICK  
OPERATORS DEMAND  
RETAIL BUYERS INSIST

on the Original-

# "CRAZY MAN, CRAZY"

by  
Bill Haley  
and HALEY'S COMETS

ESSEX 321

HEADING FOR SUMMER SMASH

DICK LEE

singing

"ALL I WANT IS A CHANCE"

b/w

"THE SHOW HAS ENDED"

ESSEX # 322

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# RECORD REVIEWS

ⓐ **DISK & SLEEPER**

ⓑ **EXCELLENT**

ⓐ **VERY GOOD**

ⓐ **GOOD**

ⓐ **FAIR**

ⓐ **MEDIOCRE**

## MORT LINDSAY & TRIO

(Jubilee 5166; 45-5166)

**B+** "SCRATCH" (2:26) [Lubin Music] Mort Lindsay talk-sings, in a comic manner, a cute novelty about an itch in the middle of his back. He wrote the tune himself and should get laughs on this cute deck. This novelty could catch like wild fire.

**C+** "JEEPERS CREEPERS" (2:52) [Witmark Music] The small group happily glides along through a ditty that was big quite a few years back. The boys put over the song in a light hearted fashion.

## DAVID ROSE ORCHESTRA

(MGM 30773; K-30773)

**B** "WALTZ OF THE BUBBLES" (2:12) The lush gliding strings of the David Rose ork team their fullness and waltz through a lovely melody that might happen. It has a swaying full floating feeling about it that is real smooth.

**C+** "LONESOME ON MAIN ST." (3:12) Dave and the men create a lonesome and bluesy feeling as they send out a production offering of a tune similar in style to "Slaughter On 10th Ave." Two good variety sides for the boxes.

## ALICE BABS

(Rudder 5011; 45-5011)

**B** "YOU'RE THE ONE I IDOLIZE" (2:34) [Rudder Music] The lovely voice emanating from Alice Babs does wonders with a lovely ballad. She does a tender and star-dusted reading of a moderate tempo tune waxed in Sweden.

**C+** "CHOOSE YOUR PARTNER" (2:30) [Rudder Music] Alice changes the mood and rides over a cute ditty in a happy go lucky manner. Her pert voice sounds cute and is highlighted by Harry Arnold's fitting orking.

## JIMMY PALMER ORCHESTRA

(Mercury 70126; 70126 x 45)

**C+** "SOMEBODY STOLE MY GAL" (2:35) [Robbins Music] Tiny McDaniel does a bouncing vocal job on a tune that's being revived. The boys in the band add color to the side by filling in with talking. An ok deck.

**B** "NEVER, NEVER, NEVER" (2:34) [Elmore Music] Tiny and the men team up to send out another light and happy ditty in the cute and novel vein. The piece is good for the boxes. Catchy piece.

## EARTHA KITT

(RCA Victor 20-5284; 47-5284)

**B** "TWO LOVERS" (2:42) [Broadcast Music Inc.] With the full chorus and ork of Hugo Winterhalter as a backing, Eartha Kitt gallops through an exciting different type of number. Her voice is startling on this fast mover.

**B+** "USKA DARA" (3:05) [P.D.] The thrush with the thrilling voice bounces along through a catchy Turkish melody sung in the same language with English explanations. It's a light hearted cutie that sticks in your memory. Great performance.

## THE CASH BOX

### DISK OF THE WEEK

"RAMBLIN' MAN" (2:35)

[Acuff Rose Publishing]

"I LET HER GO" (2:27)

[Hill & Range]  
FRANKIE LAINE  
(Columbia 39979; 4-39979)



FRANKIE LAINE

● Mr. Rhythm, Frankie Laine, who can do a grade "A" job with any tune from "Tell Me A Story" to "I Believe" seems to be headed for another top hit in "Ramblin' Man". This emotional, heart rendered, galloping, spiritual tale was a hit in the folk and country field a while back, and it looks like it's bound for stardom pop wise. This Hank Williams song is backed by Jimmy Carroll and the ork. Paul Weston and Carl Fischer back Frankie on "I Let Her Go", another tormented zestful chant. The master of timing does a belting job on both ends. Both platters could be big successes with either end showing up first.

"SAY SI SI" (2:47)

[E. B. Marks]

"I'M WITH YOU" (2:54)

[Melrose Music]

MILLS BROTHERS

(Decca 28670; 9-28670)



MILLS BROTHERS

● The phenomenal Mills Brothers have an amazing knack of taking old songs, refreshing them with their own exciting sound, and again making them hits. They did it with "Paper Doll" and "Glow Worm" and now it looks like they have another in "Say Si Si". The Sonny Burke ork sets up a good Latin jump backing that the boys harmonize to perfectly. Their mellow voices make the song live again. On the bottom platter the men get together on another novelty jump in a soft vocal manner tagged "I'm With You". The top portion is tailor made for the boxes and a natural for a top seller in the shops. Keep an eye on it, it looks big.

## PEGGY ANNE ELLIS

(Charles Records)

**B** "DREAMIN'" (2:35) [Leeds Music] In a smooth and relaxed manner, Peggy Anne Ellis glides over a pretty ballad with a lilting tempo and comes up with a smooth side. Glenn Osser and the ork back the thrush on a good piece of listening.

**B** "YOU FIND MORE LOVE IN A BROKEN HEART" (2:55) [Hartley Music] Here Peg gives the sentimental touch to a pretty waltz tempo ballad in a well controlled manner. A fine coupling for the boxes.

## FRANK SINATRA

(Capitol 2450; F-2450)

**B** "I'M WALKING BEHIND YOU" (2:55) [Leeds Music] Frank Sinatra comes through with a solid job on his first Capitol release. Axel Stordahl backs him and the result is mighty good. Could catch on for the artist.

**C+** "MY LEAN BABY" (2:34) The smooth voiced warbler gives a light hearted touch to a novelty jump ditty that he blasts out with a pack of zest. A lively piece good for dancing. Frank's voice is in top form.

## RONNIE GAYLORD

(Mercury 70131; 70131 x 45)

**B** "I WON'T BELIEVE IT" (2:25) [Vincent Music] Ronnie Gaylord, who leads the Gaylords, sings with feeling as he hands in a solo of a self composed Latin tempo ballad. It's a terrific tune given a good ride.

**B+** "MY HEART IS FREE AGAIN" (2:52) [Acuff Rose] Dave Carroll backs the lad on another love song that the chanter packs with feeling. He has a wonderful quality in his voice that helps put over any song. This tune is terrific. Might happen.

## ROSEMARY CLOONEY & MARLENE DIETRICH

(Columbia 39980; 4-39980)

**B+** "DOT'S NICE-DONNA FIGHT" (2:38) [Frank Music] Stan Freeman pounds away on the harpsichord as Rosemary and Marlene play mother and daughter on a cute bounce tune based on the "Don't fight children" joke. It's cute listening and might catch on.

**B** "IT'S THE SAME" (2:30) [Leeds Music] Stan and the rhythm accompaniment work the back-drop again on a cute rag time ditty. The girls team up in an inviting manner on two decks that should get laughs and spins.

## NICK PERITO & ACCORDION

(Coral 60983; 9-60983)

**C+** "RUBY" (2:51) [Miller Music] The fabulous theme song from the "Ruby Gentry" flick that looks like it's bound for the top of the hit ladder, is smoothly covered by Nick Perito on his accordion. Fine sound but a bit late for honors.

**C+** "THE MAGIC TOUCH" (2:41) [Sheldon Music] The Ray Charles Singers set up a lush vocal backing for Nick's version of another lovely instrumental. The flighty piece really moves.

## GORDON JENKINS ORCHESTRA

(Decca 28657; 9-28657)

**B+** "ONE WILD OAT" (2:55) [Goday Music] Charlie Laverne and the McQuaig Twins join Gordon Jenkins and his crew on a cute novelty bouncer with a folksy flavor. Cute vocal treatment by the gals is good. Lyrics and corny presentation could make this side click. Might hit big too.

**B** "WHEN THEY SPEAK OF YOU" (2:55) [Weiss & Barry] Gordon leads the chorus in a lush and smooth manner through a lovely ballad with Charlie taking the lead. Very pretty song tenderly done by all. Jenkins ork is tops.

## BETTY COX

(MGM 11440; K-11440)

**B** "I'M IN LOVE" (2:37) [Garlock Sherer Music] A pretty voice eases from Betty Cox as she softly touches on a romantic waltz item with an inviting chorus as support. Dick Frietas sends out the orking. A pleasing deck.

**B** "UNTIL TODAY" (2:33) [Miller Music] The thrush does an enchanting job of caressing the pretty lyrics of a lovely ballad. Betty has a straight forward style capped with a polished warm voice.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ONE WILD OAT" ..... Gordon Jenkins Orch.... Decca 28657; 9-28657
- ★ "RUBY" ..... Vaughn Monroe... RCA Victor 20-5286; 47-5286
- ★ "MY HEART IS FREE AGAIN" .... Ronnie Gaylord... Mercury 70131; 70131 x 45
- ★ "USKA DARA" ..... Eartha Kitt.... RCA Victor 20-5284; 47-5284
- ★ "I HAD THE CRAZIEST DREAM" ... The Skylarks... RCA Victor 20-5257; 47-5257
- ★ "SCRATCH" ..... Mort Lindsay & Trio... Jubilee 5166; 45-5166



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IN THE  
HORN"

*and*

"ORGAN  
GRINDERS'  
SWING"

28691 -

DECCA  
RECORDS

- 9-28691



# RECORD REVIEWS

○ A DISK & SLEEPER

○ B EXCELLENT

○ B VERY GOOD

○ C GOOD

○ C FAIR

○ D MEDIOCRE

**ROGER COLEMAN**  
(Decca 28658; 9-28658)

**C+** "LONG LIVE LOVE" (3:02)  
[Southern Music] With a lush ork and chorus backing him, Roger Coleman leans into a pretty Latin tempo ballad and comes up with a tender offering.

**B+** "THE MISSION BELL" (3:06)  
[Milton Kellem Music] Roger is at his best as he chants an ultra lovely waltz ballad that should fit the boxes like a glove. The warm vocal and pretty orking by Harry Geller enhance the deck. Could be a big one for Roger.

**JERRY SHARD ORCHESTRA**  
(Capitol 2422; F-2422)

**C+** "ALABAMY BOUND" (1:51)  
[Shapiro Bernstein] Jerry Shard and his infectious "doo wacka" type of mute trumpeting team up on a good handclapping standard. The fast train motion and rhythmic orking make this attractive listening.

**B+** "TEN LITTLE FINGERS AND TEN LITTLE TOES" (1:59)  
[Leo Feist] The ensemble does some cute vocaling on a happy charleston tempo bouncer. The song has that quality that makes you wanna sing along. Might click.

**AL MARTINO**  
(Jubilee 6034; 45-6034)

**B+** "I'M AFRAID" (2:30) [Gallico Music] Al Martino's voice is in top form as he offers a Latin mood love song with a beautiful melody, lyric and treatment. It's wonderful listening with a plush choral setting and a fine Hal Kanner orking.

**C+** "GIVE ME BACK MY LONELY HEART" (2:58) [Blazer Music] Al gives all his power to a sentimental waltz time love song that comes out expressively. He belts it.

**THREE McGUIRE SISTERS**  
(Coral 60969; 9-60969)

**C+** "TOOTLE-LOO-SIANA" (2:30)  
[Shapiro Bernstein] The harmonious McGuire Sisters say goodbye to Louisiana on a light happy bouncer that makes your hands clap. Their soft voices blend sweetly.

**C+** "MISS YOU" (2:59) [Santly Joy] The girls warble another softie with a romantic air. They have a warm and melodic approach to their treatment that is easy on the ear.

**ART MOONEY ORCHESTRA**  
(MGM 11486; K-11486)

**B** "GEE WHIZ!" (2:29) [Pickwick Music] The Cloverleafs and Cathy Ryan gets a sock ork support from Art Mooney and the gang as they hop through a cute ditty. Rhythm and delivery should rate plenty of spins.

**C+** "MISS YOU" (3:02) [Santly-Joy] Allan Brooks takes a solo run on this end and eases through a ballad in a pleasing manner. The backdrop by Art is fitting for the soft tune.

## THE CASH BOX SLEEPER OF THE WEEK

"CRAZY MAN, CRAZY" (2:35) [Eastwick Music],  
"WHATCHA GONNA DO" (2:28) [Eastwick Music]

**BILL HALEY with HALEY'S COMETS**  
(Essex 321; 45-321)



BILL HALEY & COMETS

● Out of left field comes a sleeper that could burst wide open and take the country by storm. With the popular use of the new bop

slang expression, 'CRAZY', this house rocking tune tagged "Crazy Man, Crazy" could become a universal novelty. Handing in the fabulous job on the rhythmic beaty item is Bill Haley with a sock assist from his Haley Comets. Bill had a terrific success with another jumper dubbed "Rock The Joint", and this one tops it by far. The rhythm sent out by the aggregation makes you bounce in your seat, and the jitterbugs are sure to go wild about this jolter. On the lower portion, Bill and the Comets keep up the pace and move through another jump labeled "Whatcha Gonna Do". The top platter has the kick and should send the boxes bouncing clear off the floor.

**BILL ANDREWS**  
(Delhi 101)

**B** "LONELY" (2:12) [Emperor Music] Bill Andrews does a polished vocal job on a pretty waltz tempo ballad. Mundell Lowe and the ork with a full assist from the chorus enhance the beauty of the side. The reading is warm and soft.

**C** "THAT'S WHEN I GET SO LONELY" (2:29) [Emperor Music] The artist leans into a sad ballad that he delivers in a tormented and heart broken style. The small piece backing is light for the heavy, strong tune.

**LORRY RAINE**  
(Kem 2723; 45-2723)

**C+** "THERE'S NOTHING LEFT TO DO" (3:11) [Atlantic Music] Lorry Raine gets hold of a bluesy ballad and gives it a moody reading with the sax in the Nelson Riddle ork setting up a perfect blue air. Her fine voice puts over the song.

**C+** "A WOON' WE WILL GO" (2:48) [Artists Music Corp.] Lorry gives a gay and happy-go lucky fashioning to a light number that gives the feeling of a gay girl dancing on a lawn. It's a well done pretty bouncer.

**JACKIE PARIS**  
(Brunswick 80217; 9-80217)

**B** "ONLY YESTERDAY" (2:54) [B. F. Woods Music] A brilliant new voice makes its debut and the results are terrific. Jackie Paris does a soft and tender vocal job of a lovely melody. The lad's touching style could catch with the soxers.

**B** "IF LOVE IS GOOD TO ME" (2:43) [Jefferson Music] The Norman Leyden ork sets up another soft and romantic mood for the songster to which Jackie sends out a fine solo. He has that real love quality in his voice.

**TONI ARDEN**  
(Columbia 39978; 4-39978)

**B+** "IT'S ONLY MY HEART" (2:45) [M. Block Music] In her chill giving, heart felt manner, Toni Arden gives a glowing interpretation of a love song. Her amazing control and a lovely sound really stand out.

**B** "F'R INSTANCE" (2:30) [Bourne Inc.] A light lilter with a most inviting air is chirped sweetly by the songstress. The tune is well composed and makes for a fine bit of listening.

**THE SKYLARKS**  
(RCA Victor 20-5257; 47-5257)

**B+** "I HAD THE CRAZIEST DREAM" (1:51) [Bregman, Vocco & Conn] A wonderful oldie gets new life as delivered by the harmonic voices of the Skylarks. Their sensational manner of dragging lyrics is both cute and different. This deck could hit big.

**C+** "HOME IN PASADENA" (3:09) [Harry Warren] A slow lilter gets another stylish and fresh going over by the group. They do wonders with a song. Their novel approach to this one should get the deck a load of spins.

**THE MELACHRINO STRINGS**  
(RCA Victor 20-5285; 47-5285)

**B+** "WALTZ OF PAREE" (3:15) [B.I.E.M.] George Melachrino leads the strings of his lush sounding group through a heavenly waltz with an ultra-lovely melody. The tune sticks with you. The acceptance that lush instrumentals are getting, could draw this one in.

**C+** "PADAM . . . PADAM" (2:38) [Leeds Music] A lovely European melody waxed as a vocal not long ago, is lushly treated by the crew in an instrumental manner. Fine listening for the soft spot boxes.

**VAUGHN MONROE**  
(RCA Victor 20-5286; 47-5286)

**B+** "RUBY" (3:14) [Miller Music] The lovely tune from the flicker "Ruby Gentry" gets a soft and masterful vocal treatment from Vaughn Monroe and his ork. This vocal version should pack punch in the boxes. The tune is lovely.

**B** "LESS THAN TOMORROW" (2:34) [Supreme Music] Vaughn covers another lovely tune that's making the grade on the popularity charts. The song is attractive and the songster really hands in a warm job.

**ELLA FITZGERALD**  
(Decca 28671; 9-28671)

**B** "CARELESS" (2:45) [Bourne Inc.] Ella Fitzgerald again puts that something extra into a song as she cruises through a lilting ballad. Her first grade voice puts feeling into the pretty song.

**C+** "BLUE LOU" (2:45) [American Academy Of Music] Sy Oliver and the gang give Ella a sock rhythm backing as she sends out a neatly woven jump tune.

**DICK STABILE ORCHESTRA**  
Capitol 2423; F-2423)

**C+** "MAKIN' UP FOR LOST TIME" (2:35) [Essex Music] A smooth straight forward styling of a good bounce is offered by Dick Stabile and his boys with a vocal trio handling the lyrics. Good dance material.

**C+** "FOGHORN BOOGIE" (2:07) [Brandom Music] On this lid the men get together and belt out a boogie beat item in a colorful manner that makes you bounce. More solid dance music.

**THE MODERNAIRES**  
(Coral 60982; 9-60982)

**B** "SAY YOU'RE MINE AGAIN" (2:56) [Meridian Music] A tune that's making a strong bid on the pop charts is harmonically rendered by the smooth voices of the Modernaires. The catchy tune and well blended delivery by the group makes this a contender.

**B** "HE WHO HAS LOVE" (2:07) [Larry Spier Inc.] The Fran Scott crew sets up a sock arrangement for the gang as they pounce on a rocking jump novelty that's making noise. It's a rhythmic reading.

**BILLY LIEBERT ORCHESTRA**  
(Imperial 8188; 45-8188)

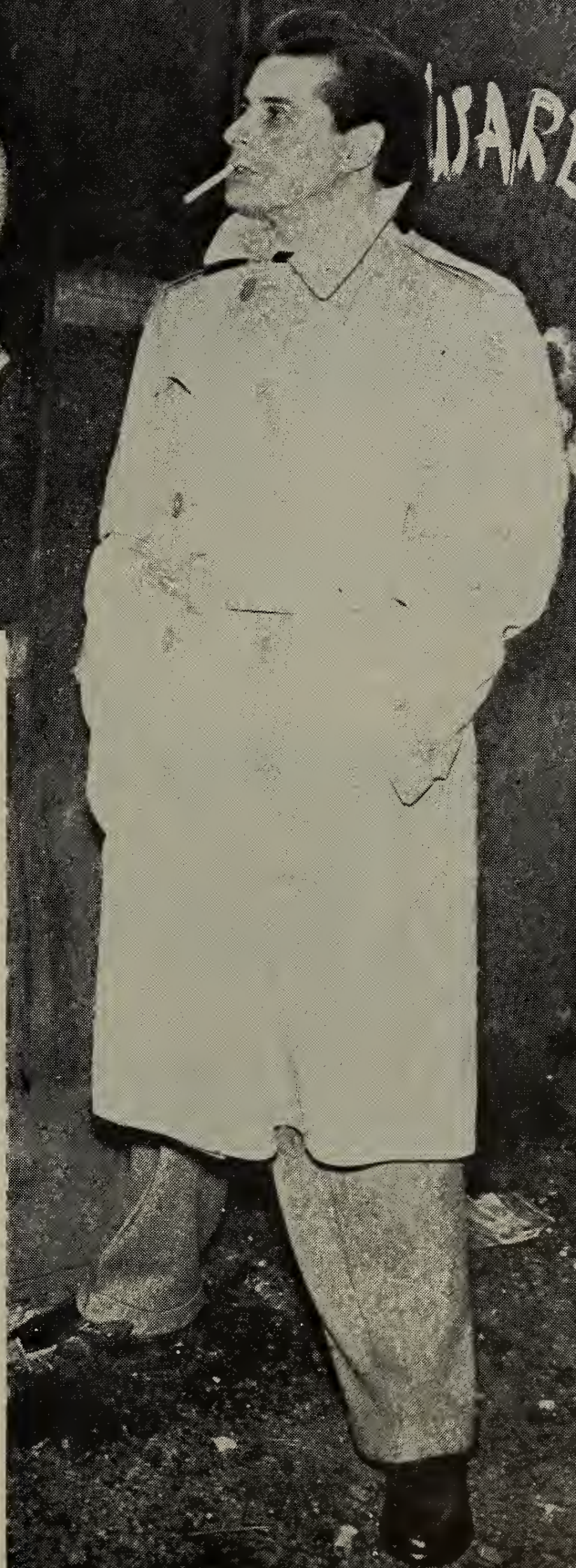
**B** "I'M FOREVER BLOWING BUBBLES" (2:07) [Remick Music] A terrific standard gets a lively bounce styling from Billy Liebert and his crew as they ride along happily. This Charleston toe tapper makes you wanna hop.

**C+** "I'LL SEE YOU IN MY DREAMS" (2:18) [Leo Feist Inc.] The ork gives out with a zippy rag time flavoring of another terrific number. The piece is chock full of happiness and solid for dancing.





DESMO'S  
DANGER



**Johnny Desmond**

with

**Tony Mottola Quartet**

singing

**"DANGER"**

as performed on the TV Show "Danger"

and

**"The Japanese Sandman"**

Coral 60978 (78 rpm) and 9-60978 (45 rpm)

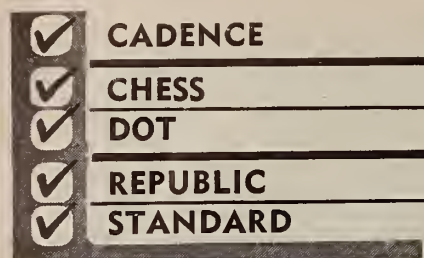
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A Cash Box—"BEST BET"  
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WALKED AWAY"**

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**EDDIE JERIS ORK.**

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## Brad Phillips Crowns Winners of Poll

NEW YORK—Brad Phillips, WINS disk jockey, held his 1953-54 Coronation ceremonies for the winners of his "Singing Battle Royal" popularity contest at the Governor Room of the Governor Clinton Hotel in this city last Wednesday. Attending the coronation were the three winners of the contest: Joni James, "Queen Of Songs" who led in the voting over all the other female singing stars with the listeners of the New York and New England States; and Perry Como and Eddie Fisher who were tied for the top position as "King of the Baritones."

The Governor Room was set up to accompany an expected 400 people, but estimates have it that more than twice that number of screaming fans jammed the Coronation room with hundreds more standing in the lobby of the hotel.

The girls of the artists' fan clubs sported buttons the size of flying saucers with the vocalists' pictures on them.

Perry Como was the first to arrive at the celebration and was welcomed by shrieks of adoration and mobbed by the lassies. Flash bulbs of amateur and professional photographers blinked all through the ceremony.

Eddie and Joni were next to arrive at the hotel where they were welcomed in the same fashion.

Following a chivalrous pattern of ladies first, Joni James stepped up to receive her plaque from Brad and thanked the crowd graciously. She chirped a bar of her "Why Don't You Believe Me" in answer to requests from the crowd.

As to which the two "Kings" was to receive his honor first, Perry Como made the suggestion that Eddie should go first because of his youth. Eddie thanked the crowd with a short speech and in answer to a request for a song, went into "My One And Only Heart," Perry Como's latest release.

Eddie bowed and modestly denied the fact that he should be classified as an equal to Perry Como. "The greatest singer in the whole world," said Eddie, "is the one and only Perry Como."

Perry stepped up to receive his honors and called on Eddie and Joni to run through "My One and Only Heart" with him.

Brad thanked the artists and his hoard of listeners for making the Coronation a success and closed the rituals for the afternoon.

The three stars eventually broke through the crowd and made their way back. Eddie returned to the Paramount; Perry went back to a rehearsal for his TV show; and Joni headed back to Philly for an engagement.

## J. J. Robbins, Inc. Petitions For Debt Arrangement

NEW YORK—J. J. Robbins & Sons, Inc., music publishers, petitioned for debt arrangement last week in a voluntary proceeding in the Southern District of New York.

Liabilities were listed as \$345,893 and assets \$47,082.

Settlement of claims in full in deferred payments is proposed. Under the terms offered, songwriters are to receive eighteen equal monthly payments and other creditors are to be paid in thirty-six monthly installments.

In an attached affidavit, it is stated that the cost of plugging songs is expensive and that the company has not had any song hits in the popular field in the last two years. Consequently it is stated that the company has lost money in the popular song branch of the business although it has earned profits in sale of standard songs.

## Adams Named ASCAP Prexy

NEW YORK—Stanley Adams was elected president of ASCAP in a meeting held last Thursday night. He succeeds Otto Harbach who had been president since 1950.

Adams is the author of more than 100 published songs. He was born in New York and received a law degree from New York University in 1929 but then turned to songwriting.

Also elected at the meeting were: Louis Bernstein and Fred E. Ahlert, vice presidents; John Tasked Howard, secretary; Saul H. Bourne, treasurer; George W. Meyer, assistant secretary; and Frank H. Conner, assistant treasurer.

## Third Bahamian Album

NEW YORK—Because of the tremendous number of demands from the record consumers, Art Records has released the third album in a series of "Bahamian Songs" as recorded by Blake Alphonso Higgs, more popularly known as "Blind Blake."

A number of the songs in the first two albums have found their way into the "pop" market through Jo Stafford, Don Cherry and Woody Herman.

Some of the songs in this third album also have the possibilities of becoming pop songs.

As was done in earlier efforts, Blake and his accompanists deliver songs of the people from the Bahamas and Caribbean Islands.

## Wreath From Cantor

NEW YORK—After running the April 25 cover with Eddie Fisher and Hugo Winterhalter we were informed that the good luck horse shoe floral wreath with "That's My Boy" on the ribbon was sent to Eddie by the man who started him on his way to the top, Eddie Cantor.

## End of Run



NEW YORK—Danny Kaye beams down on Fran Warren as the pair end their long run engagement at the New York Palace. Fran has just had her latest MGM disk released, "A Puppet On A String" while Danny's Decca album of "Hans Christian Anderson" is a best seller.

## Kahl Teams With Levy

NEW YORK—Phil Kahl, who had been professional manager of Disney Music in New York for the past three years, has joined Morris Levy in Patricia Music and Kahl Music. Levy is owner of the Blue Note and Birdland.

Kahl will continue to manage Frances Faye and Levy will continue his management of Alan Dean.

They will have an equal share in various concert dates that they arrange.

## Syd Nathan Hosts South African Record Exec

CINCINNATI, O. — Syd Nathan, president of King Records played host this past week to Mr. and Mrs. Arthur Harris of Trutone Records whose offices are in Johannesburg, South Africa. The couple stayed in Nathan's home in Cincinnati before taking off for Chicago. From Chicago they will head back to New York, then London for the Coronation, and then back to South Africa via Brussels and Paris.

## Correct Title

NEW YORK—In last week's Best Bets we incorrectly listed Tommy Edwards' MGM record as "Take These Chains That Bind Me." The title should read: "Take These Chains From My Heart."



MGM'S NEW SINGING STAR

**JO ANN TOLLEY**

Sings

"I'D NEVER  
FORGIVE MYSELF"

"YOU CAN LIVE  
WITH A BROKEN HEART"

**M-G-M RECORDS**

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11471 78 RPM

K11471 45 RPM



# ROUND THE WAX CIRCLE

## NEW YORK:

Larry Newton of Derby Records has signed Trudy Richards to a seven year personal management contract. The thrush's version of "The Breeze" is busting out all over as she takes off on a 3 week disk jockey tour. . . . Frank Loesser off to Europe to direct the "Guys And Dolls" London company. Loesser's latest is "Just Another Polka" recorded by Jo Stafford, Eddie Fisher and Richard Hayes. . . . Eileen Barton got two big picture breaks this past week with photos in Saturday Evening Post and the Sunday News. . . . The Four Lads, currently hot with "He Who Has Love" signed to a new 5 year deal with upped royalties. . . . Lew Douglas in town congratulating Russ Landi on his rendition of Douglas' latest "Don't Break My Heart" for Seger Records. . . . Sid Prosen, writer and publisher of "Till I Waltz Again With You" to be married May 16 to Edwina Reuter. . . . Florian Zabach, back from a short vacation in Bermuda, plugging his "Red Canary" disk. . . . Nat "King" Cole underwent surgery for his bleeding ulcer and doctors advise that it will be at least two months before he can work again. . . . Hamish Menzies visiting djs in New England this week. . . . Johnny Ray has returned from his London success. . . . John Murray Anderson auditioning material for a new show. . . . Danny Winchell at the Boulevard. His MGM recording of "Ohio" has been getting big disk jockey play. . . . Bill Simon, now head of Thornwood Music, became the father of a baby girl last Thursday April 23. Born at Mount Kisco, N. Y. hospital, she's named Beryl. . . . Pete Hanley getting personal appearance dates as a result of his record of "Big Mamou". He'll be featured on disks from now on as against a secondary spot on his previous releases.



FLORIAN ZABACH

## CHICAGO:

Every eye glued to TV receivers here to watch Johnny Desmond in his first dramatic role on "Danger" 4/28. And everyone pulling like everything. That Desmo puts it over. But big. . . . Those kids around the Loop barking at each other was because of Patti Page's opening at the Chgo Thitter. . . . Everyone shocked to hear Eddy Howard hit by heart attack in Rock Island. He's back in Chi recuperating. All wishing Eddy speedy recovery. . . . (Aside to Perry Como: Thanx from Cissie Gersh for your autographed disk "Say You're Mine Again"). . . . Chick Kardale. Full of vinegar. Pops in to tell us, "Who's Gonna Win The Pennant This Year". Tune's tops with The Topper's cutting. . . . David LeWinter woke us up late Sund'y eve (first nite we'd decided to bed down early) to tell us he'd been promoted to veepee of Marvin Enterp. (Master Records). Wanted to tell us news before he left for Florida. For well deserved 3 weeks rest. Meantime deejays, juke box ops, dealers, reported hopping on Bud Brandom's "Love Me, Love Me." Cut by David LeWinter's ork. With songster Al Saber featured. . . . Some months back Capitol's Georgia Carr cut "Whispering Serenade". Because it couldn't seem to get going, disk was withdrawn. It was cut as an instrumental, with title changed to: "April In Portugal". Since it's clickin' so well, deejays clear across nation, according to Capitol's Don Foreman, now spinning Georgia's original like mad. . . . Joe Whalen starts Faith label. All religious tunes. In 4 languages: English, Spanish, French, Italian. . . . Little Elaine Chess (hit pickin' dotter of Len Chess) urged Daddy to cut Red Buttons' rhythmic beat. Told Daddy it would be a hit. With Red's disk starting on way up, little Elaine remains top hit picker in Chess menage. . . . Elaine Carvel phones that deejays giving her "Then Something Happened To Me" plenty spins. . . . Jerry Vale writes his new disk released 4/23. . . . Guy Lombardo's one-niter at Cleveland's Music Hall (4/24) brought the house down. . . . Ames Bros. going terrif at Cleveland's Sky Way. . . . Rob't Q. Lewis with Tommy Reed's ork at the Chase, St. Loo. . . . The Modernaires into the Casa Loma, St. Loo, 4/28. . . . Lena Horne on to the Riviera in Joisey, reports Lenny Hayton. . . . Kitty Kallen headlines new show at Empire Room along with Sharkey and His Dixieland Kings. . . . Shirley Scott billed as MGM canary at Club Moderne singing her own tune, "There's A Rainbow In The Valley".



PATTI PAGE

## LOS ANGELES:

Lots of brass in town this week with Manie Sacks and Dave Kapp of RCA Victor in for confabs, and Hal Cook, national sales manager of Capitol on tap for the same. . . . That Tony Martin etching of "April In Portugal" by the way, looks like it might break wide open . . . never, but never have we heard of such great demand for a disk. It's the new Tennessee Ernie etching on Cap wax. . . . Congrats to Joe Carlton on being named top man for Victor's new label. Could be that Capitol is planning a little surprise too? . . . Proof that there's room in the disk biz for everybody is offered in the news that Sandor Szabo, wrestling idol of TV mat fans, has recorded a brace of tunes for Hammerlock Records. And you should hear of the requests for the record—whew—. . . . The Pete Hanley etching of "Big Mamou" really stepping out this week, although a flock of latecomers are making lots of noise. . . . Mary Solle, Bill Leuenhagen's Record Bar, hosting a gang of music ops at the Russ Morgan opening at the Palladium this week. . . . Gordon Wolf's Sunland distrib firm hotter than a pistol with the new Joni James "Almost Always" running wild, to say nothing of "Anna", "Mexico", "Your Cheatin' Heart" and so many others. . . . Lex Baxter's "April In Portugal" will last forever—so say the ads and so say we. . . . Fred Amsel takes the cake as one of the hardest working personal managers we know of. The guy is really out working, plugging Karen Chandler's "Goodbye Charlie" like mad. . . . Music pubbers looking for a sure-fire hunk of wax oughta grab a listen to the Vogue etching of "Don't Lead Me On". Whatta tune! . . . Sammy Ricklin, California Music Co. hosting Milt Gabler of Decca this week. . . . We're bitin' our fingernails in anticipation of the coming Benny Goodman All-Star concert crew.



JONI JAMES

# 2 Sided Hit!



## the Modernaires

With Orchestra Directed by  
FRAN SCOTT

"SAY YOU'RE  
MINE AGAIN"

and -

"HE WHO  
HAS LOVE"

or -

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## AL SABER

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WITH DAVID LE WINTER'S "PUMP ROOM" ORCH.



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### THE CASH BOX



Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 25 without any changes on the part of THE CASH BOX.

Howard Miller

WIND—Chicago, Ill.

1. Song From Moulin Rouge (Percy Faith)
2. How Much Is That Doggie In The Window (Patti Page)
3. I Believe (Frankie Laine)
4. Afraid (Vic Damone)
5. Caravan (Ralph Marterie)
6. I'm Sitting On Top Of The World (Paul-Ford)
7. What Would You Do (Rosemary Clooney)
8. Sweet Thing (Dinah Shore)
9. Downhearted (Eddie Fisher)
10. Say You're Mine Again (Perry Como)

Joe Daboul

WJKO—Springfield, Mass.

1. Ruby (Richard Hayman)
2. How Much Is That Doggie In The Window (Patti Page)
3. Blue Gardenia (Cole)
4. Seven Lonely Days (Gibbs)
5. Gomen-Nasai (H. Belafonte)
6. Red Canary (F. Zabach)
7. My One And Only Heart (Perry Como)
8. Song From Moulin Rouge (Victor Young)
9. The Nearness Of You (Bob Manning)
10. Big Mamou (Dolores Gray)

Lou Barile

WKAL—Rome, N. Y.

1. I Believe (Frankie Laine)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. April In Portugal (Baxter)
4. Seven Lonely Days (Gibbs)
5. Caravan (Ralph Marterie)
6. Tell Me You're Mine (The Gaylords)
7. Pretend (Nat "King" Cole)
8. Gomen-Nasai (R. Bowers)
9. A Fool Such As I (Edwards)
10. Your Cheatin' Heart (James)

Ira Cook

KECA—Hollywood, Calif.

1. Song From Moulin Rouge (Percy Faith)
2. Wild Horses (Perry Como)
3. Ruby (Richard Hayman)
4. Tell Me A Story (Laine-Boyd)
5. April In Portugal (F. Martin)
6. I Believe (Frankie Laine)
7. Till I Waltz Again With You (Teresa Brewer)
8. How Do You Speak To An Angel (Eddie Fisher)
9. Coquette (Billy Eckstine)
10. Twice As Much (Mills Bros.)

Rod Loudon

KPOJ—Portland, Ore.

1. Tell Me You're Mine (The Gaylords)
2. I Believe (Frankie Laine)
3. Pretend (Nat "King" Cole)
4. Till I Waltz Again With You (Teresa Brewer)
5. Wild Horses (Perry Como)
6. Gomen-Nasai (Eddy Howard)
7. Seven Lonely Days (Gibbs)
8. Side By Side (Kay Starr)
9. Caravan (Ralph Marterie)
10. April In Portugal (L. Baxter)

Gil Henry

KING—Seattle, Wash.

1. I Believe (Frankie Laine)
2. Song From Moulin Rouge (Percy Faith)
3. How Much Is That Doggie In The Window (Patti Page)
4. Tell Me A Story (Laine-Boyd)
5. Can't I (Nat "King" Cole)
6. April In Portugal (L. Baxter)
7. Swedish Rhapsody (P. Faith)
8. Dancin' With Someone (Teresa Brewer)
9. Say You're Mine Again (June Hutton)
10. Hello Sunshine (N. Brooks)

Jack Downey

WONS—Hartford, Conn.

1. Strange Things Are Happening (Red Buttons)
2. Ruby (Richard Hayman)
3. Somebody Stole My Gal (Johnny Ray)
4. The Nearness Of You (Bob Manning)
5. Red Canary (Florian Zabach)
6. I Believe (Frankie Laine)
7. He Who Has Love (Four Lads)
8. I'm The King Of Broken Hearts (Tony Bennett)
9. Hello Sunshine (N. Brooks)
10. I'm Sitting On Top Of The World (Paul-Ford)

Laverne Watson

WCAV—Norfolk, Va.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Tell Me You're Mine (The Gaylords)
5. I Believe (Frankie Laine)
6. Tell Me A Story (Laine-Boyd)
7. Big Mamou (Pete Hanley)
8. The Golden Years (T. Martin)
9. Hush-A-Bye (Stan Kenton)
10. The Nearness Of You (Bob Manning)

Bob Larsen

WEMP—Milwaukee, Wis.

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. Hot Toddy (Ralph Flanagan)
4. Somebody Stole My Gal (Johnny Ray)
5. No Help Wanted (R. Draper)
6. Say It With Your Heart (Perry Como)
7. Albuquerque (R. Flanagan)
8. Anna (Silvana Mangano)
9. Is It Any Wonder (James)
10. Who's A Gonna Pay The Check (Peggy Lee)

Doug Smith

WSLS—Roanoke, Va.

1. Tell Me You're Mine (Carson)
2. Pretend (Nat "King" Cole)
3. Your Cheatin' Heart (James)
4. Hot Toddy (Ralph Flanagan)
5. My Jealous Eyes (P. Page)
6. Seven Lonely Days (Gibbs)
7. How Much Is That Doggie In The Window (Patti Page)
8. Now That I'm In Love (Sauter-Finegan)
9. Side By Side (Kay Starr)
10. I Believe (Frankie Laine)

Edna Earle Richardson

WTMA—Charleston, S. C.

1. Hot Toddy (Ralph Flanagan)
2. Side By Side (Kay Starr)
3. Dancin' With Someone (Teresa Brewer)
4. Anna (Richard Hayman)
5. Red Red Robin (D. Day)
6. Caravan (Ralph Marterie)
7. Hello Sunshine (N. Brooks)
8. Will-O-The-Wisp Romance (H. Winterhalter)
9. Is It Any Wonder (James)
10. Song From Moulin Rouge (Percy Faith)

Earle Pudney

WGY—Schenectady, N. Y.

1. Pretend (Nat "King" Cole)
2. Can't I (Nat "King" Cole)
3. Hot Toddy (Ralph Flanagan)
4. The Nearness Of You (Bob Manning)
5. Red Red Robin (D. Day)
6. Big Mamou (Pete Hanley)
7. Side By Side (Kay Starr)
8. Hush-A-Bye (B. Crosby)
9. Widow Walk (Damita Jo)
10. Is It Any Wonder (J. James)

Arthur Spitzer

WAAT—Newark, N. J.

1. How Much Is That Doggie In The Window (Patti Page)
2. Tell Me A Story (Laine-Boyd)
3. I Believe (Frankie Laine)
4. Your Cheatin' Heart (James)
5. Pretend (Nat "King" Cole)
6. Till I Waltz Again With You (Teresa Brewer)
7. Song From Moulin Rouge (Percy Faith)
8. Wild Horses (Perry Como)
9. Tell Me You're Mine (The Gaylords)
10. Ruby (Richard Hayman)

John Van

WCAR—Detroit, Mich.

1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Hello Sunshine (N. Brooks)
4. Song From Moulin Rouge (Percy Faith)
5. The Nearness Of You (Bob Manning)
6. April In Portugal (L. Baxter)
7. Say It With Your Heart (Bob Carroll)
8. Less Than Tomorrow (Hamish Menzies)
9. Ramona (The Gaylords)
10. Ruby (Richard Hayman)

Sherm Feller

WLAW—Boston, Mass.

1. Song From Moulin Rouge (Percy Faith)
2. Many Are The Times (Don Cornell)
3. A Little Love (Bob Carroll)
4. Ruby (Richard Hayman)
5. Hello Sunshine (N. Brooks)
6. I'm King Of The Broken Hearts (Tony Bennett)
7. Will-O-The-Wisp Romance (Hugo Winterhalter)
8. Say You're Mine Again (June Hutton)
9. Red Canary (Florian Zabach)
10. Almost Always (Joni James)

Hal Murray

WHKK—Akron, Ohio

1. Song From Moulin Rouge (Percy Faith)
2. April In Portugal (L. Baxter)
3. Pretend (Nat "King" Cole)
4. Will-O-The-Wisp Romance (Hugo Winterhalter)
5. Caravan (Ralph Marterie)
6. Ruby (Richard Hayman)
7. I Believe (Frankie Laine)
8. Say It With Your Heart (Bob Carroll)
9. Say You're Mine Again (Perry Como)
10. Side By Side (Kay Starr)

John Wisley

WSAV—Savannah, Ga.

1. I Believe (Jane Froman)
2. Your Cheatin' Heart (James)
3. Pretend (Nat "King" Cole)
4. Side By Side (Kay Starr)
5. Red Canary (Wood-Cole)
6. Wild Horses (Perry Como)
7. No Help Wanted (R. Draper)
8. Anna (Ray Bloch)
9. Song From Moulin Rouge (Mantovani)
10. Is It Any Wonder (James)

Milton Grant

WOL—Washington, D. C.

1. Anna (Silvana Mangano)
2. Song From Moulin Rouge (Percy Faith)
3. April In Portugal (L. Baxter)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Tell Me A Story (Laine-Boyd)
6. I Believe (Frankie Laine)
7. Without My Lover (Stafford)
8. Big Mamou (Pete Hanley)
9. Ruby (Richard Hayman)
10. The Nearness Of You (Bob Manning)

Don Mullally

WTWN—St. Johnsbury, Vt.

1. Pretend (Nat "King" Cole)
2. How Much Is That Doggie In The Window (Patti Page)
3. Tell Me A Story (Laine-Boyd)
4. Wild Horses (Perry Como)
5. Side By Side (Kay Starr)
6. I Believe (Frankie Laine)
7. Your Cheatin' Heart (James)
8. Till I Waltz Again With You (Teresa Brewer)
9. Anywhere I Wander (La Rosa)
10. Ruby (Les Brown)

Tom Finn

WSPD—Toledo, Ohio

1. April In Portugal (L. Baxter)
2. Less Than Tomorrow (Hamish Menzies)
3. Song From Moulin Rouge (Percy Faith)
4. Can't I (Cole-May)
5. He Who Has Love (Four Lads)
6. Ruby (Richard Hayman)
7. Red Canary (Florian Zabach)
8. Moving Away (Lu Ann Simms)
9. Scrap Of Paper (D. Hawkins)
10. Many Are The Times (Don Cornell)

Joe Deane

WHEC—Rochester, N. Y.

1. I Believe (Frankie Laine)
2. Anna (Silvana Mangano)
3. How Much Is That Doggie In The Window (Patti Page)
4. Somebody Stole My Gal (Johnny Ray)
5. Goodbye, Charlie, Goodbye (Karen Chandler)
6. Song From Moulin Rouge (Percy Faith)
7. April In Portugal (L. Baxter)
8. Hello Sunshine (N. Brooks)
9. Will-O-The-Wisp Romance (Hugo Winterhalter)
10. Your Cheatin' Heart (James)



## THE CASH BOX

Disk Jockeys'  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 25 without any changes on the part of THE CASH BOX.

## Buddy Beason

KFOX—Long Beach, Calif.

1. Side By Side (Kay Starr)
2. Song From Moulin Rouge (Percy Faith)
3. How Much Is That Doggie In The Window (Patti Page)
4. Pretend (Eileen Barton)
5. Hot Toddy (Ralph Flanagan)
6. Your Cheatin' Heart (James)
7. Congratulations To Someone (Tony Bennett)
8. I'll Be Hangin' Around (Modernaires)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Magic Touch (Winterhalter)

## Dick Sherbahn

WLAN—Lancaster, Pa.

1. Hello Sunshine (N. Brooks)
2. Song From Moulin Rouge (Mantovani)
3. I'm The King Of Broken Hearts (Tony Bennett)
4. Dancin' With Someone (Teresa Brewer)
5. Small World (D. Collins)
6. My One And Only Heart (Perry Como)
7. Albuquerque (R. Flanagan)
8. Ruby (Lew Douglas)
9. Almost Always (Joni James)
10. Pretend (Nat "King" Cole)

## Harry Nigocia

WJBW—New Orleans, La.

1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. My Jealous Eyes (Patti Page)
4. I Believe (Frankie Laine)
5. Wild Horses (Perry Como)
6. Tell Me You're Mine (Carson)
7. Mr. Tap Toe (Doris Day)
8. Without My Lover (Stafford)
9. Open Up Your Heart (Bing Crosby)
10. Your Cheatin' Heart (Laine)

## Dirk Courtenay

WAAF—Chicago, Ill.

1. I Believe (Frankie Laine)
2. Pretend (Nat "King" Cole)
3. Song From Moulin Rouge (Percy Faith)
4. I'm Sitting On Top Of The World (Paul-Ford)
5. Sweet Thing (Dinah Shore)
6. April In Portugal (L. Baxter)
7. Breakin' In The Blues (Teresa Brewer)
8. Caravan (Ralph Marterie)
9. Side By Side (Kay Starr)
10. Almost Always (J. James)

## Paul E. X. Brown

WERD—Atlanta, Ga.

1. Your Cheatin' Heart (James)
2. Can't I (Nat "King" Cole)
3. Song From Moulin Rouge (Mantovani)
4. Coquette (Billy Eckstine)
5. Taking It Easy (The Weavers)
6. Gomen-Nasai (H. Belafonte)
7. Waiting For You (Vera Lynn)
8. Scrap Of Paper (D. Hawkins)
9. Caravan (Ralph Marterie)
10. Somebody Wonderful (Norman Brooks)

## Ed Meath

WHEC—Rochester, N. Y.

1. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
2. I Believe (Frankie Laine)
3. Ruby (Richard Hayman)
4. How Much Is That Doggie In The Window (Patti Page)
5. Pretend (Nat "King" Cole)
6. Your Cheatin' Heart (James)
7. Side By Side (Kay Starr)
8. Somebody Stole My Gal (Johnny Ray)
9. Goodbye, Charlie, Goodbye (Karen Chandler)
10. Ohio (Danny Winchell)

## Roger Clark

WNOR—Norfolk, Va.

1. Song From Moulin Rouge (Percy Faith)
2. I'm The King Of Broken Hearts (Tony Bennett)
3. Big Mamou (Pete Hanley)
4. The Nearness Of You (Bob Manning)
5. I Laughed Until I Cried (Rosemary Clooney)
6. Anna (Silvana Mangano)
7. Somebody Stole My Gal (Johnny Ray)
8. Gomen-Nasai (E. Howard)
9. Seven Lonely Days (Gibbs)
10. Ruby (Richard Hayman)

## Gene Fullen

WBNS—Columbus, Ohio

1. Seven Lonely Days (Gibbs)
2. I Believe (Frankie Laine)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. There's Poison In Your Heart (Jilla Webb)
5. Less Than Tomorrow (Hamish Menzies)
6. Yokohama Mama (H. Kari)
7. Song From Moulin Rouge (Percy Faith)
8. He Who Has Love (Four Lads)
9. Side By Side (Kay Starr)
10. I'm Sitting On Top Of The World (Paul-Ford)

## Gary Lesters

WYNJ—Newark, N. J.

1. How Much Is That Doggie In The Window (Patti Page)
2. Wild Horses (Perry Como)
3. Congratulations To Someone (Tony Bennett)
4. Pretend (Nat "King" Cole)
5. Hello Sunshine (N. Brooks)
6. Side By Side (Kay Starr)
7. Tell Me A Story (Laine-Boyd)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. How Do You Speak To An Angel (Eddie Fisher)
10. Seven Lonely Days (Gibbs)

## Joe Monroe

KENT—Shreveport, La.

1. Ruby (Victor Young)
2. I Believe (Frankie Laine)
3. Tell Me A Story (Laine-Boyd)
4. Less Than Tomorrow (Hamish Menzies)
5. Your Cheatin' Heart (James)
6. Pretend (Nat "King" Cole)
7. Seven Lonely Days (Guy Lombardo)
8. Yokohama Mama (H. Kari)
9. Gomen-Nasai (H. Belafonte)
10. Too Young To Tango (Ruby)

## Bob Harris

KFRF—Fresno, Calif.

1. I Believe (Frankie Laine)
2. How Much Is That Doggie In The Window (Patti Page)
3. Pretend (Nat "King" Cole)
4. Say You're Mine Again (Perry Como)
5. Side By Side (Kay Starr)
6. Ruby (Les Brown)
7. April In Portugal (L. Baxter)
8. Your Cheatin' Heart (James)
9. Caravan (Ralph Marterie)
10. Song From Moulin Rouge (Percy Faith)

## Bill Reynolds

WTMJ—Milwaukee, Wis.

1. April In Portugal (F. Martin)
2. Caravan (Ralph Marterie)
3. Anna (Silvana Mangano)
4. How Much Is That Doggie In The Window (Patti Page)
5. Ruby (Richard Hayman)
6. I Believe (Frankie Laine)
7. Song From Moulin Rouge (Percy Faith)
8. Ramona (The Gaylords)
9. Tell Me A Story (Laine-Boyd)
10. Wild Horses (Perry Como)

## Alan Henry

WONS—Hartford, Conn.

1. Somebody Stole My Gal (Johnny Ray)
2. April In Portugal (L. Baxter)
3. I'm The King Of Broken Hearts (Tony Bennett)
4. Strange Things Are Happening (Red Buttons)
5. The Nearness Of You (Bob Manning)
6. Hello Sunshine (N. Brooks)
7. He Who Has Love (Four Lads)
8. How Could You (S. Gale)
9. Ruby (Richard Hayman)
10. A Little Love (B. Carroll)

## Tiny Markle

WAVZ—New Haven, Conn.

1. Strange Things Are Happening (Red Buttons)
2. Ruby (Richard Hayman)
3. Seven Lonely Days (Gibbs)
4. How Much Is That Doggie In The Window (Patti Page)
5. The Nearness Of You (Bob Manning)
6. Two Kinds Of Love (Parks)
7. Tell Me A Story (Laine-Boyd)
8. Goodbye, Charlie, Goodbye (Karen Chandler)
9. I'm The King Of Broken Hearts (Tony Bennett)
10. Don't Mention My Name (The Ravens)

## Al Ross

WBAL—Baltimore, Md.

1. How Much Is That Doggie In The Window (Patti Page)
2. Pretend (Nat "King" Cole)
3. Till I Waltz Again With You (Teresa Brewer)
4. I Believe (Frankie Laine)
5. Song From Moulin Rouge (Victor Young)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Your Cheatin' Heart (James)
8. I'm Sitting On Top Of The World (Paul-Ford)
9. Caravan (Ralph Marterie)
10. Hot Toddy (Ralph Flanagan)

## Donn Tibbetts

WFEA—Manchester, N. H.

1. I Believe (Jane Froman)
2. Hello Sunshine (N. Brooks)
3. Song From Moulin Rouge (Percy Faith)
4. Ruby (Richard Hayman)
5. Pretend (Nat "King" Cole)
6. Is It Any Wonder (James)
7. I'll Be Hangin' Around (Russ Morgan)
8. Written Guarantee (J. Perry)
9. My One And Only Heart (Perry Como)
10. Say You're Mine Again (Perry Como)

## Ed Bartell

KQV—Pittsburgh, Pa.

1. I'm Sitting On Top Of The World (Paul-Ford)
2. Wild Horses (Perry Como)
3. Afraid (Vic Damone)
4. Caravan (Ralph Marterie)
5. Side By Side (Kay Starr)
6. Now That I'm In Love (Page)
7. Hush-A-Bye (B. Crosby)
8. Goodbye, Charlie, Goodbye (Karen Chandler)
9. Blue Gardenia (Cole)
10. Kaw-Liga (Dolores Gray)

## Ray Perkins

KFEL—Denver, Colo.

1. Pretend (Nat "King" Cole)
2. Your Cheatin' Heart (James)
3. I Believe (Frankie Laine)
4. How Much Is That Doggie In The Window (Patti Page)
5. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
6. Side By Side (Kay Starr)
7. Wild Horses (Perry Como)
8. Till I Waltz Again With You (Teresa Brewer)
9. Ramona (The Gaylords)
10. Hot Toddy (Ralph Flanagan)

## Jackson Lowe

WOL—Washington, D. C.

1. Song From Moulin Rouge (Percy Faith)
2. Hot Toddy (Ralph Flanagan)
3. Can't I (Nat "King" Cole)
4. April In Portugal (L. Baxter)
5. Breakin' In The Blues (Teresa Brewer)
6. My Jealous Eyes (Patti Page)
7. Anna (Silvana Mangano)
8. Scrap Of Paper (D. Hawkins)
9. Ruby (Richard Hayman)
10. Out Of My Mind (Harwell)

## Bill Thornton

KRLW—Walnut Ridge, Ark.

1. How Much Is That Doggie In The Window (Patti Page)
2. Till I Waltz Again With You (Teresa Brewer)
3. Side By Side (Kay Starr)
4. Tell Me You Heard (J. James)
5. Have You Ever Mine (The Gaylords)
6. Pretend (Nat "King" Cole)
7. Even Now (Eddie Fisher)
8. Alice Blue Gown (Maddox)
9. I'm Sitting On Top Of The World (Paul-Ford)
10. Twice As Much (Mills Bros.)

## Don Bell

KRNT—Des Moines, Iowa

1. How Much Is That Doggie In The Window (Patti Page)
2. I Believe (Jane Froman)
3. Tell Me A Story (Laine-Boyd)
4. I Believe (Frankie Laine)
5. Pretend (Nat "King" Cole)
6. Till I Waltz Again With You (Teresa Brewer)
7. Your Cheatin' Heart (Laine)
8. Song From Moulin Rouge (Percy Faith)
9. Tell Me You're Mine (The Gaylords)
10. Hot Toddy (Ralph Flanagan)



# "THE SONG FROM MOULIN ROUGE"

(WHERE IS YOUR HEART)

Featured in  
The Romulus Production  
**JOSE FERRER**  
in JOHN HUSTON'S  
"MOULIN ROUGE"  
with ZSA ZSA GABOR • SUZANNE FLON  
COLETTE MARCHAND  
In Technicolor

Recorded by  
**PERCY FAITH** ..... Columbia  
vocal by FELICIA SANDERS ..... RCA Victor  
**HENRI RENE** ..... Decca  
**VICTOR YOUNG** ..... Capitol  
**AXEL STORDAHL-** ..... MGM  
**JUNE HUTTON** ..... London  
**BUDDY DE FRANCO** ..... Coral  
**MANTOVANI & His Ork** ..... Mercury  
**NICK PERITO** ..... RCA Victor  
**MARSHALL ROYAL** ..... Tico  
**BOSTON POPS** ..... Okeh  
under direction of Arthur Fiedler  
**JOE LOCO & Quintet** ..... Okeh  
**STAN FISHER &**  
**BOBBY HACKETT** ..... Okeh

## BROADCAST MUSIC, INC.

580 FIFTH AVENUE  
NEW YORK 36, N. Y.

New York  
HAROLD WALD  
GEORGE FURNESS

JULIE STEARNS, Gen. Prof. Manager

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Hollywood  
EDDIE JANIS



# Vogue

## Three Sure Hits!



FRED DARIEN

### "STRANGE BELLS"

and

### "I CAN'T FORGET YOU"

# 1023

### "HE LOVES ME"

and

### "DO ME A FAVOR"

# 1024



JENNY BARRETT

### "WHAT DID I DO"

and

### "SOMETHING WONDERFUL HAPPENS"

# 1025



GINO ROCKFORD

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# Vogue

CROSSROADS OF THE WORLD  
HOLLYWOOD 28, CALIF.

## THE CASH BOX

The Nation's

# TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising  
100  
Selections

AL—Aladdin  
AP—Apollo  
AT—Atlantic  
BR—Brunswick  
BU—Bullet  
CA—Capitol  
CD—Cadence  
CH—Chess  
CO—Columbia

CR—Corral  
DA—Dana  
DE—Decca  
DN—Decca  
DO—Dot  
DY—Derby  
ES—Essex  
FE—Federal  
4Star—Four Star

IM—Imperial  
IN—Intro  
JU—Jubilee  
KI—King  
LO—London  
MA—Mars  
ME—Mercury  
MG—MGM  
MO—Modern

NA—National  
OR—Oriole  
PE—Peacock  
PR—Prestige  
RA—Rainbow  
RE—Regent  
RIH—Recorded  
In Hollywood  
SA—Savoy

SE—Seger  
SIT—Sittin' In  
SP—Specialty  
SW—Swingtime  
TE—Tempo  
TI—Tico  
TN—Tennessee  
UN—United  
VI—Victor  
ZO—Zodiac

May 2 Apr. 25	May 2 Apr. 25	May 2 Apr. 25
<b>1—How Much Is That Doggie In The Window</b> 100.4 110.1 ★ME-70070 (70070 x 45)— PATTI PAGE My Jealous Eyes	DE-28675 (9-28675)— VICTOR YOUNG O. Song From Moulin Rouge ★ME-70115 (70115x45)— RICHARD HAYMAN O. Love Mood MG-11472 (K-11472)— LEW DOUGLAS O. My Flaming Heart VI-20-5286 (47-5286)— VAUGHN MONROE O. Less Than Tomorrow	MG-11474 (K-11474)— LEROY HOLMES O. Three On A Match RA-188—ESQUIRE BOYS
<b>2—I Believe</b> 90.9 101.4 CA-2332 (F-2332)— JANE FROMAN Ghost Of A Rose ★CO-39938 (4-39938)— FRANKIE LAINE Your Cheatin' Heart	<b>8—Your Cheatin' Heart</b> 48.2 36.6 CA-2377 (F-2377)— JAN GARBER O. My Jealous Eyes CO-39938 (9-39938)— FRANKIE LAINE I Believe DE-28628 (9-28628)— LOUIS ARMSTRONG Congratulations to Someone ★MG-11426 (K-11426)— JONI JAMES I'll Be Waiting For You (G-11416)— HANK WILLIAMS Kaw-Liga	<b>13—Wild Horses</b> 21.7 26.9 CA-2349 (F-2349) — RAY ANTHONY O. You're A Heartbreaker ★VI-20-S152 (47-5152)— PERRY COMO I Confess
<b>3—Song From Moulin Rouge</b> 81.1 49.3 CA-2429 (F-2429)—J. HUTTON & A. STORDAHL Say You're Mine Again ★CO-39944 (9-39944)— PERCY FAITH ORK Swedish Rhapsody DE-28675 (9-28675)— VICTOR YOUNG O. Ruby LO-1328 (45-1328)— MANTOVANI O. Vola Colomba OK-6963 (4-6963)— STAN FISHER Slaughter On 10th Ave. TI-170 (45-170)— JOE LOCO QUINT. Can Can Mambo VI-20-5264 (47-5264)— HENRI RENE O. Street Of Shadows	<b>9—Anna</b> 33.2 30.2 CO-39968 (4-39968)— PAUL WESTON ORK. Dutch Treat CR-60963 (9-60963)— RAY BLOCH O. Melancholy Serenade ME-70114 (70114x45)— RICHARD HAYMAN ORK. April In Portugal ★MG-11457 (K-11457)— SILVANA MANGANO I Loved You VI-20-5246 (47-5246)— THE THREE SUNS Little Red Monkey VI-20-5252 (47-5252)— AL CAIOLA Cachita	<b>14—Say You're Mine Again</b> 21.6 15.2 AD-5000 (45-5000)—3 DONS & GINNY GREER Tutti Frutti Baby CR-60982 (9-60982)— THE MODERNAIRES DE-28676 (9-28676)— DOLORES GRAY Big Mamou ME-70134 (70134 x 45)— EDDY HOWARD ★VI-20-5277 (47-5277)— PERRY COMO My One And Only Heart He Who Has Love
<b>4—April In Portugal</b> 67.7 53.4 ★CA-2374 (F-2374)— LES BAXTER O. Suddenly CO-39983 (4-39983)— KEN GRIFFIN Little Red Monkey DE-28646 (9-28646)— FLORIAN ZABACH Red Canary ME-70114 (70114x45)— DICK HAYMAN O. Anna ME-70128 (70128x45)— VIC DAMONE I'm Walking Behind You VI-20-5052 (47-5052)— FREDDY MARTIN Penny Whistle Blues VI-20-5279 (47-5279)— TONY MARTIN Now Hear This	<b>10—Till I Waltz Again With You</b> 29.9 37.4 BR-84022—THE FIVE BILLS CO-39952 (4-39952)— KEN GRIFFIN Have You Heard ★CR-60873—TERESA BREWER Hello Bluebird CR-60916—TOMMY SOSEBEE DE-28506—DICK TODD Oh, Happy Day DE-28539—RUSS MORGAN Must I Cry Again JU-6014 (45-6014)— SWANSON & TRAVIS KI-1169 (45-1169)— WRIGHT & GORE ME-70069 (70069x45)— HARMONICATS Back Fence Wall PR-1038—LIGHT & HARRIS RH-142 (45-142)— RED CALLENDER VI-3103—EP-THREE SUNS	<b>15—Ramona</b> 21.2 9.5 CA-1684 (F-1684)— GORDON MACRAE So In Love CR-60918 (9-60918)— LES BROWN O. Montana Clipper ★ME-70012 (70012x45)— THE GAYLORDS Spinning A Web
<b>5—Pretend</b> 60.3 76.4 ★CA-2346—NAT "KING" COLE Don't Let Your Eyes Go Shopping CO-39915—KEN GRIFFIN Oh, Happy Day CO-60927 (9-60927)— EILEEN BARTON Too Proud To Cry DE-28576 (9-28576)— GUY LOMBARDO O. That's Me Without You DO-15048—DAN BELLOC You Are Ecstasy ME-70045—RALPH MARTERIE O. After Midnight VI-20-5119 (47-5119)— HENRI RENE Madelena	<b>11—Seven Lonely Days</b> 22.9 26.8 CR-60949 (9-60949)—PINE- TOPPERS & MARLIN S'S. DE-28655 (9-28655)— GUY LOMBARDO O. Downhearted KI-1192 (45-1192)— BONNIE LOU Out Of Reach ★ME-70095 (70095x45)— GEORGIA GIBBS If You Take My Heart VI-20-5219 (47-5219)— DON MEEHAN	<b>16—Tell Me You're Mine</b> 17.9 32.9 CO-39914—MINDY CARSON The Choo Buy Song CR-60923 (9-60923)— RALPH & BUDDY BONDS Say It With Your Heart DA-786—HARMONY BELLS O. DA-2104 (45x2104)— GENE WISNIEWSKI Soldier Boy Polka DE-28569 (9-28569)— RUSS MORGAN Have You Heard ★ME-70030—THE GAYLORDS Cuban Love Song
<b>6—Tell Me A Story</b> 59.4 60.3 ★CO-39945 (4-39945)— FRANKIE LAINE & JIMMY BOYD The Little Boy And The Old Man	<b>12—Caravan</b> 22.8 34.7 CA-2421 (F-2421)— BAS-SHEVA My Mother's Lullaby EN-101—FERRANTE & TEICHER ★ME-70097 (70097x45)— RALPH MARTERIE O. While We Dream MG-10368 (K-10368)— BILLY ECKSTINE A Senorita's Bouquet	<b>17—I'm Sitting On Top Of The World</b> 16.9 15.4 ★CA-2400 (F-2400)— L. PAUL & M. FORD Sleep <b>18—The Ho Ho Song</b> 16.6 — ★CO-39981 (4-39981)— RED BUTTONS Strange Things Are Happening
<b>7—Ruby</b> 49.2 40.2 CR-60959 (9-60959)— LES BROWN O. Midnight Sun CR-60983 (9-60983)— NICK PERITO The Magic Touch	<b>19—Swedish Rhapsody</b> 16.4 10.9 ★CO-39944 (4-39944)— PERCY FAITH O. Song From Moulin Rouge DE-28674 (9-28674)— ETHEL SMITH After Hours	<b>20—Gomen Nasai</b> 14.7 17.8 CA-2402 (F-2402)— M. WHITING & J. WAKELY I Learned To Love You Too Late CO-39957 (4-39957)— SAMMY KAYE Until Tomorrow ★CO-39954 (4-39954)— RICHARD BOWERS Tokyo Boogie Woogie

"It's What's in THE CASH BOX That Counts"



# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnicliffe. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising  
**100**  
Selections

- May 2 Apr. 25
- DE-28612 (9-28612)—  
GORDON JENKINS O.  
The Ties That Bind Me  
ME-70107 (70107x45)—  
EDDY HOWARD  
Someone To Kiss  
Your Tears Away  
★VI-20-5210 (47-5210)—  
HARRY BELAFONTE  
Springfield Mountain
- 21—Hot Toddy  
13.7 22.9
- ★VI-20-5095 (47-5095)—  
RALPH FLANAGAN  
Serenade
- 22—Little Red  
Monkey  
12.4 —
- CA-2430 (F-2430)—MEL BLANC  
Tia Juana  
CO-MJV164—  
ROSEMARY CLOONEY  
CO-39983 (4-39983)—  
KEN GRIFFIN  
April In Portugal  
LO-1316 (45-1316)—  
HARRY GROVE TRIO  
Magic Music Box  
★ME-70118 (70118 x 45)—  
HARMONICATS  
Pachuko Hop  
MG-11477 (K-11477)—  
JACK FINA O.  
Wrong Note Rag  
★VI-20-5246 (47-5246)—  
THREE SUNS  
Anna
- 23—Can't I  
10.8 16.9
- ★CA-2389 (F-2389)—  
NAT "KING" COLE  
Blue Gardenia  
CR-60926 (9-60926)—  
JAMES BROTHERS  
Lonely Wine  
ME-70068 (70068x45)—  
RICHARD HAYES
- 24—Strange Things  
Are Happening  
10.6 —
- ★CO-39981 (4-39981)—  
RED BUTTONS  
The Ho Ho Song
- 25—And The Bull  
Walked Around,  
Olay  
10.4 —
- CA-2388 (F-2388)—  
STAN KENTON O.  
Jeepers Creepers  
DE-28673 (9-28673)—  
JERRY GRAY O.  
Tompkins Cove  
★ME-70103 (70103 x 45)—  
RICHARD HAYES  
Changeable  
VI-20-5240 (47-5240)—  
THE RAMBLERS  
Mama  
VI-20-5132 (47-5132)—  
LES HARRIS
- 26—Side By Side  
9.4 9.6
- ★CA-2334 (F-2334)—  
KAY STARR  
Noah! (9-28588)—  
GRADY MARTIN  
A Fool Such As I  
LO-238 (45-238)—PRIMO SCALA  
Underneath The Arches  
ME-70096 (70096x45)—  
DORIS DREW  
Since You Went Away  
From Me  
MG-10467 (K-10467)—  
BETTY GARRETT  
MG-30725 (K-30725)—  
FRANK PETTY TRIO  
VI-20-4741 (47-4741)—  
FRANKIE CARLE
- 27—I'm The King  
Of Broken  
Hearts  
8.9 6.8
- ★CO-39964 (4-39964)—  
TONY BENNETT  
No One Will Ever  
Know

- May 2 Apr. 25
- 28—Is it Any  
Wonder  
8.8 —
- CA-2441 (F-2441)—  
ELLA MAE MORSE  
Big Mamou  
★MG-11470 (K-11470)—  
JONI JAMES  
Almost Always  
VI-20-5255 (47-5255)—  
BOB WHALEN  
High School
- 29—Less Than  
Tomorrow  
8.7 10.2
- ★DE-28601 (9-28601)—  
HAMISH MENZIES  
You Can Be In Love  
VI-20-5286 (47-5286)—  
VAUGHN MONROE O.  
Ruby
- 30—Don't Let The  
Stars Get In  
Your Eyes  
8.2 17.7
- CA-2256 (F-2256)—  
GISELE MacKENZIE  
My Favorite Song  
CA-2216 (F-2216)—  
SKEETS McDONALD  
CO-21025 (4-21025)—RAY PRICE  
CR-60882 (9-60882)—  
EILEEN BARTON  
Tennessee Tango  
DA-788—REGINA KUJAWA  
DE-28460 (9-28460)—RED FOLEY  
FS-1614 (45-1614)—  
SLIM WILLET  
ME-70023 (45-70023)—  
LOLA AMECHE  
Rock The Joint  
MG-11385—HENRY JEROME O.  
Keep It A Secret  
VI-20-5040 (47-5040)—  
JOHNNIE & JACK  
★VI-20-5064 (47-5064)—  
PERRY COMO  
Lies
- 31—No Help Wanted  
6.8 15.3
- CO-21065 (4-21065)—  
MADDOX BROS.  
★ME-70077 (70077x45)—  
RUSTY DRAPER  
Texarkana Baby  
ME-70028 (70028x45)—  
THE CARLISLES  
That Heart Is Not For  
Sale
- 32—Now That I'm  
In Love  
6.6 —
- DE-28680 (9-28680)—  
ANDREWS SISTERS  
Fugue For Tinsorns  
★ME-70127 (70127 x 45)—  
PATTI PAGE  
Oa! What You Do To  
Me  
MG-11483 (K-11483)—  
BARBARA RUICK  
Chi-li, Chi-li, Chi-li  
VI-20-5248 (47-5248)—  
SAUTER FINEGAN O.  
Yankee Doodletown
- 33—Say It With  
Your Heart  
6.2 17.2
- CR-60920 (9-60920)—  
ERNIE RUDY O.  
You Can Fly! You Can  
Fly!  
CR-60923 (9-60923)—  
RALPH & BUDDY BONDS  
Tell Me You're Mine  
★DY-814 (45-814)—  
BOB CARROLL  
Where  
ME-70089 (70089x45)—  
SUE THOMPSON  
You And Me
- 34—The Nearness  
Of You  
6.1 4.4
- ★CA-2383 (F-2383)—  
BOB MANNING  
Gypsy Girl

- May 2 Apr. 25
- 35—Somebody Stole  
My Gal  
5.9 8.8
- ★CO-39961 (4-39961)—  
JOHNNIE RAY  
Glad Rag Doll  
ME-70126 (70126x45)—  
JIMMY PALMER  
Never, Never, Never
- 36—Big Mamou  
5.6 —
- CA-2441 (F-2441)—  
ELLA MAE MORSE  
Is It Any Wonder  
★DE-28676 (9-28676)—  
DOLORES GRAY  
Say You're Mine  
Again  
DE-28656 (9-28656)—  
JIMMIE DAVIS  
★OK-6956 (4-6956)—  
PETE HANLEY  
OK-18001 (4-18001)—  
LINK DAVIS
- 37—Hello Sunshine  
5.5 5.9
- CA-2426 (F-2426)—  
BUDDY COLE & G. WOOD  
Red Canary  
★ZO-101 (45-101)—  
NORMAN BROOKS  
You're My Baby
- 38—Sleep  
5.2 6.9
- ★CA-2400 (F-2400)—  
L. PAUL & M. FORD  
I'm Sitting On Top Of  
The World  
DE-27237 (9-27237)—  
FRED WARING
- 39—Dancin' With  
Someone  
4.3 10.6
- CA-2396 (F-2396)—MOLLY BEE  
What'll He Do?  
★CR-60953 (9-60953)—  
TERESA BREWER  
Breakin' In The Blues  
KI-1213 (45-1213)—  
BONNIE LOU  
Scrap Of Paper  
VI-20-5217 (47-5217)—  
DELTA RHYTHM BOYS  
Long Gone Baby
- 40—Have You  
Heard  
4.2 7.2
- DE-28569 (9-28569)—  
RUSS MORGAN  
Tell Me You're Mine  
★MG-11390—JONI JAMES  
Wishing Ring
- 41—If I Were King  
4.1 4.6
- 42—Anywhere I  
Wander  
3.7 1.2
- 43—Yes Sir, That's  
My Baby  
3.2 7.3
- 44—Hush-A-Bye  
3.1 4.9
- 45—Rachel  
2.9 2.0
- 46—New Juke Box  
Saturday Nite  
2.8 1.7
- 47—Keep It A  
Secret  
1.6 3.4
- 48—Kaw-Liga  
1.4 5.1
- 49—Congratulations  
To Someone  
1.2 2.4
- 50—Downhearted  
1.1 1.4

ARTHUR GODFREY  
WENT WILD  
ABOUT—

The NEW Novelty Hit of 1953

# SCRATCH

ARTHUR GODFREY TIME  
Wed., April 22nd

backed with  
**"JEEPERS CREEPERS"**  
JUBILEE RECORD 5116 (45-5116)

by the nation's  
**NEW**  
Singer-Pianist



# Mort Lindsey

and his Trio —

Jubilee RECORD CO INC.  
315 W. 47TH ST., NEW YORK, N. Y.





WOTTA STYLE!  
WOTTA BAND!  
WOTTA VOICE!  
WOTTA GAL!  
WOTTA HIT!

**OH BROTHER!**

wait'll  
you hear

**EXTRA!**  
**CASH-BOX**  
**"SLEEPER**  
**of the WEEK!"**  
April 25th Issue

...and  
what  
A SECOND  
side!

**MAE WILLIAMS**  
*warbling*  
**"PIZZA POLKA!"**  
#TR-1292-B

**BOTH SIDES**  
**FEATURING**  
**BILL**  
**HEATHCOCK'S**  
**ORCHESTRA!**

**MAE WILLIAMS**  
**TEMPO RECORD**  
#TR-1292-A

PETER POTTER'S "JUKE-BOX JURY" UNANIMOUSLY VOTES TEMPO'S  
"OH, BROTHER" ITS HIGHEST RATING, THE "JACKPOT" AWARD!

**PETER POTTER\***  
Most exciting record! It hit the jackpot! Six Straight Hits Voted! Unanimously acclaimed!

**IDA LUPINO\***  
Superb Stylist! Sensational voice! I could listen to her all night long!

**EDEN AHBEZ\***  
(Composer of "Nature Boy") The record is great! The voice is great! The most original styling I've heard in years! A sure hit!

**CASS DALY\***  
Love her most individual style! She's great! Mae is here to stay!

**JACK BAILEY\***  
(King of "Queen for a Day") A queen on record! I loved everything about it!

**HOWARD DUFF\***  
She's terrific!

**JOAN EVANS\***  
(Goldwyn Star)  
Speaking for the teen agers—WOW!! What a voice! What a record! I'd buy her records anytime!

\* ACTUAL EXCERPTS FROM JUDGES' AND JURORS' "TESTIMONY" ON "JUKE BOX JURY" PROGRAM, ON KNXT, MARCH 28th, 1953.

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HOLLYWOOD, CALIFORNIA

**THE CASH BOX**  
**JUKE BOX**  
**REGIONAL**  
**REPORT**

The Top Ten Records—City by City

**New York, N. Y.**

- How Much Is That Doggie In The Window (Patti Page)
- Song From Moulin Rouge (Percy Faith)
- April In Portugal (L. Baxter)
- Ruby (Richard Hayman)
- Tell Me A Story (Laine-Boyd)
- Anna (Silvana Mangano)
- Pretend (Nat "King" Cole)
- The Ho Ho Song (Red Buttons)
- I Believe (Frankie Laine)
- Your Cheatin' Heart (James)

**Chicago, Ill.**

- Song From Moulin Rouge (Percy Faith)
- Caravan (Ralph Marterie)
- Ramona (The Gaylords)
- April In Portugal (L. Baxter)
- Anna (Silvana Mangano)
- Seven Lonely Days (Gibbs)
- No Help Wanted (R. Draper)
- Somebody Stole My Gal (Johnnie Ray)
- Almost Always (J. James)
- I Believe (Frankie Laine)

**Los Angeles, Calif.**

- April In Portugal (L. Baxter)
- How Much Is That Doggie In The Window (Patti Page)
- Anna (Silvana Mangano)
- Yes Sir, That's My Baby (Harry Kari)
- Seven Lonely Days (Gibbs)
- Tell Me You're Mine (The Gaylords)
- Ruby (Richard Hayman)
- I Believe (Frankie Laine)
- Big Mamou (Pete Hanley)
- Tell Me A Story (Laine-Boyd)

**Boston, Mass.**

- How Much Is That Doggie In The Window (Patti Page)
- Pretend (Nat "King" Cole)
- I Believe (Frankie Laine)
- Pretend (Richard Hayman)
- Ramona (The Gaylords)
- Say You're Mine Again (Como)
- Swedish Rhapsody (P. Faith)
- Till I Waltz Again With You (Teresa Brewer)
- Tell Me A Story (Laine-Boyd)
- Somebody Stole My Gal (Ray)

**Des Moines, Iowa**

- How Much Is That Doggie In The Window (Patti Page)
- Tell Me A Story (Laine-Boyd)
- Pretend (Nat "King" Cole)
- No Help Wanted (Carlisle)
- Till I Waltz Again With You (Teresa Brewer)
- Wild Horses (Perry Como)
- Can't I (Nat "King" Cole)
- Anywhere I Wander (LaRosa)
- Hot Toddy (R. Flanagan)
- I Believe (Frankie Laine)

**Shoals, Ind.**

- How Much Is That Doggie In The Window (Patti Page)
- Bumming Around (D. Todd)
- I Believe (Frankie Laine)
- Till I Waltz Again With You (Teresa Brewer)
- Tell Me A Story (Laine-Boyd)
- Seven Lonely Days (G. Gibbs)
- No Help Wanted (R. Draper)
- Your Cheatin' Heart (James)
- Can't I (Nat "King" Cole)
- Small World (D. Collins)

**Atlanta, Ga.**

- How Much Is That Doggie In The Window (Patti Page)
- Pretend (Nat "King" Cole)
- Caravan (Ralph Marterie)
- April In Portugal (L. Baxter)
- I Believe (Frankie Laine)
- Tell Me You're Mine (The Gaylords)
- Say You're Mine Again (Perry Como)
- Till I Waltz Again With You (Teresa Brewer)
- Your Cheatin' Heart (James)
- Seven Lonely Days (G. Gibbs)

**Memphis, Tenn.**

- How Much Is That Doggie In The Window (Patti Page)
- Song From Moulin Rouge (Percy Faith)
- I Believe (Frankie Laine)
- Your Cheatin' Heart (James)
- Till I Waltz Again With You (Teresa Brewer)
- Yokohama Mamma (H. Kari)
- Wild Horses (Perry Como)
- Side By Side (Kay Starr)
- Caravan (Ralph Marterie)
- Pretend (Nat "King" Cole)

**Philadelphia, Pa.**

- How Much Is That Doggie In The Window (Patti Page)
- I Believe (Frankie Laine)
- Song From Moulin Rouge (Percy Faith)
- Tell Me You're Mine (The Gaylords)
- Seven Lonely Days (G. Gibbs)
- Tell Me A Story (Laine-Boyd)
- Till I Waltz Again With You (Teresa Brewer)
- Your Cheatin' Heart (James)
- April In Portugal (L. Baxter)
- Somebody Stole My Gal (Ray)

**Nashville, Tenn.**

- I Believe (Frankie Laine)
- Seven Lonely Days (G. Gibbs)
- Song From Moulin Rouge (Percy Faith)
- Pretend (Nat "King" Cole)
- Pour Me A Glass Of Teardrops (B. Williams Qt.)
- April In Portugal (L. Baxter)
- Spinning A Web (Gaylords)
- Can't I (Nat "King" Cole)
- Caravan (Ralph Marterie)
- Almost Always (J. James)

**Cincinnati, Ohio**

- How Much Is That Doggie In The Window (Patti Page)
- I Believe (Frankie Laine)
- Pretend (Nat "King" Cole)
- Your Cheatin' Heart (James)
- Ruby (Richard Hayman)
- Till I Waltz Again With You (Teresa Brewer)
- Seven Lonely Days (G. Gibbs)
- Say You're Mine Again (Perry Como)
- If I Were King (Hilltoppers)
- Somebody Stole My Gal (Ray)

**Dallas, Tex.**

- How Much Is That Doggie In The Window (Patti Page)
- Pretend (Nat "King" Cole)
- Till I Waltz Again With You (Teresa Brewer)
- I Believe (Laine & Froman)
- Seven Lonely Days (G. Gibbs)
- Your Cheatin' Heart (James)
- Hot Toddy (Ralph Flanagan)
- Caravan (Ralph Marterie)
- Wild Horses (Perry Como)
- Tell Me You're Mine (The Gaylords)

**New Orleans, La.**

- I Believe (Frankie Laine)
- April In Portugal (L. Baxter)
- How Much Is That Doggie In The Window (Patti Page)
- Anna (Silvana Mangano)
- Pretend (Nat "King" Cole)
- Song From Moulin Rouge (Percy Faith)
- Seven Lonely Days (G. Gibbs)
- Tell Me A Story (Laine-Boyd)
- Somebody Stole My Gal (Ray)
- Pour Me A Glass Of Teardrops (B. Williams Qt.)

**Seattle, Wash.**

- How Much Is That Doggie In The Window (Patti Page)
- Song From Moulin Rouge (Percy Faith)
- I Believe (Frankie Laine)
- Tell Me A Story (Laine-Boyd)
- Hello Sunshine (N. Brooks)
- Can't I (Nat "King" Cole)
- Till I Waltz Again With You (Teresa Brewer)
- Say You're Mine Again (Perry Como)
- Tell Me You're Mine (The Gaylords)
- Ramona (The Gaylords)

**Denver, Colo.**

- How Much Is That Doggie In The Window (Patti Page)
- I Believe (Frankie Laine)
- Pretend (Nat "King" Cole)
- Your Cheatin' Heart (James)
- Till I Waltz Again With You (Teresa Brewer)
- Tell Me A Story (Laine-Boyd)
- Tell Me You're Mine (The Gaylords)
- Ruby (Richard Hayman)
- Hot Toddy (Ralph Flanagan)
- Side By Side (Kay Starr)

**Washington, D. C.**

- How Much Is That Doggie In The Window (Patti Page)
- Song From Moulin Rouge (Percy Faith)
- I Believe (Frankie Laine)
- April In Portugal (L. Baxter)
- Anna (Silvana Mangano)
- Caravan (Ralph Marterie)
- Wild Horses (Perry Como)
- Ruby (Richard Hayman)
- Seven Lonely Days (G. Gibbs)
- Can't I (Nat "King" Cole)

**Pittsburgh, Pa.**

- How Much Is That Doggie In The Window (Patti Page)
- Ruby (Richard Hayman)
- I Believe (Frankie Laine)
- Ramona (The Gaylords)
- Tell Me A Story (Laine-Boyd)
- Anna (Silvana Mangano)
- Pour Me A Glass Of Teardrops (B. Williams Qt.)
- April In Portugal (L. Baxter)
- Is It Any Wonder (J. James)
- Song From Moulin Rouge (Percy Faith)

**Deadwood, S. D.**

- Caravan (Ralph Marterie)
- I Believe (Frankie Laine)
- Tell Me You're Mine (The Gaylords)
- How Much Is That Doggie In The Window (Patti Page)
- Your Cheatin' Heart (James)
- I'm Sitting On Top Of The World (Paul-Ford)
- Have You Heard (J. James)
- Ramona (The Gaylords)
- Tell Me A Story (Laine-Boyd)
- Wild Horses (Perry Como)

**Detroit, Mich.**

- How Much Is That Doggie In The Window (Patti Page)
- Song From Moulin Rouge (Percy Faith)
- I Believe (Frankie Laine)
- April In Portugal (L. Baxter)
- Tell Me A Story (Laine-Boyd)
- Ruby (Richard Hayman)
- Ramona (The Gaylords)
- Less Than Tomorrow (Hamish Menzies)
- Say You're Mine Again (Perry Como)
- Your Cheatin' Heart (James)

**St. Louis, Mo.**

- Song From Moulin Rouge (Percy Faith)
- I Believe (Frankie Laine)
- How Much Is That Doggie In The Window (Patti Page)
- Ruby (Richard Hayman)
- Say You're Mine Again (Perry Como)
- April In Portugal (Baxter & Hayman)
- Anna (Silvana Mangano)
- Coquette (Billy Eckstine)
- If I Were King (Hilltoppers)
- I'm Sitting On Top Of The World (Paul-Ford)

**Savannah, Ga.**

- How Much Is That Doggie In The Window (Patti Page)
- Pretend (Nat "King" Cole)
- Your Cheatin' Heart (James)
- Tell Me You're Mine (The Gaylords)
- Side By Side (Kay Starr)
- I Believe (Frankie Laine)
- Have You Heard (J. James)
- Till I Waltz Again With You (Teresa Brewer)
- No Help Wanted (R. Draper)
- Wild Horses (Perry Como)



# CANADIAN CAPERS

## TORONTO TOPICS

Hank Snow's one night appearances back home in his native land kicked off with a full house at Toronto's Mutual Arena. This native son has three discs riding high here at the present time. These tunes "The Gal Who Invited Kissin'", "In Daddy's Footsteps", and "A Fool Such As I" are all grabbing nickels and making the music men happy. . . . Mervin Shiner goes back into the "Bermuda" on the 27th for a run. This Decca star has built a big local following with dee jays, music publishers and the public. . . . His many friends will be happy to know that Tony Stolz (Aragon Records) is out of the hospital and will soon be back making music. . . . Music operators biggie, George Chow, wearing a bigger-than-ever smile these days; a sure sign that business is good in the boxes. . . . Tony "The Troubador" Stechison now with Canadian Music Sales. . . . Guy Ward is new addition to Margas staff covering juke box operators and disc dealers in Ontario. . . . CBS is lining up a new program aimed at rating songs each week which will have Bert Niosi as its conductor.



OZZIE WILLIAMS

Local publishers and contact men have been hankering for such a show in this country which would show the status of hits in Canada as against the U.S. and English hit lists. . . . Dorothy Lamour packed them into the Casino theatre last week and she and her hubby made a lot of new friends with their 'regular' co-operation with press. Anytime they want to become Canucks they sure can! . . . King Ganam and his Victor platters are doing well these days. The Mart Kenny office is booking this handsome Westerner and his brand of dance music is keeping him busy in these parts. . . . Ozzie Williams and his orchestra will be the summer attraction at Gerry Dunn's in Bala after another successful season at the Kingsway. Ozzie's publishing firm doing right nicely too with two tunes breaking out; "I'm Scared To Go Home" which is a best seller on Quality and King labels as recorded by Jimmy Osborne, and "North Of Montreal" which is making a noise on Biltmor. U. S. music men will remember Ozzie when he arranged and toured with the Tommy Tucker band.

## MONTREAL MEMOS

Don Johnson and his Metrodisc organization distributing Rodeo records in Quebec and Maritime provinces. Firm is hitting a hot pace with their MGM, Quality, and Mercury sales these days. . . . The Hachey Brothers And Mary Lou holding over at the Diana for another month then to Quebec City for two weeks before they set out for two months of one-nighters. If present deals work out they will probably make their wax debut before hitting the road. . . . Bob Chislett and his Decca staff happy with the success of instrumental records these days. They sure should be with Camarata's "Rendezvous" and Victor Young's "Song Of Moulin Rouge". . . . Jack Perry, General Professional Manager of BMI Canada up from New York for a week of meetings here and Toronto. . . . According to Hugh Joseph, General Manager of the Record Department, RCA Victor Company, Ltd., ground will be broken shortly at Smiths Falls, Ont., for the construction of their new record factory. It is expected that the new plant will be completed and in production early this fall. . . . Jack Mills of Mills Music in town from New York. . . . The Ravens made a lot of new fans during their week's stay at the Seville Theatre. . . . Lionel Hampton and his band follow them into the Seville this week and doing good business. . . . Louis Jordan, Frankie Laine, Woody Herman, and Ella Fitzgerald bringing their big show into the Forum here on April 26th. . . . George Dorbahn the happy recipient of a console TV set in recognition of his 25 years at International Music Store. Our congratulations to him, and his boss, Frank Ramsperger who knows how to hold a good employee. . . . Ulric Allaire, the Victoriaville publisher in town on his way home from New York business trip.



HUGH JOSEPH

## ATLANTIC COASTING

George Guerette doing a great sales job at CJEM Edmundston, N. B. but still interested in music. Upper Canadians will remember George as the star trombonist with Mart Kenny and Trump Davidson orchestras. His wife, Veronica Foster, was the vocalist with Mart Kenny and now takes time out from her homemaking to help George predict the hits from CJEM disc shows. . . . CKCW again busy fostering the Moncton Music Festival and this year's show has more entrants than ever. . . . St. John songsmith Earl McCarron has a sleeper that is due to break out soon. Major disc still under wraps but schedule for early release.



ELLA FITZGERALD

## PACIFIC ROUNDUP

"My Chapel In The Pines" building in these parts. Local tune has been selling steadily on Aragon and publisher, Karle Hodsinn happily reports U. S. publishers bidding for American rights. The English Coronation song, "Golden Coach", catching on here thanks to London's hit platter by Billy Cotton and his orchestra.

. . . Jasper Park Lodge has been picked by the Western Association of Broadcasters for this year's convention in September.

## Likes What He Hears



BUFFALO, N. Y.—During a recent appearance at Hotel Statler, Buffalo, Frankie Laine visited the Wurlitzer factory where the famed automatic phonographs are produced. Here is he pictured in the Wurlitzer design studio listening to the tone of the new Model 1650. It is evident that he likes what he hears.

## Gama Records, New Indie, Off To Fast Start

ST. LOUIS—Gamma Records, newly formed St. Louis indie, has launched its first record "The Only One In Love" to considerable fanfare in St. Louis. The number is sung by Ray Shaw, formerly with Mercury, and a partner in Gamma, along with Norman Kaye, the writer of "Say It With Your Heart," and a well-to-do St. Louis business man.

National distribution is being handled by Paul Levy of the Midwest Distributing Co. of St. Louis. To date, the Gamma line has been taken on by Cosnat for New York, Philadelphia and New Jersey; Mutual for Boston; Hit Records for Cincinnati; Ohio Record Sales for Cleveland; Music Sales for Memphis; and Midwest for St. Louis and Kansas City.

Gamma gave Ray Shaw a terrific cocktail party and dinner Sunday, April 12, at which more than 50 deejays and celebs in the St. Louis area attended. Shaw has begun a personal appearance tour, starting in St. Louis and Kansas City, and this week leaves on a junket which will embrace Chicago, Milwaukee, Detroit, Cleveland and Cincinnati. He will then return to New York, his home town, and visit jockeys there and through New England.

Shaw's record of "The Only One In Love" was written by Norman Kaye and a St. Louis housewife, Midge Levy.



## TOP POPPS

### 1. HOW MUCH IS THAT DOGGIE IN THE WINDOW

Patti Page  
Mercury 70070

### 2. SEVEN LONELY DAYS

Georgia Gibbs  
Mercury 70095

### 3. RUBY

Richard Hayman  
Mercury 70115

### 4. CARAVAN

Ralph Marterie  
Mercury 70097

### 5. RAMONA

The Gaylords  
Mercury 70112

### 6. APRIL IN PORTUGAL

Vic Damone  
Mercury 70128

### 7. TELL ME YOU'RE MINE

The Gaylords  
Mercury 70067

### 8. NO HELP WANTED

Rusty Draper  
Mercury 70077

### 9. NOW THAT I'M IN LOVE

b/w

### OO! WHAT YOU DO TO ME

Patti Page  
Mercury 70127

### 10. ALMOST ALWAYS

Eddy Howard  
Mercury 70135





## Doris Day Returns To New York



NEW YORK—At the cocktail party given in honor of Doris Day's return to New York, she is pictured with two of the area's top operators. Left to right are: Mitch Miller; Harry Siskind, ace Brooklyn operator; Doris Day; Stanley Feldman, another top Brooklyn op; and Bob Austin of *The Cash Box*.

NEW YORK — Representatives of the music industry turned out en masse to greet Doris Day at a welcome-back-to-New York party, Friday, April 17.

The recording star returned to the East after an absence of six years in conjunction with the promotion of her current best-selling album "By The Light of the Silvery Moon," and of the motion picture bearing the same title.

Present at the cocktail party were local disk jockeys and record librarians, executives and dealers, coin ma-

chine operators, and the trade press.

The star has been on a round of visits to disc jockeys in the Metropolitan area, thanking them for the many spins on the "Silvery Moon" album and on her current release, "Red, Red Robin" backed by "Beautiful Music To Love By."

Credit for the success of the party goes to Stan Kavan, Arthur Schwartz and Lloyd Leipzig of Columbia; Joe Norton and Arnold Meyers of Times-Columbia; and Jerry Simon, Doris Day's promotional representative.

### Goodman To Rejoin Tour

NEW YORK—It was reported in New York this week that Benny Goodman who came down with an attack before his Boston concert last week, would rejoin the tour in a week or two. He was reported recuperating at his home.

The tour meanwhile is going on, just as though he were there, with Gene Krupa doing the leading.

### Marks Men On Road

NEW YORK—The staff of E. B. Marks took to the road this week to plug the firm's latest tunes, "Say Si Si," "You Too, You Too," and "Sentimental Me."

Included in the trek are George Shotler, Lester Collins, Larry Norrett, Marvin Frank, Nat Morton and Bob Marks.

### SPECIAL RELEASE

The sensational  
**Boyer Brothers**

Excello 2010

**"HE DELIVERED ME"  
"HE'S GOT THE  
WHOLE WORLD IN  
HIS HANDS"**

Phone or wire collect  
**NASHBORO RECORD CO.**  
177—3rd Ave. N. Nashville, Tenn.

### Party For Hayman

NEW YORK—There will be a party at the Mercury offices Thursday April 30 from 4 o'clock on to introduce Dick Hayman, the firm's new A & R chief to the trade.

Hayman also announced this week that he will hold open house for publishers every Wednesday and Friday.

### Vogue Signs Artists

HOLLYWOOD, Cal.—F. L. Harper, President of Vogue Records, has signed three new singing artists to exclusive contracts, Jenny Barrett, Ernie Anderson and Gino Rockford. Jenny Barrett's two sides "He Loves Me" and "Do Me A Favor" will get national release within ten days. Ernie Anderson records his session with Benny Carter and his orchestra and Gino Rockford will record his platters in time so that all three will have their national debut before May 1st. Fred Darian, who is also a Vogue artist, recorded two numbers which hit the national distributors April 15th.

### Stars Attend Op Dinner

NEWARK, N. J.—Stars turned out by the handful to entertain last Wednesday at the Music Guild of New Jersey's sixteenth anniversary dinner.

Among those who appeared were: The Four Aces, Eddie Fisher, Dick Hayman, Georgia Gibbs, Trudy Richards, Eddie Wilcox, Four Freshman, Jerry Vale, Tommy Edwards, Ruth Brown and Ken Remo.

### THE CASH BOX BEST BETS

**"WHO'S GONNA WIN  
THE PENNANT  
THIS YEAR"**

Sung by

**The Toppers**

DECATUR # 1007

Cash Box says:

"... An excellent record, the best baseball song since "Take Me out to the ball game." This could develop into another perennial favorite and the next song to be heard in all the ball parks. It has a good waltz kick to it..."

Dist.: Territories still available.

ALAN CORELLI, President

**DECATUR RECORDS**

1650 BROADWAY (PL 7-6338) N. Y.

IT'S SWEEPING THE COUNTRY

**CARAVAN**

RALPH MARGERIE Mercury	ESQUIRE BOYS Rainbow
BAS-SHEVA Capitol	FERRANTE & TEICHER Entre (Columbia)
BILLY ECKSTINE MGM	LEROY HOLMES MGM

AMERICAN ACADEMY OF MUSIC, INC.  
Sole Selling Agent, MILLS MUSIC, Inc.

FOR MOTHER'S DAY PROGRAMMING!

**MY  
MOTHER'S  
EYES**

LEO FEIST, INC.

1953's Novelty Sensation ..

**KAW-LIGA**

Hank Williams .....	MGM
Champ Butler .....	Columbia
Dolores Gray .....	Decca
Hawkshaw Hawkins .....	King
Bill Farrell .....	MGM

Breaking Wide Open!

**"SCRAP OF  
PAPER"**

Recorded by

"BIGS" HOWARD	Victor (Fox Trot)
DOLORES HAWKINS	Okch (Waltz)
BONNIE LOU	King (Waltz)

**Village Music Company**

1619 BROADWAY - SUITE 507  
NEW YORK 19, N. Y.

Just Released

"WHEN THE RED, RED,  
ROBIN COMES BOB, BOB,  
BOBBIN' ALONG"

"A FOOL IN LOVE"

Just Released

"OH BROTHER"

BOURNE Inc.-ABC Music Corp.

NEW HIT RELEASE!

**TOMMY REYNOLDS**

and his Shuffle Rhythm Ork.

**"7:20 IN  
THE BOOKS"**

vocal by **BON BON**  
DERBY # 822

**Derby Records, Inc.** Hollywood, California  
New York City

OO! That **PATTI PAGE!**  
OO! What A Record!

**"OO! WHAT YOU  
DO TO ME"**

**HAWTHORNE MUSIC CORP.**  
1619 Broadway New York 19, N. Y.

The Record They're All Talking  
About — Creating a Sensation

**"PARADISE HILL"**

by the New Singing Finds

**THE EMBERS**

HERALD RECORD 410

**HERALD RECORDS**

469 W. Broadway (Or. 4-7970) N. Y.

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PRESSING**

**A COMPLETE RECORD  
SERVICE FOR THE  
INDEPENDENT**

Quality Unsurpassed

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**LEWIS-RUBNER MFG. CO.**

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The latest and greatest by

**CAPT. STUBBY & THE BUCCANEERS**

**SUNSHINE AT MIDNIGHT  
YOU CAN PUSH YOUR LUCK  
TOO FAR**

on one GRAND record  
both on 78 & 45 RPM

**RONDO-303 (45303)**



# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Sensational youngster, Andrew Wideman, 12 year old piano blues singer featured on "Star Time" NBC-TV, comes out with his first release on Jubilee Records. "I'm Not A Child Anymore" backed with "Mama's Little Boy Got The Blues". Jubilee reports the first exposure on the air was followed by a rash of orders and the brass is excited about its hit potential. . . . Crowd at the Bandbox was amused by Tico's Jack Waxman calling for 'cool' Paul Quinichette to play "Hounddog". Seated with Jack were Irv Marcus, Peacock and Duke salesmanager; Joe Cohen, Essex Distributors, Newark, N. J.; Mr. & Mrs. Bert Fleischman, F & F Distributors, Charlotte, N. C.; and George Goldner, Tico A & R head. Cohen and Fleischman handle both lines in their territories. . . . Marcus held a session last week at which four sides were cut for Don Robey's new Peacock Progressive Jazz label. The energetic Marcus also announced the appointment of Record Distributors, Inc., Pittsburgh, managed by Mel Sterling, as Peacock and Duke distributors. By the way, does anyone know why Irv is known as "Legs" Marcus? . . . Atlantic's high riding Clovers set for a 15 day tour of the Weinberg circuit, then 21 consecutive one nighters through Texas and Louisiana and from there on to the coast. . . . Ruth Brown's tensilectomy a success and the gal should be back at work in a few weeks. . . . Ben "Buster" Lewis (KENT-Shreveport, La.) is now doing two hours nightly, 6 times a week for Stan's Record Shop in Shreveport. . . . Gordon Gaines, record department manager of Gramophone Enterprises, Dallas, Texas reports the tune "God Don't Like It" by Rev. A. Johnson on Glory is big for him and should be watched by other distribs. . . . Bess Berman, Apollo Records reports that sales figures show both sides of the new "5" Royales release a hit. "Amazing thing", says Bess, "is that ops with machines that do not play both sides are buying more records so that they can spot both "Help Me Somebody" and "Crazy Crazy Crazy" in the same machine." . . . Sleeper of the last batch of Atlantic releases could be the Tiny Grimes "Begin The Beguine".



THE CLOVERS

**CHICAGO:** Mike Connors, Decca public relations man, zoomed into town for day or two. Then on to St. Loo. Simply thrilled with grand click of Dolores Grey's exciting "Big Mamou". . . . Lena Horne, who packed 'em in for 3 solid weeks at the Chez, completed engagement 4/23. . . . Something different in the way of a disc jockey show. McKee Fitzhugh deejays radio show out of his record shop daily 2 to 4 P.M. Station WOPA. Program called, "McKee Fitzhugh's Variety Show". . . . Mary Kaye Trio, after three day stint at St. Louis' Town & Country, open Black Orchid April 28. For four weeks. . . . "I know what it is to be sick and afraid. But the miracle that God performed in healing me, he will perform to heal you." Such were words spoken by beloved Gospel singer Mahalia Jackson on completion of her first public appearance after long siege of illness. Mahalia appeared at benefit for patients of Oak Forest Hospital. She is currently on southern tour. Reported receiving rave notices. Later this month, Mahalia will fill a New York engagement. . . . Regal Theater currently stars Little Esther. Featured in the show are The "5" Royales whose "Baby Don't Do It" has been on The Cash Box "Hot Charts" for weeks. . . . Leonard Chess proudly reports he predicted success for Red Buttons' record of "Ha Ha Ho Ho" and "Strange Things Are Happening" over six months ago. Both Len and Phil Chess still busier than all get out filling orders for Willie Mabon's "I'm Mad" and Little Walter's "Off The Wall". . . . Rocky Rolf reports more sales on "I Wanna Know" by the DuDroppers than any previous RCA-Victor R&B disk. . . . Duke Ellington skedded to do one-niter at Pershing Ballroom May 31. . . . Georgia Carr, whose "Whispering Serenade" is receiving more attention since popularity of "April In Portugal", just completed her first engagement at Black Orchid. 'Tis rumored the gal may join Garry Wells at The Driftwood.

## LOS ANGELES:

Congrats to Jules Bihari of Modern Records, who hit the jackpot this past week with the birth of twins—a boy and a girl. Mother and les enfant doing well we learn too. . . . The Modern firm's current hot one "Honey Jump" is starting to take hold in many sections of the nation as a possible pop hit, with dj's throughout the midwest clamoring for copies of the records. . . . Lew Chudd's Imperial platter hotter 'n a firecracker, with Fats Domino's "Going To The River" and Smiley Lewis' "Play Girl" really taking hold. Lew hosted recording star Dave Bartholomew this past week. . . . That Duke Ellington bill at the downtown Paramount playing to SRO crowds. Duke will cut an album for Capitol while in town. . . . Lennie Chess' label going hog wild, with "I'm Mad" and "Off The Wall" starting to ride. Oh those were wild times we had in NY Lennie. . . . Paul Shorten, Allied Music Sales doing a great job with the "Hound Dog" success. Paul was one of the first to go out on a limb and predict the song would hit the top. Latest of Paul's prognostications: The Dolly Cooper etching of "I Wanna Know" on Savoy. . . . Amos Milburn continues to be one of the most consistent recording artists to come up with hit records year in and out. We'd wager he sells pretty close to a million records per year alone. . . . Flock of recording personalities galore sent happy birthday greetings to John Dolphin this past week as the latter celebrated his 39th. . . . Jimmy Warren and Jack Andrews, Central Record Sales Co. kind downcast as the time rapidly draws near when Muriel Scott will be leaving the firm. Gal is certainly one of the most likeable you'd find anywhere. . . . George Shearing and gang just breaking up the jernt at the Tiffany. Oh such sweet sounds does this group make. . . . Trend Records no doubt will set the trend when they cut Claude Thornhill on some jazz wax. Unbeknownst to so many, Claude really can make mighty nice music. . . . The Gerry Mulligan quartet was split this week, with the arrest of the maestro on narcotics charges.



MARIE ADAMS

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"It's What's in THE CASH BOX That Counts"

## OPENING!



NEW YORK—Snapped at Jõe Loco's opening at The Band Box last week was a bevy of people important in the record business. Above from left to right are: Joe Cohen of Essex Distributors in Newark; Norman Orleck of The Cash Box; George Goldner, Tico Records A & R head, the label for which Loco records; Joe Loco; Bert and Faye Fleischman of F and F Distributors in Charlotte, N. C.; Carol Klein; and Irv Marcus, sales manager of Peacock Records.

## Rainbow Issues Release To Cover Every Field

NEW YORK—Eddie Heller of Rainbow Records this week revealed that his firm was embarking on a program to release a disk to cover every field.

Heading the list will be the first release of a new group called The Super-Sonics who play the "Sheik Of Araby" featuring guitars with electronic frills.

Charlotte Lord, Bill Silbert's TV producer picked the name for the group which Rainvow intends to go all out on.

In addition to this disk in the pop field, there will be "Hi Lili-Hi Lo" from "Lili" by Eddie "Piano" Miller and "My Sweet Elaine" from the flicker "Warpaint." Mambo will be represented by "Round The World On Vibes Mambo"; Rhythm and Blues—"Fine Brown Frame"; Kiddie—"Buzzy The Bumble Bee"; Ballet—"Invitation To The Dance"; Spanish—"Jota Dance"; Tap Dance—"Give My Regards To Broadway"; and Progressive Jazz—"Freeing The Soul."

### Just Released

EDNA GALIMON COOKE

"AMEN"

b/w

"HE'S SO GOOD"

Republic # 7040

Republic Recording Co.

NASHVILLE, TENN.

## Tommy And Jimmy Dorsey To Merge Bands

KNOXVILLE, TENN. — Tommy and Jimmy Dorsey will merge their bands within three weeks, their manager reported from here last week. The move is the final step in a reconciliation after a disagreement that caused them to split an earlier partnership almost a generation ago.

They plan to bill themselves as "The Fabulous Dorseys."

The band will consist of twenty-one musicians, including three vocalists.

The first scheduled appearance is on the Jackie Gleason CBS TV show in New York on May 23.

It is rumored in the trade that the new band is now negotiating with Mercury Records for a recording contract.

AIR MAIL SUBSCRIPTION \$ 30  
TO THE CASH BOX

New Spiritual Sellers!  
**THE FAMOUS SKYLARKS**  
"This May Be The Last Time"

Nashboro 535

Big Sales on this Big Blues  
**"LITTLE MAXIE" BAILEY**  
singing  
"Brown Skin Woman Blues"

Excella 2007

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177 3rd Ave. North, Nashville, Tenn.  
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**MARIE "HONKY TONK" ADAMS**

"AIN'T CAR CRAZY"  
"I'M THE BLUEST GAL IN TOWN"

CAN'T MISS—DOUBLE A SIDES  
PEACOCK # 1614

Just

**Peacock**  
RECORDS, INC.  
4104 Lyons  
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Released



The Original!

THE HONEY JUMP

by OSCAR McLOLLIE

The one you've been waiting for...

CHARLES BROWN



"RISIN' SUN"

b/w

"TAKE ME"

AL 3176

\*

Just out and hot!!!

FLOYD DIXON

"TOO MUCH JELLYROLL"

AL 3111

LYNN HOPE

"BROKEN-HEARTED"

b/w

"MOROCCO"

AL 3178

"PEPPERMINT" HARRIS

"GOODBYE BLUES"

AL 3177



PICKED BY

BILLBOARD

The Answer to

"My Kind of Woman"

"I'VE

LEARNED

A

LESSON"

# 892

Emmett Slay Trio

It's Hot—It's Great

SAVOY RECORD CO., INC.

58 Market St., Newark, N.J.



Smash Blues Hit!

ONE ROOM

COUNTRY SHACK

by

MERCY DEE

# 458 # 458-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX

in HARLEM

on CHICAGO'S South Side

in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

2 RED TOP  
King Pleasure  
(Prestige 821)

3 LET ME GO HOME,  
WHISKEY  
Amos Milburn  
(Aladdin 3164)

4 MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

5 IS IT A DREAM  
Vocaleers  
(Red Robin 114)

6 HITTIN' ON ME  
Buddy Johnson  
(Mercury 70116)

7 CRAWLIN'  
The Clovers  
(Atlantic 989)

8 YOU'RE MINE  
The Crickets  
(MGM 11428)

9 SHIRLEY,  
COME BACK TO ME  
Shirley & Lee  
(Aladdin 3173)

10 SOFT  
Tiny Bradshaw  
(King 4577)

1 HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

2 RED TOP  
King Pleasure  
(Prestige 821)

3 LET ME GO HOME,  
WHISKEY  
Amos Milburn  
(Aladdin 3164)

4 BEAR CAT  
Rufus Thomas  
(Sun 181)

5 CRAWLIN'  
The Clovers  
(Atlantic 989)

6 COQUETTE  
Billy Eckstine  
(MGM 11439)

7 MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

8 DAUGHTER (THAT'S  
YOUR RED WAGON)  
Swinging Sax Karl  
(States 115)

9 I'M MAD  
Willie Mabon  
(Chess 1538)

10 MY KIND OF WOMAN  
Emmett Slay Trio  
(Savoy 886)

GOIN' TO THE RIVER  
Fats Domino  
(Imperial 5231)

HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

PLAY GIRL  
Smiley Lewis  
(Imperial 5234)

YOU'RE MINE  
The Crickets  
(MGM 11428)

MIGHTY LONG TIME  
Sonny Boy Williamson  
(Trumpet 166)

I'M MAD  
Willie Mabon  
(Chess 1538)

MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

I DON'T KNOW WHY  
Kenzie Moore  
(Specialty 456)

WOKE UP  
THIS MORNING  
B. B. King  
(R. P. M. 380)

HITTIN' ON ME  
Buddy Johnson  
(Mercury 70116)

in SAN FRANCISCO

in NEWARK

in MEMPHIS

1 HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

2 GOING TO THE RIVER  
Fats Domino  
(Imperial 5231)

3 TIN PAN ALLEY  
James Wilson  
(Big Town 101)

4 NINE BELOW ZERO  
Sonny Boy Williamson  
(Trumpet 166)

5 MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

6 YES IT'S YOU  
The Clovers  
(Atlantic 989)

7 RED TOP  
King Pleasure  
(Prestige 821)

8 K. C. LOVING  
Little Willie Littlefield  
(Federal 12110)

9 BE TRUE  
Vocaleers  
(Red Robin 113)

10 HITTIN' ON ME  
Buddy Johnson  
(Mercury 70119)

1 HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

2 MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

3 RED TOP  
King Pleasure  
(Prestige 821)

4 CRAWLIN'  
The Clovers  
(Atlantic 989)

5 LET ME GO HOME,  
WHISKEY  
Amos Milburn  
(Aladdin 3164)

6 BEAR CAT  
Rufus Thomas  
(Sun 181)

7 DAUGHTER (THAT'S  
YOUR RED WAGON)  
Swinging Sax Karl  
(States 115)

8 DREAM GIRL  
Jesse & Marvin  
(Specialty 447)

9 WOKE UP THIS  
MORNING  
B. B. King  
(R. P. M. 380)

10 CRAZY, CRAZY,  
CRAZY  
The "5" Royals  
(Apollo 446)

1 HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

2 I'M MAD  
Willie Mabon  
(Chess 1538)

3 MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

4 BEAR CAT  
Rufus Thomas  
(Sun 181)

5 ONE ROOM  
COUNTRY SHACK  
Mercy Dee  
(Specialty 458)

6 YOU'RE MINE  
The Crickets  
(MGM 11428)

7 I WANNA KNOW  
The Du Droppers  
(RCA Victor 20-5229)

8 THE HONEY JUMP  
Oscar McLollie  
(Modern 902)

9 DAUGHTER (THAT'S  
YOUR RED WAGON)  
Swinging Sax Karl  
(States 115)

10 PLEASE BELIEVE ME  
Doris Browne  
(Gotham 290)



## THE CASH BOX

in  
PHILADELPHIAin  
LOS ANGELESin  
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**1** HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

**2** RED TOP  
King Pleasure  
(Prestige 821)

**3** MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

**4** CRAWLIN'  
The Clovers  
(Atlantic 989)

**5** DAUGHTER (THAT'S  
YOUR RED WAGON)  
Swinging Sax Kari  
(States 115)

**6** LET ME GO HOME,  
WHISKEY  
Amos Milburn  
(Aladdin 3164)

**7** APRIL IN PARIS  
Wild Bill Davis  
(Okeh 6946)

**8** BABY, DON'T DO IT  
The "5" Royales  
(Apollo 443)

**9** PLEASE BELIEVE ME  
Doris Browne  
(Gotham 290)

**10** SHIRLEY,  
COME BACK TO ME  
Shirley & Lee  
(Aladdin 3173)

HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

CAN'T DO SIXTY  
NO MORE  
The Du-Droppers  
(Red Robin)

RED TOP  
King Pleasure  
(Prestige 821)

BEAR CAT  
Rufus Thomas  
(Sun 181)

THE HONEY JUMP  
Oscar McLollie  
(Modern 902)

CRAWLIN'  
The Clovers  
(Atlantic 989)

MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

K. C. LOVIN'  
Little Willie Littlefield  
(Federal 12110)

SOFT  
Tiny Bradshaw  
(King 4577)

I'M MAD  
Willie Mabon  
(Chess 1538)

HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

RED TOP  
King Pleasure  
(Prestige 821)

I'M MAD  
Willie Mabon  
(Chess 1538)

MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

BEAR CAT  
Rufus Thomas  
(Sun 181)

CAN'T I  
Nat "King" Cole  
(Capitol 2389)

CRAWLIN'  
The Clovers  
(Atlantic 989)

HITTIN' ON ME  
Buddy Johnson  
(Mercury 70116)

NOT ANY MORE  
TEARS  
Four Blazes  
(United 146)

COQUETTE  
Billy Eckstine  
(MGM 11439)

in  
DALLASin  
NASHVILLEin  
ATLANTA

**1** HELP ME SOMEBODY  
The "5" Royales  
(Apollo 446)

**2** HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

**3** I'M MAD  
Willie Mabon  
(Chess 1538)

**4** LOST MIND  
Percy Mayfield  
(Specialty 460)

**5** OFF THE WALL  
Little Walter  
(Checker 770)

**6** NOT ANY MORE  
TEARS  
Four Blazes  
(United 146)

**7** MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

**8** CRAWLIN'  
The Clovers  
(Atlantic 989)

**9** NINE BELOW ZERO  
Sonny Boy Williamson  
(Trumpet 166)

**10** ONE ROOM COUNTRY  
SHACK  
Mercy Dee  
(Specialty 458)

HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

I'M MAD  
Willie Mabon  
(Chess 1538)

GOIN' TO THE RIVER  
Fats Domino  
(Imperial 5231)

WOKE UP  
THIS MORNING  
B. B. King  
(R.P.M. 380)

MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

THE HONEY JUMP  
Oscar McLollie  
(Modern 902)

BEAR CAT  
Rufus Thomas  
(Sun 181)

THE BLUES CAME  
ROLLIN' IN  
Lowell Fulson  
(Swing Time)

CRAWLIN'  
The Clovers  
(Atlantic 989)

SHIRLEY, COME BACK  
TO ME  
Shirley & Lee  
(Aladdin 3173)

NINE BELOW ZERO  
Sonny Boy Williamson  
(Trumpet 166)

I'M MAD  
Willie Mabon  
(Chess 1538)

HOUND DOG  
Willie Mae Thornton  
(Peacock 1612)

HITTIN' ON ME  
Buddy Johnson  
(Mercury 70116)

LET ME GO HOME  
WHISKEY  
Amos Milburn  
(Aladdin 3164)

MAMA, HE TREATS  
YOUR DAUGHTER  
MEAN  
Ruth Brown (Atlantic 986)

WOKE UP THIS  
MORNING  
B. B. King  
(R.P.M. 380)

BEAR CAT  
Rufus Thomas  
(Sun 181)

WHAT'S THE  
MATTER NOW  
Lloyd Price  
(Specialty 457)

GOIN' TO THE RIVER  
Fats Domino  
(Imperial 5231)

Hits for the Price of 1

# The 5 Royales

THE "BABY DON'T DO IT" BOYS WITH  
CHARLIE "LITTLE JAZZ" FERGUSON

"Help Me Somebody"

and

"Crazy, Crazy, Crazy"

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with the 3 Dimensional Sock!

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BY  
VIOLA WATKINS and  
THE CROWS

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  5. MILES DAVIS - Paper Moon - 817
  6. MILT JACKSON - La Ronde - 828
  7. EDDIE DAVIS - Squatin' - 866
  8. SONNY STITT - Jeoper's Creepers - 826
  9. Joe Holiday - I Hadn't Anyone Till You - 815
  10. JAMES MOODY - Stardust - 841
  11. WARDELL GRAY - Bright Boy - 840
  12. Thelonious Monk - These Foolish Things - 838
  13. BILLY TAYLOR - Man With A Horn - 822
  14. MILES DAVIS - Dig - 777
  15. SONNY STITT - Stitt's It - 787

Dear Mister Operator:  
please believe US

That  
"PLEASE  
BELIEVE  
ME"

WILL MAKE MONEY  
FOR YOU



G-290



# RHYTHM 'N BLUES REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

**CHARLIE SINGLETON**  
(Atlas 1029)

**C+** "BROADWAY BEAT" (2:32)  
Charlie Singleton and his All Stars drive out a quick beat jazz item with a zesty performance. Singleton's trumpet in the featured spot.

**B** "PONY EXPRESS" (2:20) The flip is a rhythmic middle tempo bounce that excites. Singleton is again pleasurable on the horn.

**ELMORE JAMES**  
(Meteor 5003)

**B+** "BABY, WHAT'S WRONG" (2:41) [Mod. Music] Elmore James belts a bouncing fast moving item as he complains about the way his baby treats him and pleads for her return. Orking in the breaks is wild.

**B+** "SINFUL WOMEN" (2:39) [Modern Music] A change of pace item. James sings the slow blues with much feeling. Guitar backing is excellent.

**BASIL SPEARS**  
(MGM 11490)

**C+** "LEAVE HIM ALONE AND HE'LL COME HOME" (2:37)  
Basil Spears chants a rhythmic moderate tempo tune smoothly against the instrumentalizing of the Benny Payne Trio.

**B** "DON'T SING ME NO BLUES" (2:39) The under lid is a similar rhythmic ditty performed with simplicity but pleasing effect.

**IRENE REDFIELD**  
(MGM 11489)

**B** "SHAKIN' THE BLUES AWAY" (2:38) Irene Redfield waxes a middle beat in exciting fashion. Gal's enthusiastic reading backed with solid orking puts this disk over forcefully.

**B** "THE CAT'S EVIL" (2:40) Irene sings a slow rhythmic blues in a manner destined to sell. The thrush sings of her man's fussin' with her because she stayed out all night. A good coupling.

**BIG MAYBELLE**  
(Okeh 6955)

**B** "JUST WANT YOUR LOVE" (3:06) [Crestwood Music] Big Maybelle belts a slow rhythmic blues in dramatic style. The Leroy Kirkland orchestra sets up the dynamic artist with a solid instrumental assist.

**B+** "WAY BACK HOME" (2:51) [Music Box] The strong lunged chantress pleads in her best manner to be allowed to come home. Another slow tempo blues performed in top-flight fashion. The ork must also come in for its share of honors.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"LOST MIND" (2:40) [Venice Music]  
"THE LONELY ONE" (2:20) [Venice Music]

PERCY MAYFIELD  
(Specialty 460)



PERCY MAYFIELD

● Percy Mayfield lends his talent and personality to a pair of likely prospects for the juke boxes. The

upper deck, "Lost Mind", is the story of the man who "lost his mind in a wild romance". Mayfield's performance is sentimental, sad and smooth. Item is a tuneful slow beat that gives the artist every opportunity to show his dramatic and vocal abilities. The lower end is another slow tempo blues colorfully and tenderly done by Mayfield. The singer is powerful emotionally and turns out a solid coupler. Orking is top notch on both decks.

## THE CASH BOX

Rhythm  
'N Blues

### SLEEPER OF THE WEEK

"I'VE LEARNED MY LESSON" (2:45) [Savoy Music]

"YOU TOLD ME THAT YOU LOVED ME" (2:39) [Marvelle]

EMITT SLAY TRIO  
(Savoy 892)

● The Emitt Slay Trio etch a follow up to their successful "My Kind Of Woman" titled, "I've Learned My Lesson", and the disk looks another hit. A humorous bit of repartee with Slay soliloquizing and the fem offering funny and derogatory side comments. Slay does a grand job on his end and the supporting cast of the female buffer and the instrumental group pitch in with solid performances that insure this etching many plays. A good choice for the juke box. The flip is a slow beat emotional piece that Emitt Slay sings from the gut. He changes from tender to harsh anger and the side has real sock. This etching is a grade A performance in its own right.

"GOODBYE BLUES" (3:03) [Aladdin Music]

"WASTED LOVE" (3:03) [Aladdin Music]

"PEPPERMINT" HARRIS  
(Aladdin 3177)

● "Peppermint" Harris comes up with a pair that look good enough to make the "lists" in short order. The upper lid, "Goodbye Blues", is a middle beat bounce delivered in that well known easy and polished manner of "Peppermint". The chanter turns out the sad lyrics in rhythmic fashion and the orking support of Maxwell Davis and his All Stars is outstanding. Davis on the sax lends a great deal of color to the etching. The under portion is a slow blues, sorrowfully and hauntingly sung by the blues artist with a guitar backdrop that is extremely effective. Both decks have strong potential.

**HADDA BROOKS**  
(Okeh 6962)

**C+** "YOU LET MY LOVE GET COLD" (2:29) [Shapiro-Bernstein] Hadda Brooks latches on the multiple voice and harmonizes with herself on this deck. However gimmick falls flat as thrush comes through better on parts where she sings straight.

**B** "DREAMIN' AND CRYIN'" (2:34) [Rush Music] Miss Brooks sounds lush on this portion. The gal, with a slow tender item for material, delivers the sentimental lyrics in captivating manner.

**MARSHAL ROYAL**  
(Mercury 9609)

**B** "WHERE IS MY HEART" (Theme From Moulin Rouge) (2:41) [BMI] The beautiful strains of the current pic sensation are treated to a moving alto sax reading by Marshal Royal backed lightly by his ork. Royal injects the warmth and feeling required by this tune and could catch a fair share of the plays from the sax adherents.

**B** "I WANNA GET NASTY" (2:39) Flip is a rhythmic middle tempo that gives the saxist every opportunity to blow his horn. An exciting side.

**TINY GRIMES**  
(Atlantic 990)

**B** "BEGIN THE BEGUINE" (2:59) [Harms] Tiny Grimes and his Rocking Highlanders rock out a driving number that really moves. Tiny's screaming sax dishes up an exciting version of the Latin middle beat.

**B** "THE MAN I LOVE" (2:44) [New World] Grimes lends a torchy sax to the lovely and nostalgic oldie. A pleasing etching.

**FLOYD DIXON**  
(Aladdin 3111)

**B+** "BABY, LET'S GO DOWN TO THE WOODS" (3:00) This was cut at a concert. Lyrics are lusty and the crowd's roars of appreciation are heard in the background. Dixon sells with appeal and the disk could get action in the right locations.

**B+** "TOO MUCH JELLYROLL" (3:15) The under deck is a rhythmic middle beat with the same type of lyrics. Disk is a lively item that will amuse.

**DO RE ME TRIO**  
(Brunswick 80218)

**C+** "I'M ONLY HUMAN" (3:03) [Adanac Music] The Do Re Me Trio makes pretty sounds as they dish up a moderate tempo item. The lead is standout and the number is pop as well as r & b.

**C+** "I'LL NEVER STOP BEING YOURS" (3:00) [Duchess Music] The trio etches a rhythmic fast mover. The lyrics are in the light hearted love vein. Same comments about the lead and the tune.



## THE CASH BOX



- 1** **HOUND DOG**  
Willie Mae Thornton  
(Peacock 1612)
- 2** **MAMA, HE TREATS YOUR DAUGHTER MEAN**  
Ruth Brown  
(Atlantic 986)
- 3** **RED TOP**  
King Pleasure  
(Prestige 821)
- 4** **I'M MAD**  
Willie Mabon  
(Chess 1538)
- 5** **BEAR CAT**  
Rufus Thomas  
(Sun 181)
- 6** **CRAWLIN'**  
The Clovers  
(Atlantic 989)
- 7** **LET ME GO HOME, WHISKEY**  
Amos Milburn  
(Aladdin 3164)
- 8** **GOIN' TO THE RIVER**  
Fats Domino  
(Imperial 5231)
- 9** **HITTIN' ON ME**  
Buddy Johnson  
(Mercury 70116)
- 10** **DAUGHTER, (THAT'S YOUR RED WAGON)**  
Swinging Sax Kari  
(United 115)

## Plenty of Aces!



NEW YORK—The Four Aces spent an afternoon last week signing autographs at the Woolworth store at 44th Street and Broadway. Among the crowd that gathered around them were members of their fan club.

## Radio Station Stresses Italian Influence On U. S. Songs

NEW YORK—Radio Station WOV in New York City has sent out a flier impressing upon the reader "The Italian Influence" on the American peoples' lives through music and other means.

Songs like "Luna Rossa," "Tell Me You're Mine," "Botch-A-Me," "There's No Tomorrow," "Lucky, Lucky, Me," "I," "Mama," "Say You'll Wait For Me," "You're Breaking My Heart," "Need Me," "Always Always," "Just Say I Love Her," "I Have But One Heart," "Hold Me In Your Heart," "Tell Me, You Will Love Me Forever," and "Tarra Ta-Larra Ta-Lar" are just a few of the many popular song successes adapted from Italian melodies. Many of these numbers became top hits as recorded by American singing stars.

## New Record Show

NEW YORK—A novel show is being heard over the ABC radio network (WJZ in New York) every Saturday morning at 11 A. M. It's called "Platterbrains" and features two permanent panelists and two guest stars with Leonard Feather acting as moderator, and press agent Virginia Wicks, and jazz authority George Frazier being the permanent members of the panel. The guest panelists last week (April 25th) were folk balladeer Harry Belafonte and Stan Kenton.

The gimmick of the show is that records played and the panel must name the vocalist, soloist or composer or whatever the listener that sent in the question requested regarding the disc.

## Good-Time Jazz Goes LP

HOLLYWOOD, CALIF.—Nasuhi Ertegün, Good Time Jazz Co. exec., this past week disclosed the entry of the firm into long play field with the release of two contemporary light classics, and a 12" jazz LP.

Long regarded as one of the leaders in authentic jazz disks, the release of the LP sides broadens the scope of the firm's market.

The label's jazz sales zoomed recently via the Bob Scobey etching of "Silver Dollar" and "Ace In The Hole." Reports indicate the disk might step out of the strictly jazz idiom.

## Peter De Rose Dies; Composed Dozens of Nation's Hits

NEW YORK—The music world suffered a great loss when popular song writer Peter De Rose died on Thursday, April 30. Peter is well known to the public for his work on such songs as "Deep Purple," "When Your Hair Has Turned To Silver," "Somebody Loves You," "Have You Ever Been Lonely," "Wagon Wheels," "Rain," "Lilacs In The Rain," "Autumn Serenade," "You Made Me Love You," "Marshmallow World," and dozen of others. His latest song "Let's Dream Together" was performed at the annual ASCAP dinner by Jimmy Carroll.

Peter De Rose was born in New York on March 10, 1900. He received his musical training from his sister who was a professional singer. Peter got jobs in the stock rooms of music publishers' houses and advanced from his clerical post to a professional pianist and songwriter.

With his wife, May Singhi Breen, Peter did a great deal of pioneering over the National Networks from 1923 to 1939. The artists were known as the "Sweethearts of the Air."

The composer and author had much to do with the scores of many great Broadway stage productions. Under his belt were such musicals as "Broadway To Paris," "Burlesque," "Yes Yes Yvette," "Earl Carroll's Vanities" and others.

Peter also composed a number of piano pieces from which "Deep Purple" was taken and molded into a popular song hit.

## GETTING EVEN HOTTER!

**"BEGIN THE BEGUINE"**  
**TINY GRIMES**

Atlantic 990

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says —

**THE CASH BOX****\*AWARD O' THE WEEK\***

April 25, 1953

**Little Walter****"OFF THE WALL"**

b/w

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The  
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# Slim WHITMAN

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AND "SONG OF  
THE OLD SPINNING  
WHEEL"

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## THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Sal Rezza

- WWEZ—New Orleans, La.  
1. Kaw-Liga (Hank Williams)  
2. No Help Wanted (Carlises)  
3. Till I Waltz Again With You (Tommy Sosebee)  
4. I'll Go On Alone (Robbins)  
5. Going Like Wildfire (Mac Wiseman)  
6. Anything Can Happen (C. Arthur)  
7. Going Steady (F. Young)  
8. Mexican Joe (Billy Walker)  
9. Fig Leaf Rag (Chet Atkins)  
10. Moonlight And Roses (Eddy Arnold)

### Cousin Floyd Tuttle

- WSRS—Cleveland, Ohio  
1. Kaw-Liga (Hank Williams)  
2. Playin' Dominoes And Shoot-in' Dice (Ramblin' Jimmy Dolan)  
3. Knothole (The Carlises)  
4. Your Cheatin' Heart (Hank Williams)  
5. Bumping Around (T. Texas Tyler)  
6. The Red Rose (Slim Willet)  
7. Broadminded (Louvin Bros.)  
8. No Help Wanted (Carlises)  
9. Let Me Know (Slim Willet)  
10. Too Young To Tango (Sunshine Ruby)

### Joe Morris

- WKDK—Newberry, S. C.  
1. Your Cheatin' Heart (Hank Williams)  
2. No Help Wanted (Carlises)  
3. Kaw-Liga (Hank Williams)  
4. A Fool Such As I (H. Snow)  
5. Going Steady (Faron Young)  
6. Mexican Joe (Jim Reeves)  
7. I Haven't Got The Heart (Webb Pierce)  
8. I'll Go On Alone (Robbins)  
9. That's Me Without You (Sonny James)  
10. The Last Waltz (Webb Pierce)

### Cliff Rodgers

- WHKK—Akron, Ohio  
1. Hank's Little Flower Girl (Little Barbara)  
2. Your Cheatin' Heart (Hank Williams)  
3. Hank's Song (Ferlin Huskey)  
4. Kaw-Liga (Hank Williams)  
5. Knothole (The Carlises)  
6. All That I'm Asking Is Sympathy (Slim Whitman)  
7. Bring Your Sweet Self Back To Me (Lefty Frizzell)  
8. San-Soo (Earl Sanger)  
9. The Family Who Prays (Louvin Bros.)  
10. Honeymoon On A Rocket Ship (Hank Snow)

### Ramblin' Lou

- WJL—Niagara Falls, N. Y.  
1. No Help Wanted (Carlises)  
2. Cryin' Steel Guitar Waltz (Kitty Wells)  
3. Your Cheatin' Heart (Hank Williams)  
4. Mexican Joe (Jim Reeves)  
5. Kaw-Liga (Hank Williams)  
6. Me Without You (M. Shiner)  
7. Eddy's Song (Eddy Arnold)  
8. Don't Play That Song (Wilma Lee Stoney Cooper)  
9. Just Wait Till I Get You Alone (Carl Smith)  
10. I'll Go On Alone (Marty Robbins)

### L. F. Kenfield

- WTIC—Hartford, Conn.  
1. Midnight (Red Foley)  
2. Cannon Ball (Merle Travis)  
3. I Could Never Be Ashamed Of You (Hank Williams)  
4. Payday Saturday Night (Zeke Clements)  
5. The Things I Might Have Been (Kitty Wells)  
6. Condemned Without Trial (Eddy Arnold)  
7. Let Me Know (Faron Young)  
8. Back Street Affair (J. Bond)  
9. I'll Go On Alone (M. Robbins)

### Eddie Hill

- WSM—Nashville, Tenn.  
1. Kaw-Liga (Hank Williams)  
2. The Last Waltz (Webb Pierce)  
3. No Help Wanted (Carlises)  
4. A Fool Such As I (H. Snow)  
5. Till I Waltz Again With You (Tommy Sosebee)  
6. Goin' Steady (Faron Young)  
7. I Will Miss You When You Go (Ernest Tubbs)  
8. I Couldn't Keep From Cryin' (Marty Robbins)  
9. Orchids To You (Carl Smith)  
10. What Will I Do (Roy Acuff)

### Tom 'n' Jack

- WKAB—Mobile, Ala.  
1. Mexican Joe (Billy Walker)  
2. The Last Waltz (W. Pierce)  
3. My Love For You (Cardwell)  
4. Seven Lonely Days (B. Lou)  
5. Call Me Up (Wade Ray)  
6. Somebody Else's Heartache (Sonny James)  
7. Time Changes Things (Lefty Frizzell)  
8. Death Of Hank Williams (Jack Cardwell)  
9. Blue Letter (Red Foley)  
10. I Couldn't Keep From Crying (Marty Robbins)

### Mack Sanders

- KFBI—Wichita, Kan.  
1. Kaw-Liga (Hank Williams)  
2. Going Steady (Faron Young)  
3. Your Cheatin' Heart (Williams)  
4. No Help Wanted (Carlises)  
5. You Don't Have Love At All (Jimmy Dickens)  
6. Bring Your Sweet Self Back To Me (Lefty Frizzell)  
7. Don't Trifle On Your Sweet-heart (Ernest Tubbs)  
8. How Can I Tell (S. Whitman)  
9. My Lonely Hearts Running Wild (Carl Smith)  
10. Bumping Around (J. Dean)

### Clarence Kneeland

- WERI & WICH—Jewett City, Conn.  
1. Kaw-Liga (Hank Williams)  
2. No Help Wanted (Carlises)  
3. After You Leave (M. Robbins)  
4. Mexican Joe (Jim Reeves)  
5. No Help Wanted No. 2 (Tubb & Foley)  
6. Seven Lonely Days (Bonnie Lou)  
7. Picking Sweethearts (Hawshaw Hawkins)  
8. A Fool Such As I (H. Snow)  
9. Blue Letter (Red Foley)  
10. Uh Huh Honey (Autry Inman)

### Tommy Sutton

- WING—Dayton, Ohio  
1. Knothole (The Carlises)  
2. The Lord Will Make A Way (Trace Trio)  
3. The Family Who Prays (Louvin Bros.)  
4. Your Cheatin' Heart (Williams)  
5. A Fool Such As I (H. Snow)  
6. Roses For Your Wedding (T. Warren)  
7. I Couldn't Keep From Crying (Marty Robbins)  
8. I Haven't Got The Heart (Webb Pierce)  
9. Dancing With Someone (Bonnie Lou)  
10. Mexican Joe (Jim Reeves)

### Buck Benson

- WLBR—Lebanon, Pa.  
1. No Help Wanted (Carlises)  
2. Kaw-Liga (Hank Williams)  
3. Mexican Joe (Jim Reeves)  
4. Flint Hill Special (Flatt-Scruggs)  
5. Your Cheatin' Heart (Williams)  
6. There's A Higher Power (Martha Carson)  
7. Don't Let Your Sweet Love Die (Mac Wiseman)  
8. Goin' Like Wildfire (Mac Wiseman)  
9. Gonna Lock My Heart (Eddy Arnold)  
10. You Don't Have Love At All (Jimmy Dickens)

### Bob Ferguson

- KCLX—Colfax, Wash.  
1. Kaw-Liga (Hank Williams)  
2. Your Cheatin' Heart (Williams)  
3. No Help Wanted (Carlises)  
4. Bumping Around (T. Tyler)  
5. Mexican Joe (Jim Reeves)  
6. Knothole (The Carlises)  
7. Till I Waltz Again With You (Tommy Sosebee)  
8. Moonlight and Roses (Arnold)  
9. I'll Go On Alone (Robbins)  
10. A Fool Such As I (H. Snow)

### Cracker Jim

- WMIE—Miami, Fla.  
1. Kaw-Liga (Hank Williams)  
2. No Help Wanted (Carlises)  
3. Your Cheatin' Heart (Williams)  
4. Going Steady (Faron Young)  
5. A Fool Such As I (H. Snow)  
6. I'll Go On Alone (Robbins)  
7. Knothole (The Carlises)  
8. Broken Wing (Elton Britt)  
9. Too Young To Tango (Sunshine Ruby)  
10. Eddy's Song (Addy Arnold)

### Smokey Smith

- KRNT—Des Moines, Iowa  
1. Mexican Joe (Jim Reeves)  
2. I Couldn't Keep From Crying (Marty Robbins)  
3. No Help Wanted (Carlises)  
4. Kaw-Liga (Hank Williams)  
5. What Will I Do (Roy Acuff)  
6. Eddy's Song (Eddy Arnold)  
7. The Last Waltz (Webb Pierce)  
8. Roses For Your Wedding (Tommy Warren)  
9. If I Ever Get Rich Mom (Hawshaw Hawkins)  
10. Bring Your Sweet Self Back To Me (Lefty Frizzell)

### Fred Wamble

- XERB—San Diego, Calif.  
1. I Couldn't Keep From Crying (Marty Robbins)  
2. Slaves Of A Hopeless Love (Red Foley)  
3. The Last Waltz (Webb Pierce)  
4. Knothole (The Carlises)  
5. Mexican Joe (Jim Reeves)  
6. You Have My Heart Now (Billy Walker)  
7. I Won't Be Getting Dreamy Eyed (J. Horton)  
8. Three Things (Tenn. Ernie)  
9. Ask And Ye Shall Receive (M. Carson)  
10. I Can't Wait (Faron Young)

### Sleepy Eyed John

- WHHM—Memphis, Tenn.  
1. No Help Wanted (Carlises)  
2. Neon Love (Jimmy Davis)  
3. Beneath A Neon Star (Tommy Duncan)  
4. If I Should Lose You (Jimmy Work)  
5. Bumping Around (T. Tyler)  
6. Slaves Of A Hopeless Love (Red Foley)  
7. Knothole (The Carlises)  
8. Too Young To Tango (Sunshine Ruby)  
9. The Last Waltz (Webb Pierce)  
10. Mexican Joe (Billy Walker)

### Billy The Kid Stanley

- WNOE—New Orleans, La.  
1. No Help Wanted (Carlises)  
2. Your Cheatin' Heart (Williams)  
3. Going Steady (Faron Young)  
4. Kaw-Liga (Hank Williams)  
5. Till I Waltz Again With You (Tommy Sosebee)  
6. One More Tomorrow (Eddie Camp)  
7. I Haven't Got The Heart (Webb Pierce)  
8. Mexican Joe (Billy Walker)  
9. So Close And Yet So Far (Gene Rodriguez)  
10. I Couldn't Keep From Crying (Marty Robbins)

### Chuck Thompson & Elmer

- WFOR—Hattiesburg, Miss.  
1. Hound Dog (Billy Starr)  
2. Picking Sweethearts (Jimmie Dean)  
3. Big Mamou (Link Davis)  
4. Mexican Joe (Jim Reeves)  
5. My Love Would Fill Ten Pots (Jack Cardwell)  
6. Bumping Around (T. Tyler)  
7. I'm Such A Fool About You (Ed Camp)  
8. If I Ever Get Rich Mom (Hawshaw Hawkins)  
9. I Love You Too Much (Swan)  
10. Hank's Song (Ferlin Huskey)

### Cousin Johnny

- WNLC—New London, Conn.  
1. Your Cheatin' Heart (Williams)  
2. Kaw-Liga (Hank Williams)  
3. Mexican Joe (Jim Reeves)  
4. No Help Wanted (Carlises)  
5. Condemned With Trial (Eddy Arnold)  
6. The Last Waltz (Webb Pierce)  
7. Landslide Of Love (Mervin Shiner)  
8. Honeymoon On A Rocket Ship (Hank Snow)  
9. Let's Fly Away (Texas Tyler)  
10. Time (Boyd Bennett)

### Carl Shook

- WKYW—Louisville, Ky.  
1. Kaw-Liga (Hank Williams)  
2. No Help Wanted (Carlises)  
3. Your Cheatin' Heart (Williams)  
4. A Fool Such As I (H. Snow)  
5. I Couldn't Keep From Crying (Marty Robbins)  
6. Hank's Song (Ferlin Huskey)  
7. Orchids Mean Goodbye (Carl Smith)  
8. Bumping Around (T. Tyler)  
9. Hank Williams Sings The Blues No More (J. Logsdon)  
10. Last Night On The Back Porch (Pee Wee King)

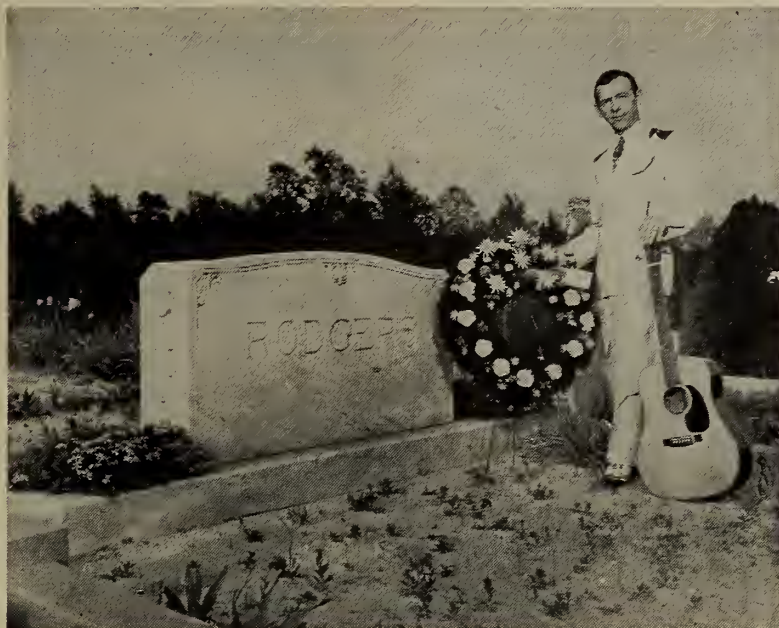


**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

- 1 KAW-LIGA**  
Hank Williams  
(MGM 11416; K-11416)
- 2 NO HELP WANTED**  
The Carlisles  
(Mercury 70028;  
70028x45)
- 3 YOUR CHEATIN'  
HEART**  
Hank Williams  
(MGM 11416; K-11416)
- 4 MEXICAN JOE**  
Jim Reeves  
(Abbott 115; 45-115)
- 5 LAST WALTZ**  
Webb Pierce  
(Decca 28594; 9-28594)
- 6 BUMMING AROUND**  
T. Texas Tyler  
(Decca 28579; 9-28579)
- 7 I COULDN'T KEEP  
FROM CRYING**  
Marty Robbins  
(Columbia 21075; 4-21075)
- 8 HOT TODDY**  
Red Foley  
(Decca 28587; 9-28587)
- 9 A FOOL SUCH AS I**  
Hank Snow  
(RCA Victor 20-5034;  
47-5034)
- 10 KNOTHOLE**  
The Carlisles  
(Mercury 70109; 70109x45)

## Tribute To Be Paid To Jimmie Rodgers On May 26, National Hillbilly Day



**Hank Snow At Jimmie Rodgers Grave**

MERIDIAN, MISS. — Seventy-five thousand people from all parts of the nation are expected to crowd into Meridian, Mississippi, on May 26 when great tribute will be paid to the late Jimmie Rodgers who rose to fame as "The Singing Brakeman" and "America's Blues Yodler." Tribute will also be given to other deceased railroaders of the Meridian area. This May 26, 1953, and every year thereafter, May 26 is to be National Hillbilly Music Day as was resolved by Arthur Winstead, representative of the 5th District of Mississippi when he addressed the Senate and House.

Representative Winstead, many other officials, musicians, friends and followers have given intense thought and done careful planning to make this day, the 20th Anniversary of Jimmie Rodgers' death, an historic one. The reason for this deserving tribute can be understood by a knowledge of the Rodgers' career.

Jimmie was born on Sept. 3, 1897, the son of a railroad section foreman, and was employed on a work-train at the age of 14. The railroader was ill in health throughout most of his early life and had to retire from railroad work when he was overcome by a stroke of TB in 1924. He then turned seriously toward singing and in the spring of 1927 he began to regain his strength and formed a group called the Jimmie Rodgers Entertainers. He was discovered by an RCA Victor talent scout while broadcasting over WWNC in Asheville, N. C. Within a year the artist was signed to a recording contract and he became a national star. His success was short-lived when on May 26, 1933, the blues yodler was felled by an attack of TB.

Through Rodgers' songs, the listener knew that Jim had actually experienced the woe and hardships that he so expressively portrayed in his blues melodies. Now the Rodgers manner of warbling is universally emulated and accepted; yet at one time he was the only such performer. His creation of a new field of music and song styling is one of the main reason for the huge observance this May 26.

Jimmie's body was returned to Meridian, his birth place, from New York, in 1933 and ever since country artists have wanted to construct

memorial in his honor. Last year, Hank Snow and Earnest Tubb visited Meridian for this purpose.

Dedication of the long sought after Jimmie Rodgers' memorial monument will get under way at 2 p.m. on the set date and the afternoon program will last until 4 p.m. The highlight of the program will take place when a steam locomotive with three passenger coaches and a gondola will be guided to the roadside park, the park to be named after Jimmie Rodgers, and run into it's final resting place where it will remain as a dedication to Jimmie Rodgers and other deceased railroad men.

The evening program which will get under way at 8 p.m. in the Junior College Stadium in Meridian, which seats more than 15,000. However, 25,000 will be permitted to attend. Scheduled to appear on the program will be such notables as Hank Snow, Webb Pierce, Ma Carter and family, Ernest Tubb, Cowboy Copas, Lefty Frizzell, Bill Brunner, Carl Smith, Jimmie Dickens, Zeke Clements, George Morgan, Jimmie Skinner, Roy Acuff, Jimmie Davis, Tommy Duncan, Eddie Hill, Rod Brassfield, and Minnie Pearl.

Bill Brunner, a recording star to whom Jimmie Rodgers gave the guitar with which he made his first recording, will give the autographed instrument, during the show, to Jimmie Rodgers Snow, son of Hank Snow. Brunner, who gave up show business a number of years ago, decided to give his dearest possession to young Snow when he heard that the lad would make his first recording for Victor.

Other notables attending the affair will be Mrs. Jimmie Rodgers, Gov. White and Lt. Gov. Gartin of Mississippi, Gov. Clement of Tennessee, Gov. Shivers of Texas and many others.

Ralph Peer of Hollywood, the man who discovered Jimmie, has cancelled his European business trip to pay homage to the artist he helped rise to fame.

Bob Gilmore of Southern Publishers; Bob McCluskey and Steve Sholes of RCA and others will attend.

The eight feet tall monument is being manufactured in Italy and will be in Meridian in time for the ceremony.

## LADDER OF Best Sellers FROM King AND Federal RECORDS Popular

**BONNIE LOU**  
SCRAP OF PAPER  
DANCIN' WITH SOMEONE  
1213 and 45-1213

**IRVING FIELDS TRIO**  
CUBAN CARNIVAL  
MR. PIANO PLAYER  
1182 and 45-1182

**THE GLOBE  
TROTTERS**  
SATAN TAKES A HOLIDAY  
DARKTOWN STRUTTERS'  
BALL 1188 and 45-1188

## Folk/Western

**BONNIE LOU**  
SEVEN LONELY DAYS  
OUT OF REACH  
1192 and 45-1192

**MOON MULLICAN**  
RHEUMATISM BOOGIE  
ROCKET TO THE MOON  
1198 and 45-1198

**CHARLIE GORE &  
LOUIE INNIS**  
MEXICAN JOE  
(YOU AIN'T NOTHIN' BUT  
A FEMALE) HOUND DOG  
1212 and 45-1212

**JIMMIE OSBORNE**  
NAG, NAG, NAG  
I'M SCARED TO GO HOME  
1193 and 45-1193

## Rhythm/Blues

**TINY BRADSHAW**  
SOFT  
STRANGE 4577 and 45-4577

**ROY BROWN**  
GAMBLIN' MAN  
MISTER HOUND DOG'S IN  
TOWN 4627 and 45-4627

**WYNONIE HARRIS**  
WASN'T THAT GOOD  
MAMA YOUR DAUGHTER'S  
DONE LIED ON ME  
4620 and 45-4620

## Federal

**LITTLE WILLIE  
LITTLEFIELD**  
K. C. LOVING  
PLEADING AT MIDNIGHT  
12110 and 45-12110

**LITTLE ESTHER**  
HOUND DOG  
SWEET LIPS  
12126 and 45-12126

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# "IF THEY SHOULD ASK ME"

DON CHERRY with  
GRADY MARTIN & HIS  
SLEW-FOOT FIVE  
DECCA 28635

\*

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New York, N. Y.

## THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. KAW-LIGA  
Hank Williams  
(MGM 11416; K-11416)
2. NO HELP WANTED  
The Carlisles  
(Mercury 70028; 70028 x 45)
3. YOUR CHEATIN' HEART  
Hank Williams  
(MGM 11416; K-11416)
4. A FOOL SUCH AS I  
Hank Snow  
(RCA Victor 20-5034; 47-5034)
5. THAT'S ME WITHOUT YOU  
Webb Pierce  
(Decca 28534; 9-28534)
6. I'LL GO ON ALONE  
Webb Pierce  
(Decca 28534; 9-28534)
7. EDDY' SONG  
Eddy Arnold  
(RCA Victor 20-5108; 47-5108)
8. GOIN' STEADY  
Faron Young  
(Capitol 2299; F-2299)
9. DON'T LET THE STARS GET IN  
YOUR EYEBALLS  
Homer & Jethro  
(RCA Victor 20-5214; 47-5214)
10. TIME CHANGES THINGS  
Lefty Frizzell  
(Columbia 21084; 4-21084)

## FOLK AND WESTERN REVIEWS

DISK & SLEEPER  
EXCELLENT  
VERY GOOD  
GOOD  
FAIR  
MEDIocre

### BULLSEYE of the WEEK

#### "RESTLESS HEART" (2:45)

[Shapiro Bernstein]

#### "SONG OF THE OLD WATER WHEEL" (3:00)

SLIM WHITMAN  
(Imperial 375)

● Having latched on to a winning style, Slim Whitman, stays with it and performs very much in the manner of his past hits as he dishes up a lovely slow tempo ditty titled "Restless Heart." Whitman's smooth vocalizing is set off with the now familiar floating twang of the guitar and some solid string support. Chanter longs for someone to love him as he would like to settle down. Should be a money maker for the ops. The flip deck is a rhythmic middle beat titled, "Song Of The Old Water Wheel," that is a lilting light bounce with infectious appeal. Slim does quite a bit of yodeling on this end and the side should appeal strongly.

#### "YOU SAID YOU COULD DO WITHOUT ME" (2:29)

[Old Charter]

#### "HONKY TONK WALTZ" (2:30)

[Old Charter]

KITTY WELLS  
(Decca 28666)

● That favorite of the country field, Kitty Wells, comes up with a solid pair of tunes that look like certain winners. The upper lid, "You Said You Could Do Without Me," sees the thrush handle a middle tempo romantic lament in her approved nasal manner against an easy backing of strings. The steel guitar work in the breaks adds much to the general effect of the etching. With Wells established legion of fans this disk is assured a good reception. The under portion, "Honky Tonk Waltz," is a slow tempo waltz sung with a touch of sadness as she tells of losing her lover to another. Kitty is grade A as she etches this potent plate.

#### SUNSHINE RUBY

(RCA Victor 20-5250)

B+ "TOO YOUNG TO TANGO" (2:35) [Aberbach, Inc.] RCA youngster sings a set of lyrics to tango rhythm against a string backing.

B+ "HEARTS WEREN'T MEANT TO BE BROKEN" (2:40) [Delmore Music] The chirp sings a slow ballad with romantic lament lyrics. Ruby employs a light yodel and the etching is a pleasurable one.

#### HOMER & JETHRO

(RCA Victor 20-5280)

B+ "HOW MUCH IS THAT HOUND DOG IN THE WINDOW" (2:45) [Santly-Joy] Batten down the hatches, bolt the doors, those maniacs are loose again. The pair dish up a combination title job (Hound Dog and Doggie in The Window) set to the "Doggie" tune in hysterical manner. Even the string support fits the humorous mood.

B+ "PORE OL' KOO-LIGER" (2:45) [Milene Music] Another take-off of a big pop item. Tune is quick beat and funny. Their fans will eat it up.

#### JIMMY BLUE

(King 1214)

B "BUMMING AROUND" (2:05) [Four Star] Jimmy Blue sings a fast beat rhythmic ditty in lively and happy fashion. Honky tonk piano adds to the spirit of the etching.

C+ "WHY, WHY, WHY" (2:30) [Beechwood] Jimmy sings another lively item for the flip deck. Etching is a happy romantic one with a blues feel.

#### FARON YOUNG

(Capitol 2461)

B+ "WHAT'S THE USE TO LOVE YOU" (2:29) The young country artist presents a smooth end with his easy manner of delivery. Lyrics are romantic and backing is soft strings.

B+ "I CAN'T WAIT" (2:35) Young fits in a deft yodel as he light-heartedly sings a romantic bounce. Lyrics are strong and the chanter turns in a top-flight job on both decks.

#### JACK AND DANIEL

(Decca 28661)

B "I LOVE YOU DARLING" (2:02) [Peer Intern] Jack and Daniel blend nicely as they perform a quick beat ditty with racing guitar accompaniment.

B "EVERY DAY WE'RE APART" (2:03) [Pleasant Valley Music] Flip is a middle beat love tune which the boys etch with pleasant smoothness.

#### ROME JOHNSON

(MGM 11480)

C+ "FARTHER AND FARTHER APART" (2:36) Rome Johnson dishes up a moderate beat lover's lament against rhythmic string backdrop.

C+ "MIDNIGHT WALTZ" (2:38) The under portion is a slow tempo waltz sung in lilting fashion by the western chanter.

#### DANNY DEDMON

(Flair 1005)

C+ "MAYBE THINGS WILL WORK OUT RIGHT" (2:41) [Flair Pub.] Danny Dedmon, with instrumentation by the Cain River Boys, warbles a slow tempo tune in adequate fashion.

B "SALLY ANNE" (2:41) [Flair Pub.] The lower lid is a quick moving ditty chanted in happy fashion by Dedmon as he tells of his plans to see his lady fair.

#### MARTY ROBBINS

(Coral 64151)

B "LOVE MAKES A NEW FOOL EVERY DAY" (2:27) [Meridian Music] Marty Roberts etches a tender love tune in slow tempo against a soft string backdrop.

B "CALL TO THE WILD" (2:53) [Meridian Music] A similar item presented with warmth and feeling by the singer.

JUST RELEASED  
NEW and DIFFERENT  
DARRELL GLENN  
and the Rhythm Riders  
"CRYING IN THE CHAPEL"  
b/w  
"HANG UP THAT TELEPHONE"  
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Some Areas still available for Distributors  
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"MEXICAN  
JOE"  
JIM REEVES  
on ABBOTT # 116  
ABBOTT RECORD CO.  
1653 N. Argyle Avenue  
Hollywood 28, Calif.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. KAW-LIGA . . . . . Hank Williams (MGM)
2. NO HELP WANTED . . . . . The Carlisles (Mercury)
3. YOUR CHEATIN' HEART . . . . . Hank Williams (MGM)
4. MEXICAN JOE . . . . . Jim Reeves (Abbott)
5. KNOTHOLE . . . . . The Carlisles (Mercury)
6. GOIN' STEADY . . . . . Faron Young (Capitol)
7. THE LAST WALTZ . . . . . Webb Pierce (Decca)
8. A FOOL SUCH AS I . . . . . Hank Snow (RCA Victor)
9. I COULDN'T KEEP FROM CRYING . . . . . Marty Robbins (Columbia)
10. BUMMING AROUND . . . . . T. Texas Tyler (Decca)

"It's What's in THE CASH BOX That Counts"



## THE CASH BOX FOLK and WESTERN ROUNDUP

Shel Horton, country and western dj on WHUN, Huntington, Pennsylvania concluded a two day marathon, which began April 17th at 6:30 A.M. and ended at Midnight, Saturday, April 18th. The promotion, staged in the front window of a local furniture store, was conducted by Horton to benefit the Cancer Fund.

Helen Hall, Hermitage Music Company, Nashville, reports that Carl Smith's "Orchids Mean Goodbye" is selling very good for her shop. Little Jimmie Dickens and his Country Cousins and Grandpa Jones recently did a week of dates in Kansas territory. Esco Hankins and his Tennesseans are now playing personal appearances in their territory from their broadcasts over WLAP, Lexington, Kentucky. The Kelley Family and The Kentucky Villagaires are also heard over WLAP.



EDDY ARNOLD

Ed Hines, new sales rep in the East Tennessee territory for RCA Victor reports that Eddy Arnold has four new singles; two sacred numbers and two regular tunes being sold from his latest album. Cowboy Copas (King) did a week of dates in Ohio April 19th through April 24th. Ken Marvin (RCA Victor) set for the Roosevelt Lounge, Detroit, May 1st, 2nd and 3rd. After the Detroit engagement, Marvin will joint Lonzo and Oscar and Tommy Warren for a week of dates through Michigan. Chet Atkins (RCA Victor) spent several days recently at his home in East Tennessee. Eddie Hill (Mercury) who emcees "Breakfast At The Opry" the Saturday morning ainer from the Noel Hotel in Nashville, declared it was RCA Victor Day, Saturday, April 18th when Ken Marvin, Chet Atkins and Hank Snow showed up to guest with Eddie. George Morgan guested on the show, Saturday, April 25th.

Johnnie & Jack (RCA Victor) and Kitty Wells (Decca) guested on the Big D. Jamboree, Dallas, Saturday, April 25th. X. Cosse, who manages Capitol's Martha Carson, reports that Salty Holmes and Mattie O'Neal, formerly with WLW in Cincinnati, are now regular members of the Carson group. Blackie Bennett is still a regular with the show.

Carl Smith, June Carter, The Tune Smiths, String Bean, Hal and Velma, Johnny Sibert and Sonny Pruett combined talents April 23rd for a performance in the new high school auditorium in Maynardville, Tennessee, Smith's hometown. Bill Monroe still recovering and resting from his auto accident last January. The title of "Night Mayor of Music City" was bestowed upon Eddie Hill (Mercury) April 15th when Mayor Ben West, Nashville, conducted the honorary ceremonies in his office. The title was presented in connection with Eddie's night time disk jockey show heard over WSM.

A new program was inaugurated over WSM Friday, April 17th. Title of the new series is "Meet The Stars with Grant Turner". The weekly broadcast will feature an interview with a well known Opry star, recordings of his songs, and taped telephone conversations with his fans to round out the format. Sleepy-Eyed John, country and western dj at WHHM, Memphis, has taken on more duties in addition to his regular disc jockey work. Sleepy will not promote the newly opened Country Music night club, the "Silver Stallion" and will book various country acts to fill the bill. Bob Johnson, country dj at WKXV, Knoxville, Tennessee, is now working the station's "Morning Round-Up" show. George Gilbert continues to spin the country disks on his "Hillbilly Hit Parade" over WKXV.

Dave Garrison, vice president Valley Records, headed into Arkansas, Louisiana and Texas last week to spark promotion on their new Darrel Glenn release of "Crying In The Chapel." Jack Comer, Valley's president has just returned from a promotion tour in the Northeast on the Glenn number. Roy Acuff (Capitol) reopens his seasonal Dunbar Cave resort at Clarksville, Tennessee on Mother's Day, May 9th. It is understood some acrobatic talent and high-wire performers have been contracted for the resort's free shows this season.



DARREL GLENN

Pee Wee King heads East for dates at the Boston Armory on May 22, Coates Hall in Pawtucket, R. I. on May 23, The Auditorium in Bangor, Maine on May 24, and then to The Waldorf-Astoria in New York on May 26.

Tommy Carlisle is now doing the "Hillbilly Hits" over WROL, Knoxville, Monday through Friday, from 6:30-7 A.M. Big Jim Hess, veteran country and western dj in Knoxville is now handling program duties in addition to his regular disc spinning over WIVK. Hess reports that the station is now using 11 hours per day for country and quartet music. Hess also reports that the station has added another country and western dj to their staff with the addition of Little Alf, who runs his Little Alf Show.

Mary Waterston, manager of the record department at Buckley's One Stop, Nashville, reported that her biggest sales in the country field for the week of

April 13th through the 18th were as follows: 1. "Wait 'Til I Get You Alone" by Carl Smith; 2. "No Help Wanted #2" by Tubbs and Foley, and 3. "You Always Hurt The One You Love" by Eddy Arnold.

Radio Dot and Smoky did a week of dates in Canada, April 19th through April 24th with Hank Snow (RCA Victor) and his Rainbow Ranch Boys. The Masters Family have a new release out entitled "Marching On To Glory" backed with "They've Made A New Bible." Tommy Jackson (Dot) cut four sides April 17th in a session handled by Al Bennett. Earl (Grandpappy) Davis formerly a country dj at WBOK, New Orleans, La., is now sales rep for Coral Records handling the East Tennessee territory out of Nashville.

Ernest Tubb (Decca) still on the sick list with a case of laryngitis as of April 18th. Cousin Ed Denkema, WGRD, Grand Rapids, Michigan, recruited enough visitors to load three chartered buses for a trip to the Grand Ole Opry, April 18th. X. Cosse reports that Martha Carson (Capitol) is set for Birmingham May 3rd, Savannah, Georgia, May 4th, Augusta, Georgia, May 5th, Charleston, S. C., May 6th and Mt. Airy, N. C. on May 7th. Ray (Duck) Atkins, WAYS, Charlotte, N. C. anxious to hear from more of his friends in the music business.

## Louisiana Hayride



SHREVEPORT, LA.—At a recent broadcast of KWKH's Louisiana Hayride, the cast relaxed for a moment to oblige photographers with a snap shot. Appearing in the above photo are: 1—Hoot Raines; 2—Curley Herndon; 3—Dobber Johnson; 4—Jimmie Evans; 5—Jimmy Hayes; 6—Claude King; 7—Slim Whitman; 8—Van Howard; 9—Johnny Horton; 10—J. W. Riley; 11—Buddy Ataway; 12—Felton Pruitt; 13—Zane Beck; 14—Bryan Ritter; 15—Goldie Hill; 16—Tom Brandon; 17—Jeanette Hicks; 18—Soko Sokolosky; 19—Jerry Glen Kennedy; 20—Billy Walker; 21—Harry Liner; 22—Jerry Rowley; 23—Don Davis; 24—Evelyn Rowley; 25—Dido Rowley; 26—Hi Roberts (assistant director); 27—Horace Logan (producer-director); 28—Jim Reeves; 29—Tommy Hill; 30—Jimmy Day; 31—Floyd Cramer; 32—Tommy Bishop. Not shown:—Maddox Brothers and Rose, Red Sovine, Syrup Soppers, The Carlises, and Frank Page (assistant producer).

### Sterling Held Over

LOS ANGELES — Gene Sterling, the new folk singer for Vogue Records, Inc., will be in Hollywood for the latter part of this month for his second recording session within 60 days. Also he is scheduled for some visits to disc jockeys in the Los Angeles area. A native of the State of Arkansas, he now makes Seattle his home and has been held over for many weeks at J. R. Ranch. He is also a full time disc jockey with a program on Station KRSC, Seattle.

### Arnold Booked Into '54

HOLLYWOOD—Eddy Arnold who already has several personal appearance dates set for 1954, will make his biggest hotel date of the current summer season from May 5th through the 18th at the beautiful Hotel Sahara in Las Vegas. His RCA-Victor record "Eddy's Song" is ranking high in the charts, and his newest releases, "Moonlight And Roses," and "You Always Hurt The One You Love." His radio show is now on 518 stations.

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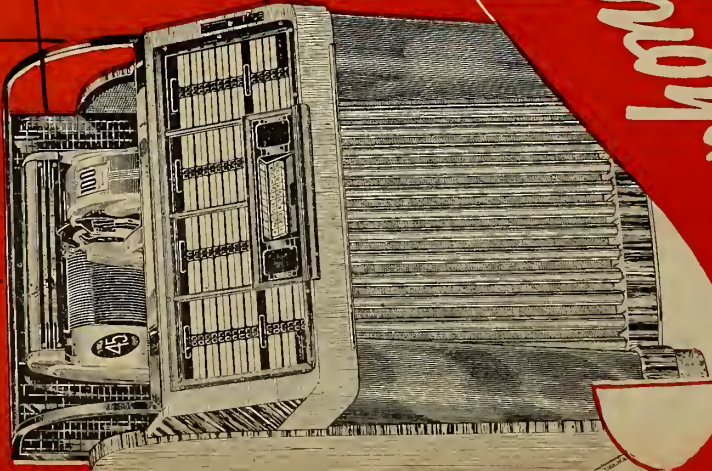
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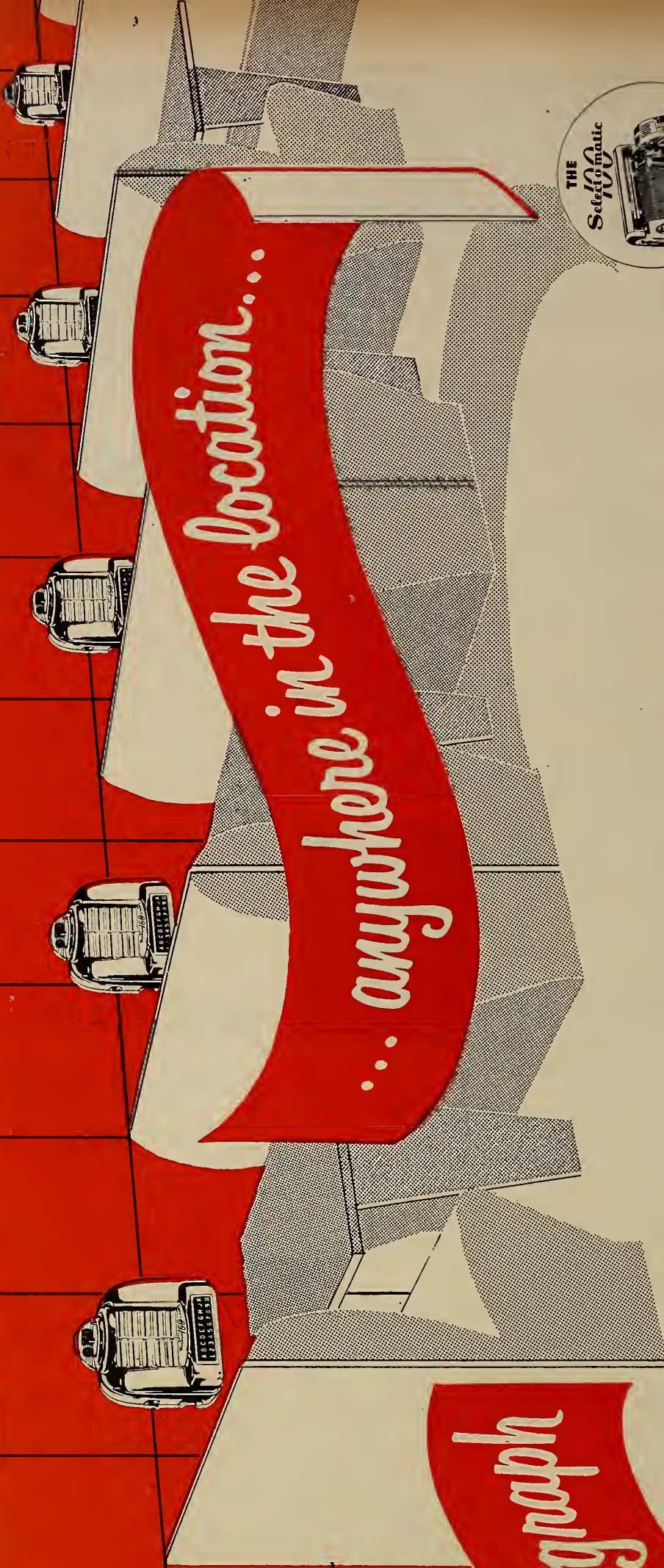


# 100

## SELECTIONS AT WORK



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*... anywhere in the location...*



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DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION

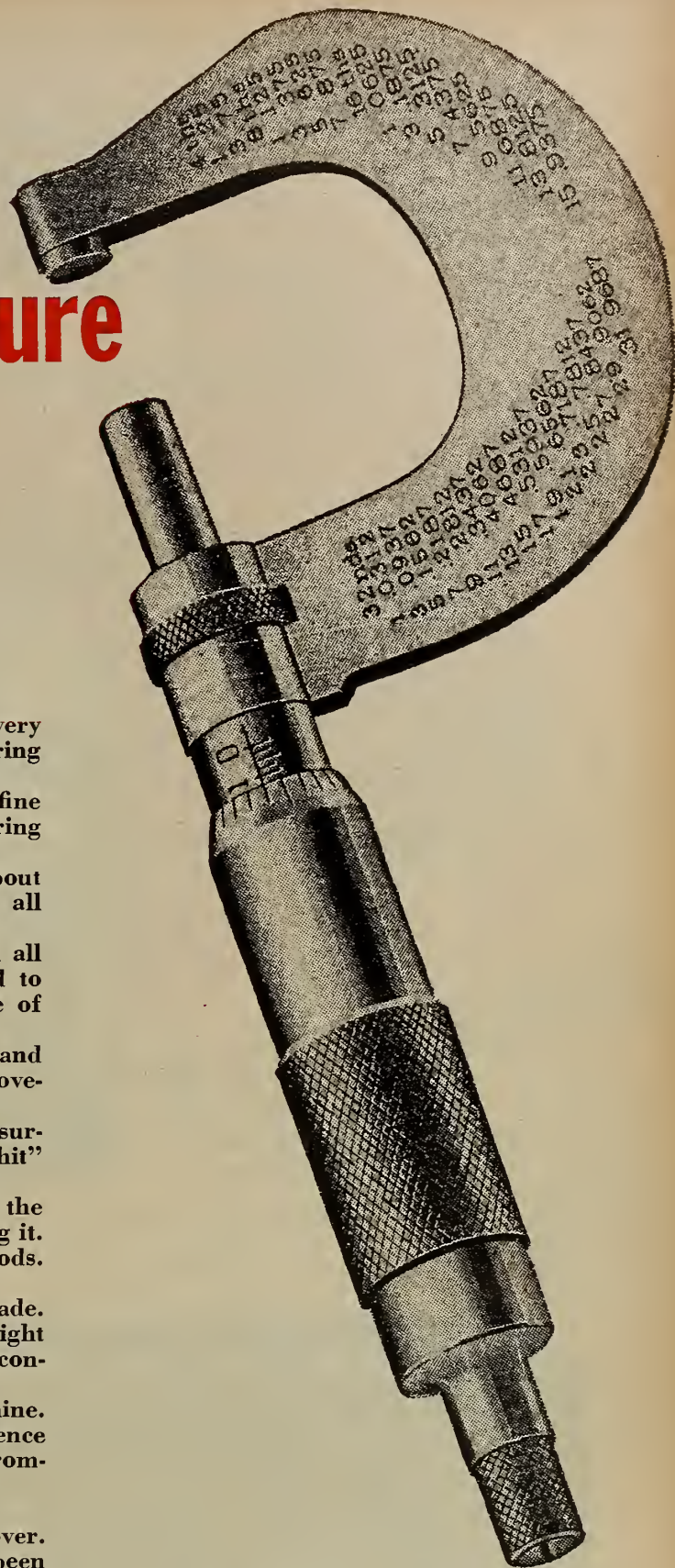
Chicago 22, Illinois





# Here and There

## How To Measure A Hit Machine



NEW YORK, N. Y.—Rising costs are forcing newspapers to trim the page size. 190 of the 780 members of The American Newspaper Publishers Association have already taken this step—and some of the giants of the industry are joining the trend. The New York Herald Tribune narrowed its page by one inch and three other standard-size Gotham dailies—World Telegram, Times and Journal American are preparing to make the switch. In June, Chicago's Daily News, American, and Tribune will issue smaller papers while in Boston the Herald-Traveler, Globe and Monitor have already made the move.

NEW YORK, N. Y.—Could this have been the daddy of the juke box? In 1824 an instrument called the Componium was invented by M. Winkel of Amsterdam and exhibited in Paris with great success. This mechanical music machine was met with a feeling of incredulity by many and the suspicion arose that the effects of the Componium could only be produced by a human concealed inside the machine. It was necessary for scientist members of the French Academy to examine and issue a report verifying its mechanical ability.

NEW YORK—Thirty companies did a billion dollars or better during 1952 according to a survey conducted by the Journal of Commerce. Among the 30, only 6 companies failed to equal sales in 1951. Other 24 went way ahead. Compared to 1950, only one company fell below 1952 gross sales. (Not a single coin machine firm was listed as a member of the "Billion Dollar Club.")

NEW YORK, N. Y.—We'll be dispensing carbonated soft drinks in 6 and 12 ounce cans shortly. Cantrell & Cochrane Corporation, through Walter S. Mack, president of the parent company, National Phoenix Industries, Inc., announced the first carbonated drinks to be canned will be ready about mid-May. This is the first major change in packaging carbonated soft drinks in fifty years.

DENVER, COLO.—J. C. Dorsey has brought the vending machine into the worm business. Dorsey's home-made machine, a converted juke box, returns 25 to 30 neatly packaged worms to fishermen who insert a quarter in a slot and turn a crank on the machine.

The micrometer that is part and parcel of every engineer's pocket tools is a precision measuring instrument.

It has helped bring tolerances down to the fine .0001 of an inch in coin machine manufacturing craftsmanship.

It has been responsible for bringing about many unique measuring improvements for all engineers.

The engineers, as well as the idea men, in all the coin machines manufactories, are proud to display the micrometer as a sort of 'badge of office'.

Their fine craftsmanship. Their unique and novel ideas. Their many, many great improvements, are much due to the micrometer.

But, regardless of this great precision measuring instrument they still can't measure a "hit" machine.

Engineers can tear down and reconstruct the complete production of any product. Refining it. Bringing about economical producing methods. Making assembly simple and easy.

Idea men aid as each mechanical move is made.

The micrometer continues to flash in the light of their intelligence to develop, construct, reconstruct, economize, assemble and produce.

But they still can't measure a "hit" machine. Even with all this engineering ability, experience and knowledge. And with all the nation's micrometers combined into one.

How to measure a hit machine?

After all the many, many work hours are over. After many, many thousands of dollars have been invested. When the first production model is brought off the line, then comes the measurement of a hit machine.

Simple. Easy. Quick.

All that's necessary is to turn that machine over to any operator in any community, anywhere in the nation.

The operator is the micrometer who measures the hit machine.

Very few operators may ever use a micrometer to measure tolerances, but, they are, in themselves, as precise as the micrometer, when it comes to measuring a hit machine.

The location, in which they place the very first new machine they receive, tells the story.

The comparison between what this new machine does, and what other machines have already done on that same location, is the precision measurement of whether or not the machine can be labeled: "Hit".

And it doesn't take very long for engineers to have lost many, many hundreds of work hours, for manufacturers have lost many, many thousands on thousands of dollars, when that first letter, wire or phone call is received from the operator who tests that first machine, should he label it: "Flop".

It has been proved time and time again that,

the best precision measurement of any machine, is the results of the tests conducted for that machine, by some operator somewhere in the U.S.A.

In fact, such tests are usually conducted by a number of operators, scattered in various different territories, thruout the U. S. A.

It is, therefore, much to the credit of the manufacturers in the industry today, that they have come to recognize more than just the micrometers of their engineers, or the ideas prevailing in the minds of their executives, and have gone down to the very basic precision measurement, to determine whether or not they will manufacture some new product, by first testing it on locations everywhere thruout the nation.

The satisfying and inspiring result has been that the machines, which have been introduced to the industry over the past years, have proved themselves the finest products the trade has ever known.

The continued production of better equipment is much due to these advance tests.

In short, closer collaboration by the manufacturers with the most precision measuring instrument known to the industry — the operator — determines whether or not a new machine is a hit — by conclusive location tests.



# ROCK-OLA Fire Ball

THE *Only* PHONOGRAPH WITH **120** SELECTIONS



\*Model 1436

Revolutionary  
Mechanism

Proven  
Performance

Proven  
Profits

\*Available in 2 models for either  
78 RPM or 45 RPM Records



See, Play, Hear—Order—Your **ROCK-OLA FIREBALL** at any of the following Showrooms:

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**B. D. LAZAR COMPANY**  
1635 Fifth Avenue, Pittsburgh 19, Penn.

**MUSIC & TELEVISION CORP.**  
1119 Commonwealth Avenue  
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**S & K DISTRIBUTING CO.**  
2014 Fairmount Avenue  
Philadelphia 30, Pennsylvania

**SEACOAST DISTRIBUTORS, INC.**  
1200 North Ave., Elizabeth, New Jersey

## MIDWEST

**BADGER NOVELTY COMPANY**  
2546 North 30th Street, Milwaukee, Wis.

**BRILLIANT MUSIC COMPANY**  
19963 Livernois Ave., Detroit 21, Mich.

**CALDERON DISTRIBUTING**  
450 Massachusetts Ave., Indianapolis, Ind.

**CENTRAL COIN MACHINE EXCHANGE.**  
525 S. High St., Columbus, Ohio

**DIXON DISTRIBUTORS**  
3808 Southern Blvd., Youngstown, Ohio

**FABIANO AMUSEMENT CO.**  
208 E. Dewey Ave., Buchanan, Michigan

**LA BEAU NOVELTY SALES CO.**  
1946 University Ave., St. Paul 4, Minn.

**LAKE CITY AMUSEMENT CO.**  
4533 Payne Avenue, Cleveland, Ohio

**SAVAGE NOVELTY COMPANY**  
628 Third Street, Beloit, Wisconsin

**SUPERIOR SALES COMPANY**  
1337 Second Ave., Des Moines, Iowa

**TOLEDO COIN MACHINE EXCHANGE**  
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811 E. Broadway, Louisville, Kentucky

**CAPITOL MUSIC COMPANY**  
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241 W. Main St., Johnson City, Tennessee

**FRANCO DISTRIBUTING CO.**  
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608 Johnson Street, Amarillo, Texas

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YOU'RE IN THE "CLEAN-UP SPOT" WHEN YOU GO TO BAT WITH GOTTLIEB'S



● ROTATION SEQUENCE 1 to 9: when numbers 1 to 9 are hit in rotation, one to six numbers RE-LIGHTS for REPLAYS! As play continues, REPLAY LIGHT TRAVELS TO ANY ONE OF THE OTHER BUMPERS!

● When "A"-"B"-"C" ROLL-OVERS are made, TWO BOTTOM "HOME RUN" ROLL-OVERS LIGHT UP for REPLAYS. ROLL-OVERS "A" and "C" LIGHT ADDITIONAL CONTACTS FOR SUPER-HIGH SCORE!

● 4 HOME RUN TARGETS!

● BALL IN KICKOUT HOLE awards HIGH SCORE and puts a MAN ON BASE. Hitting any of the HOME RUN TARGETS brings in men on base for additional runs.

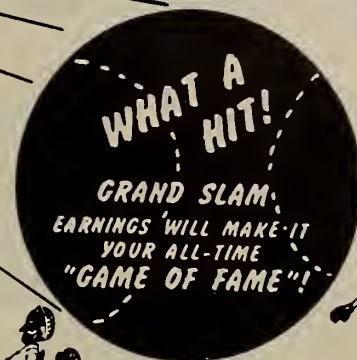
● Men on any two bases light up SPECIAL ROLL-OVER for REPLAYS!

SUPER-HIGH SCORE to 7 MILLION!

3 "POP" BUMPERS!

2 SUPER-POWER FLIPPERS!

THE HARDEST HITTING, MOST COLORFUL PERFORMANCE EVER ON A PLAYING FIELD!



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"There is no substitute for Quality!"

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## Barney Sugerman To Be Honored With Testimonial

### Jack Mitnick Chairman Of UJA Drive



BARNEY SUGERMAN

for this UJA drive, and in discussing the choice of Sugerman as guest of honor, Mitnick declared: "Barney Sugerman is a fellow with whom I have been associated for more than twenty years as a friend and business associate. I can think of no other who is more deserving of this honor. He is one of the most successful men in the business, has been untiring in his efforts to benefit all facets of the coin machine field, and has been a magnanimous contributor to all charity drives.

"He is respected in his community as a leader and a devoted husband, father of three and grandfather of a lovely girl."

Albert Denver, president of the Automatic Music Operators Association and senior past chairman of the UJA drives, and Sidney Levine, attorney for the Automatic Music Operators Association and junior past chairman, have accepted the responsibility of working along with Jack Mitnick.

Denver stated: "We expect to have an even greater attendance than that of previous years, and we hope to exceed the amount of money raised theretofore."

NEW YORK, N. Y.—The coin machine industry drive for the United Jewish Appeal of Greater New York will hold its annual dinner on June 23. The affair is tentatively set for the Plaza Hotel, this city, and the industry will honor Barney Sugerman of Runyon Sales Co.

Jack Mitnick, AMI eastern regional representative, has been chosen chairman for the coin machine industry

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**Seeburg M-100-A**  
78 RPM — 100 SELECTION  
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EXTRA SPECIAL  
Seeburg 147 (Pearlite Finish) \$159.50  
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1329 Capitol Ave.  
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Exclusive Seeburg Distributors

## Dolph Distrib, Oklahoma, Expands

### Associated With AMI For 25 Years

TULSA, OKLA.—H. W. Dolph of H. W. Dolph Distributing Company, this city, AMI distributor for Oklahoma and North West Arkansas, announced that the firm has moved into its own building at 2239 East Sixth Street. The change gives them two and one-half times their former floor space plus a private parking lot for the customers.

Besides the Tulsa expansion, Dolph recently opened a branch in Oklahoma City at 1004 North Walnut St.

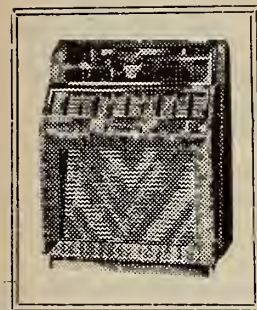
Dolph will maintain his headquarters while the Oklahoma City office will be managed by Gene Wasson. Dolph has been with AMI, and in business for himself using AMI equipment exclusively for twenty-five years this August.



# Dime Play Continues To Snowball As Reports Pour In

## 10¢ Play Boosts New Phono Sales Clears Territories of "Junkers" Brings About Better Programming and Finer Music

CHICAGO—A digest of reports received indicate that one outstanding result of adopting 10c play, in practically every territory in the country, is the fact, as one noted operator stated:



**★SEEBURG M100A..**  
Mechanism overhauled  
Sound System thoroughly tested  
Cabinet professionally refinished  
Looks and Operates like new **\$595.00**

**DAVIS** DISTRIBUTING CORPORATION  
SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
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"It sure clears the territory of 'junkers'."

Meaning, of course, that old, dilapidated, wornout equipment, has to be removed from locations before operators approach location owners on dime play.

"The result is," one operator writes, "that we all feel much better since dime play got going."

"At least we know that the public, as well as the location owners, have more respect for our business."

"The old junkers are out. Wherever you go you see the latest models. That's what I call a tremendous improvement."

"It could only happen because of dime play making it possible for us to buy and be able to, pay for new machines."

At the same time, to equal the financial needs necessary for new equipment, operators pay more attention to better programming.

This has also been of invaluable aid to all concerned.

"The better programming here," this same operator reported, "would make your heart feel good. The operators realize that to pay off their machines they've got to get more."

"They program their phonographs much better than ever before so that, all in all, everyone is happier with dime play."

## Minneapolis Ops Start Dime Play Tests

MINNEAPOLIS, MINN. — Hampered by the lack of an association, juke box ops here are still going ahead, and are now testing 10c play in this area.

T. W. (Bill) Averback of Atlas Sales Co., Inc., this city, reports that he has two spots going already and intends to get more of his locations converted over 10c play just as soon as he possibly can.

Two meetings on 10c play were held by music ops here. Though results haven't as yet proved definite, operators are openly discussing ways and means to change over to dime play.

As one well known music operator here reported, "Even though most of them are somewhat timid, we can report that they are thinking hard about dime play."

Outstanding music operator, who seems to be the sparkplug behind the effort to get dime play in action here, reported this past week:

"We are in a tough spot as we do not have an association."

"However," he continued, "we are going to keep holding meetings and, if it takes all summer, feel sure we will finally make the complete change."

He also appeals to *The Cash Box*, "Keep those articles rolling in your magazine. I know they are a big help to all of us."

In one case where an operator switched a location to dime play he was, later, forced to return to 5c, because of the fact that a location on the very same block wasn't changed. This started trouble with his location owner.

It seems, according to this operator, if there were an association in existence in this city, the operators would have agreed to switch over block by block and, once the locations realized that it was a city-wide change, dime play would be the rule.

## Collections Up For Whiting, Ind. Ops After First Week On 10¢ Play

WHITING, IND.—With just about all of the approximately 75 phonos here converted over to 10c play, music ops report an increase in their collection after the first week's action.

One noted op stated, "Our phonos here showed an increase of about 20 percent this first week."

"We hope," he continued, "that they will show an even greater increase in the forthcoming weeks."

"After all," he says, "this was only the first week's play, and not a complete week at that."

Other operators also report increases, regardless of the fact that the majority who operate here, were rather timid to start dime play action.

This town was chosen as "the test center" by the Northern Indiana music ops association.

It has taken quite a bit of time, ops report, to convert their phonos over to dime play.

Storekeepers are reported happy over the increase and the greater majority are closely cooperating in an effort to boom play.

## Peoria Music Ops 100% Dime Play

PEORIA, ILL. — Les Montooth, president of the Central States Music Guild, this city, reports that music operators here are cooperating 100 percent on dime play.

He says, "We are on dime play and are going good. We have 100 percent cooperation."

It was sometime ago when Les Montooth and others here tried to get 10c play going.

After meetings with ops here it was decided to test dime play in this city.

After these first tests complete changeover was made and phonos were converted to 10c play.

Cooperation from locations has been very good with ops here stating that location owners are well pleased.

## Nebraska Guild To Discuss 10¢ Play

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, this city, this week announced that the regular annual meeting of the Guild will be held on May 30 and 31 at the Pathfinder Hotel in Fremont, Neb.

Purpose of the meeting is to elect officers for the coming year.

"The main topic of conversation will be 10c play," said Ellis.

Host for the meeting will be Ted Nichols of Kyes & Nichols Music Co., Fremont.

**BINGO GAMES**

Bally Bright Spot... \$295.00  
United ABC, Very Clean... 145.00  
Bally Coney Island... 325.00  
United Bolero... 215.00  
Bally Frolics... 435.00  
Bally Bright Lights... 295.00  
United Leader... 285.00  
Bally Palm Beach... 450.00

**SPECIALS**

Genco "400" Like New \$225  
Genco Jumping Jacks, Like Brand New... 285  
Genco Golden Nugget, Brand New... WRITE  
Futurity, Like New... 265  
Turf Kings, Very Clean... 95  
Write For Complete List!!!

**VENDORS**

Atlas Bantams, New... \$10.95  
At's DeLuxe, used... 7.95  
Nat'l King Candy Vendors, New... 19.50  
Nat'l King Ball Gum Vend., New... 9.95  
Victor Baby Grand, New... 11.00  
Star Candy Vend... 10.95  
4 Col. Stamp Vend... 18.50  
Bonanza Popcorn Vendors... WRITE  
Alkuno Cracker Vendors... 37.50  
Stick Gum Vend... 9.95  
Advance 21-F... WRITE

**SUPPLIES**

Shuffleboard Wax, Case of 12 cans... \$4.25  
Coin Wrappers, Box of 2000... .90  
Collection Books, 100... 7.50  
Shuffleboard Pucks, Set of 8... 12.00  
Shuffle Alley Pucks... 1.50  
Rainbow Ball Gum, Per Lb... .28  
Chlorophyll Tab. Gum, Per Lb... .60  
Chlorophyll Ball Gum, Per Lb... .60

**SHUFFLE GAMES**

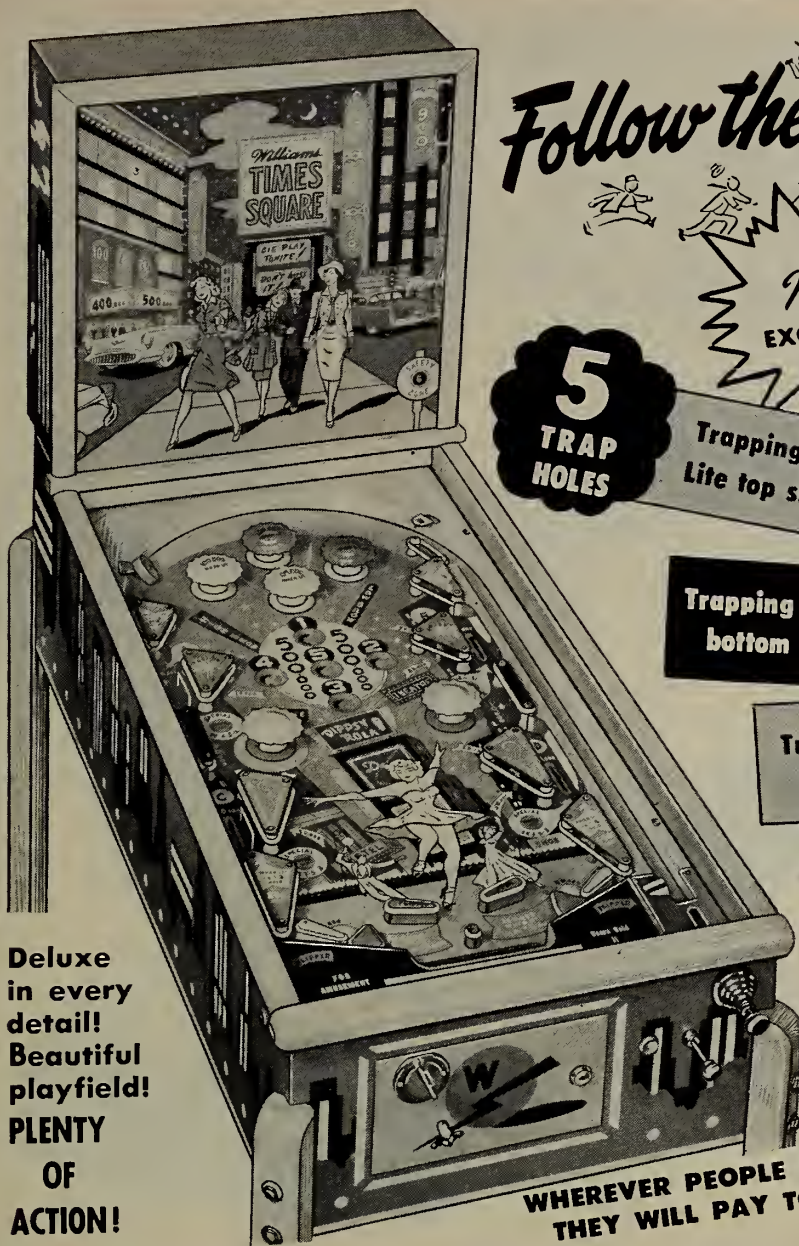
ChiCoin 6 Player Match Bowler... \$345  
ChiCoin 6 Player Match & 10th Fr... 375  
ChiCoin 6 Player DeLuxe... 250  
United 6 Player, Formula Top, Big Pins... 200  
United 5 Player, Formula Top, Big Pins... 180  
United 6 Player Match Bowler... 345  
United 10th Frame Bowler... 385  
C.C. Bowl-A-Ball... WRITE

**MUSIC**

Seeburg 5/10/25c 3-Wire Wall Bxs... \$27.50  
Wurlitzer 5/10c Bar Boxes... 9.95  
Seeburg 5c 3-Wire Wall Boxes... 18.00  
Rock-O. '48 Bl'de... 295.00  
S'b'g '48 Blonde... 245.00  
Seeburg 147M, Metal Cabinet... 175.00  
Wurlitzer 1100... 275.00  
Williams Music Mite & Stand... 125.00  
Ristaurat... 65.00

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)





Deluxe  
in every  
detail!  
Beautiful  
playfield!  
PLENTY  
OF  
ACTION!

Follow the Crowds to

New!  
EXCITING!

5  
TRAP  
HOLES

Trapping balls in holes 4-5 and 2  
Life top side rollovers for replays!

Trapping balls in holes 1-5 and 3 life  
bottom side rollovers for replays!

Trapping balls in holes 1-2-3 and 4  
scores 1 REPLAY!

Trapping balls in holes 1-2-3-4 and 5  
scores 2 REPLAYS!

Williams  
TIMES  
SQUARE

WHEREVER PEOPLE CONGREGATE  
THEY WILL PAY TO PLAY...

Williams  
TIMES  
SQUARE

★ Making TRAPHOLES increases  
values of side rollovers and automatic  
flippers! ★ Making ROLLOVERS  
increases values of 4 TOP BUMPER!

SEE IT!  
PLAY IT!

GET IT NOW  
FROM YOUR  
DISTRIBUTOR

Williams  
MANUFACTURING  
COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!  
4242 W. FILMORE ST. CHICAGO 24, ILL.

## THRU THE COIN CHUTE NEW ORLEANS NOTES

Our flying juke box operator from Vicksburg, Mississippi, J. D. Farris just bought a brand new airplane after completely demolishing his first one in a crash. And Farris still tries to convince us flying is safer than driving. . . . W. W. Funchess of Alexandria, La., in town buying all the 45's in sight for some new machines. He was trying to make the four o'clock train back home, but took time out to tell us his daughter is graduating from Louisiana Tech this year—and it seems only yesterday that she was entering Stephens College. . . . Sam Yaras in town from Dallas, Texas representing Du Grenier cigarette machines. . . . Visiting with Bob Buckley of Air Line Cigarette Service. He stuck around to watch the New York Giants and the Washington Senators on TV. (I wonder if he had a little bet on them.) . . . One of the very nicest people in the music business is John Dru of Avenue Supply Music Shop. . . . We were sorry to hear of Mr. Barcelona's mother breaking her hip. We do hope she will be out of the hospital soon. . . . H. C. Berger of Hammond, La., in town on a pleasure trip but taking a little time out to buy records. . . . Also visiting us last week was Lloyd Bailly of Victor Novelty Company, Lake Arthur, La., and the amiable H. C. Gascons of Addis, La.

A coincidence on the letter "B" is Bob Tanner, Delta Music Sales and Bill Amann of W. M. Amann Dist. Company and Bob Burns of Gramophone Enterprises all of Baronne St. . . . All the dealers working like mad to win the air-conditioning unit Columbia is offering as first prize in their current sales contest. This is the third fine gift that different record dists have offered in the last few months. First there was a television set, then a mink coat and now just as summer is really breathing down our necks, an air conditioner. . . .

Saw Ed Bahry of Dona'sonville on Rampart St. buying records like mad. Also in town Johnny Guitraux from Port Vincent, La., Leonard Godeaux from Cotton Port, La., Edgar Babin of Luling, La. . . . The Les Tridicos knitting tiny garments for a due Xmas gift. . . . We were saddened with the death of Francis (Curly) Maloney, a one time operator in Jefferson, Parish. . . . Frequent visitors here are Jim, Fred and Charlie from Teche Novelty of New Iberia, La. . . . Mr. Mobley of Marion Amuse, in Columbia, Miss in town also. . . . Must have been some party that the cast of the Grand Ole Opry, and the local hillbilly Disk Jockeys threw for Eddie (Corpone) Bishop's birthday after the Grand Ole Opry show last Sunday. We heard that it lasted till the wee wee hours. . . . The Japanese pin game Pachinko at the Penny Arcade drew quite a number of people to see how it worked. The comment of most operators who saw it was that an American factory can take the same idea and make a pretty good game. . . . If you want your picture taken just contact Jim Henderson, King salesman. Jim has a brand new Rolliflex camera and is happily snapping pictures of everybody and everything in sight. . . . Stanley Lewis of Stan's Record Shop reports a bang-up beginning of his new record package deal from a 50,000 Watt Little Rock Station. The new program will follow the same format of his very popular program over KWKH in Shreveport, La. One of the main reasons these programs are so good is the popular M. C. Ray Bartlett. Congratulations Stan on the latest venture.

## READY FOR DELIVERY America's Greatest Money-Makers

### SPECIAL BARGAINS!

SLUGFEST . . . . .	\$139.50
PARATROOPER . . . . .	169.50
PINKY . . . . .	92.50
SUPER WORLD SERIES . . . . .	242.50
CYCLONE . . . . .	149.50
HORSESHOE . . . . .	152.50

We Are Exclusive Factory Distributors for BALLY and ROCK-OLA

### ROCK-OLA FIREBALL

120

### SELECTIONS

Come on in for the best  
trade-in of your life and  
walk out with the finest  
phonograph you have ever  
yet placed on any of your  
locations.



LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.,  
CLEVELAND, OHIO  
(Tel.: HE 1-7577)

## Florida Proposes Vendor Tax Changes

TALLA HASSE, FLA.—Changes in Florida's state license tax on vending machines were proposed by two bills introduced in the State Legislature (April 16) by Senator Leaird of Ft. Lauderdale.

The proposed legislation would impose a flat tax of \$40 on each person or firm operating one or more vending machines, plus \$40 on cigarette machines.

The tax is now imposed on a sliding scale, including \$2 for each cigarette machine, except those in places of business which already have paid a license tax to sell cigarettes. A \$5 tax is placed on other profit vending machines now.

## ARCADE & LOCATION OPERATORS

A.B.T. Rifle Sport Shooting Gallery, 3 and 6 gun outfits.  
Exhibit's Space Gun, Space Patrol, Roy Rogers' Trigger, Rudolph the Red Nosed Reindeer, Pete the Rabbit, Big Bronco.  
Our own Set Shot Basketball, Air Hockey, Air Football.

Write for prices & OUR NEW 1953 Catalog.

**MIKE MUNYER**

577 TENTH AVE. (at 42nd St.)  
New York 18, N. Y. BRYANT 9-6677  
40 YEARS SERVICE • EST. 1912

## WANTED

5-10-25c COIN COUNTING MACHINE  
SEEBURG 100 SELECTION BOXES AND  
BRACKETS  
SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.





**NEW!**

**2 FULL FIVE-MAN TEAMS!**

The only game that offers realistic bowling competition for 5-man teams!

**JUMBO LITE-UP PINS**  
readily visible rollovers

**EVER-SLICK**  
Silent Playfield

**act today!**

# Keeney's

## TEN PLAYER CLUB BOWLER

### 4 Ways to Play!

- ★ 20-30 SCORING
- ★ EXTRA SHOTS ON TENTH FRAME
- ★ BONUS PLAY: EXTRA SHOTS ON ALL FRAMES
- ★ **DOUBLE SCORING** IN 3rd-5th or 7th frame!

4 WAYS Adjustable BY OPERATOR ON DIAL INSIDE CABINET

**See YOUR KEENEY DISTRIBUTOR!**

IMMEDIATE DELIVERY!

**J. H. Keeney & CO., INC.**  
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

LOCATIONS ARE ASKING FOR

## Keeney's CLUB BOWLER

## PRICES REDUCED

### SEEBURG MUSIC EQUIPMENT—USED

M100A SELECTOMATIC 100	\$600.00
148M	200.00
148S	175.00
148 R. C. SPECIAL—METAL CABINET	200.00
147M	140.00
147S	125.00
147 R. C. SPECIAL	125.00
146M	130.00
146S	115.00
H146 R. C. SPECIAL	100.00

### SEEBURG AUXILIARY EQUIPMENT—USED

W6-L56 (5-10-25c) WIRELESS WALLOMATIC	\$ 34.00
W1-L56 (5c) WIRELESS WALLOMATIC	5.00
3W2-L56 (5c) 3-WIRE WALLOMATIC	5.00
PACKARD (24 SELECTION) WALLOMATIC	5.00
ROCKOLA (20 SELECTION) WALLOMATIC	5.00
AMI (40 SELECTION) WALLOMATIC	27.50
WURLITZER MODEL 5204 (104 SELECT)	80.00
WURLITZER STEPPER FOR MODEL 1500 (7-WIRE)	65.00

### W. B. DISTRIBUTORS, INC.

1012 MARKET STREET

ST. LOUIS 1, MO.

### WILLIAMS TIMES SQUARE

Busiest spot on any location is the one that holds the new Williams' smash hit: "TIMES SQUARE." 5 trap holes for combination of replays. Automatic flippers. DeLuxe in every detail. Beautiful play field. Plenty of exciting action. SEE IT! PLAY IT! GET IT!

### MISCELLANEOUS

MILLS PANORAM PEEKS \$295.  
SEEBURG BEAR GUN... 250.  
BALLY TURF KING... 145.

### ROCK-OLA "FIREBALL" 120 SELECTIONS

ACCLAIMED BY THE PUBLIC! PRAISED BY LOCATION OWNERS! DOUBLES PROFITS FOR OPERATORS! SAVE MONEY TODAY—CALL, WRITE, PHONE—GET OUR TRADE-IN DEAL FOR YOUR OLD PHONO! YOU'LL BE THE TOP OP IN YOUR AREA WITH THE Rock-Ola "FIREBALL"!!

### SHUFFLE GAMES

United Match-A-Score, NEW	\$ 49.
United 6 Player, Stars	395.
United 6 Player	250.
Keeney League Bowler	125.
Keeney King Pins	35.

### THE ONLY GENUINE DeLuxe FORMICA Tops For United Shuffle Games

1 to 5	\$15.00 ea.
6 to 10	13.50 ea.
11 to 25	12.50 ea.
25 or Over	11.50 ea.

Price Includes Special Glue.

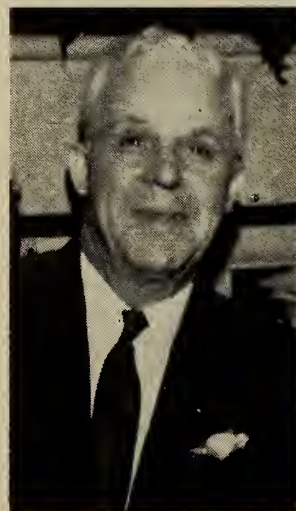


Phone: EVerglade 4-2300

Chicago 47  
2330 N. Western Ave.

## Tee-Off Luncheon For Golf Tourney

### Chicago Music Ops Meet At Sheraton Hotel April 28 To Set Annual Golf Tournament — Banquet Date



RAY CUNLIFFE

day, April 28, at the Sheraton Hotel.

Ray Cunliffe, president of the association, reported, "We will have present the entire board of directors of our organization plus all those who have supported our former golf tournaments and banquets.

"We expect," he stated, "to hold the tournament around July 16 of this year. As yet," he continued, "no definite golf course has been chosen.

"The choice," he claims, "will probably be made at the 'Tee-Off Luncheon'."

The luncheon will also find present leading record distributors as well as many others in the industry who have supported the organization's golf tournaments in the past.

Juke box distribs here will probably be present. Also suppliers and others allied to the field who have helped make the association's former golf tournies successful.

CHICAGO—The "Tee-Off Luncheon" of the Recorded Music Servie Association, the organization of juke box ops in this city, will take place Tues-





**A Sure Winner! ... Chicago Coin's CROWN BOWLER**

*Triple Match Feature*

Size  
8 ft. x 2 ft.

**1 Match A NUMBER 0-9 FAST ACTION!**

**2 Match A NUMBER and STAR FAST PLAY!**

**3 Match A NUMBER, STAR and CROWN**

**Plus! 10th FRAME DOUBLE SCORE FEATURE!**

**Player In 10th Frame Can Add Up To 180 POINTS To Total Score!**

**Plus! 5th Frame Score DOUBLES!**

**chicago coin MACHINE COMPANY**

1725 W. DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- JUMBO "FLY-AWAY" PINS
- 7-10 SPLIT PICK-UP
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

## Nor Rain, Nor Snow, Nor Dark of Night



NO. TONAWANDA—Most of us are inclined to think of the phonograph serviceman's job as being one where he rides to his work in a comfortable car and doctors up a sick juke box in the friendly atmosphere of a cozy tavern.

A trip recently completed by Walt Peteet, a Wurlitzer field Service engineer, belies this popular concept. Walt's trek took him to the far reaches of Alaska where Ron Pepple's North-

west Sales Company has shipped a considerable number of Wurlitzer 1500s. The flight from Seattle to Anchorage was uneventful, if you like flying over snow-capped mountains and up wind-swept valleys. Walt says he doesn't. Walt was accompanied to the northern-most territory of the United States by Ron Pepple, who, in a letter to Wurlitzer commenting on the fine work, had the following to say.

"Walt did a terrific job for us. He

## WANTED TO BUY FOR CASH

Seeburg 100-A	Seeburg 100-B
Evans Constellation	Wurlitzer 1400
Seeburg Bear Guns	Keeney Air Raider
United DeLuxe 6 Player	United Super 6 Player
United Star 6 Player	Chicago Coin 6 Player DeLuxe

STATE QUANTITY, CONDITION AND  
QUOTE LOWEST CASH PRICE IN FIRST LETTER

BADGER SALES COMPANY • 2251 WEST PICO BLVD. • LOS ANGELES 6, CALIF.

worked long, hard hours, he was on deck at nine each morning and stuck on the job some nites till midnite and later. He went out of his way to service equipment on location and he left a feeling of good will which will definitely help us make future sales. We went down to Valdez last Thursday. The narrow mountain passes and the snow 8 and 9 feet deep, the swirling snow with me trying to keep the car on the narrow road . . . as soon as we got back to Anchorage, he took the first plane out of town. We did get several pictures of him in the snow. 'Tis a contrast from New Orleans and our distributor meeting, believe me."

The accompanying pictures give some idea of the conditions encountered when servicing phonographs in Alaska. Walt reported that when the sun was out and the wind not blowing, the days were fairly comfortable. With the setting sun, Alaska again returned to its cold, wintry climate.

**ON TOP OF THE WORLD**



**AMI D-80**

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc.  
Bolly Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
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# Evans Doubles Production Run For "Saddle & Turf"

CHICAGO—Fred Morris, general sales manager of H. C. Evans & Company, this city, reported this past week that the firm have been forced to more than double production for their third run of "Saddle & Turf."

Morris explained that the firm approached production very cautiously on their first run of the game.

They increased their second run, as orders began to flood into their offices, and believed that the increased run would meet the demand.

"But," reports Fred Morris, "we found that we were 'way behind in 'Saddle & Turf' games and now, for our third run, we have ordered more than double our first run, with a surety that we shall have to even double that amount in or next run."

"I've never seen anything like it," he stated, "we are receiving long distance phone calls from all over the country demanding immediate delivery of 'Saddle & Turf' and," he continues, "it is almost humanly impossible to meet such a demand in quick time."

There is no longer any doubt in the minds of executives at the Evans' plant that the game is a proven winner in every regard.

They attribute much of its success to the extensive tests which the game underwent for some months prior to the initial announcement.

"As always," Fred Morris stated, "we continued on the proven fact that

a game must be extensively tested in many locations, over a long period of time, to assure our customers the finest type of equipment."

## Western Days At Rock-Ola

CHICAGO—The old western days came to the Rock-Ola factory this past week, according to Jim McNulty and Kurt Kluever, when two of the firm's western distributors decided to visit.

Jack Dolan of Dan Stewart Company, Los Angeles, Calif. was the first of the western visitors. Jack spent sometime seeing all the new improvements at the plant. He was happy to note how production was being stepped up each day.

Next came Ken Wilkinson and his son, Frank, from San Antonio and Houston, Texas. They called for larger numbers of the new Rock-Ola "Fireball" phonographs to be shipped to them.

McNulty plans to soon decorate his office with saddles and western gear, "Just to make our Western distributors feel more at home," he said.

## Coven Sets Up Reconditioning Production Line



BEN COVEN

CHICAGO—Ben Coven, Coven Distributing Co., this city, distributors for Rudolph Wurlitzer Co. in this area, reports;

"The reason we can claim that we are featuring the finest reconditioned phonographs for sale is because we have an actual reconditioning production line in operation."

Coven made this statement this past week after he advised, "We are now calling our reconditioned phonos the 'world's finest.'"

"The reason we can make this statement," he continued, "is because we have put into operation all factory reconditioning methods. Music operators are now assured of getting equipment from us that will be the finest they can buy on the used market."

"This idea for a real factory reconditioning production line," Coven claims, "has been the demand of our own factory trained mechanics."

"They have long been after me to work up such a reconditioning line here and," he says, "after much time and expense we are now producing equipment off this line that amazes the operators."

"This is something that the average operator doesn't even expect to see aside from having a phono reconditioned at the factory."

"But we have now adopted the methods in use at the Wurlitzer plant," he stated, "and, therefore, the reconditioned phonos which we are turning out are winning acclaim from everyone."

## Waltemade Moves Headquarters To Wurlitzer North Tonawanda Plant



ROY F. WALTERMADE

NO. TONAWANDA, N. Y. — R. C. Roling, president of The Rudolph Wurlitzer Company, made the following announcement this week.

"Roy F. Waltemade, vice president in charge of manufacturing divisions, is moving his headquarters in May from the executive office of the company at 105 West Adams Street, Chicago, to the Company's plant at North Tonawanda, New York. From his new headquarters he will continue to direct the operations of both the North Tonawanda and DeKalb, Illinois, plants."

"North Tonawanda is familiar territory to Waltemade, since he and his family reside there from 1934 to 1946. The ever-increasing importance of the North Tonawanda Division and the Company's over-all program for the future makes this move desirable."

## As I See It

A Weekly Column by  
AL SCHLESINGER



I a report recently handed out by the Standard Factors Corp; they give an opinion based upon a seven month survey conducted among 347 companies. Standard Factors deals in accounts receivable, financing, factoring and installment financing. Their report finds: that should the Korean war end and peace comes, "the finest surge of competitive effort and the most amazing output of new products that we have ever seen would occur." They went on further to say: they believe that cessation of defense production would release scarce materials and stabilize prices, that stoppage of defense orders would permit them to produce a new wealth of new civilian products, and that the end of the war would solve many of their personnel problems and bring tax relief. I am hoping that the manufacturers in the coin machine business, are prepared in the event the truce negotiations are carried out successfully, they can plunge ahead with new plans and products. I only hope they are better than the ones made at the end of World War II.

How many of you can remember back to 1946! Can you recall the optimism that was reflected in all the trade journals at that time, with glowing accounts of how the manufacturers and distributors in the coin machine industry were all set to produce and sell products that were going to be out of this world, once the war was over! Well, that was seven years ago. There has been progress. But as I look back, I don't think the optimism ever reached the point where the machines "were out of this world." Frankly, I was a bit disappointed. I thought they could have done much better. How many can recall the years 1932-1937 when the coin machine business was a hotbed of ideas. That, was the time when this industry was attracting men who dared to manufacture machines, with such different ideas, that the result was the real birth of a new industry.

If peace should come now, there is a probability, that many small manufacturers now engaged in the war effort, could turn to the coin machine business. I can't see where it would hurt our industry! I can see where it could stimulate it! It would bring to this industry a wealth of new ideas. It would bring us new products, which we all need so badly. It would revitalize this industry, pull us all out of the lethargy we are in. It would give up progress, which all in this industry need.



Bob Gnarro, ABC Music Co., Chicago and Bert Bondinelli, B&B Novelty Co., Key West, Florida, spending a few weeks at Lou Koren's King Cole Hotel. Bob Bett, Joe Mangone, Gottlieb distributor, Alvin Gottlieb and Joe Orleck The Cash Box, went out on a fishing trip on the Gottlieb yacht and Bob Gnarro copped the championship coming up with three big ones. . . . Joe Schwartz, National Coin Machine Exchange, Chicago here on combined business and social trip. . . . Willie (Little Napoleon) Blatt, Supreme Distributors, Miami, reports the association has accomplished wonders for Miami Music Ops. . . . Ted Bush reports very large sale of the new Wurlitzer 1650. . . . Ozzie Treppman, Bush Distributing, Miami, flies up to Minneapolis for a few days. . . . Larry Serlin New York operator leaves for home after a few weeks down here with his wife. Bert Lane, displaying new Merry-Go-Round Kiddie Ride, reports great demand even before any announcement has been made. . . . Eli Ross, Taran Distributing, flies to Cuba for a day or so and then back to his desk. Meanwhile Sam Taran takes care of the usual business. His new offices on NW 36th Street the largest and most gorgeous in the country.



## Meeting Dates Of Music Operators' Associations

- Apr. 27—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 28—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Philadelphia, Pa.
- 28—Western Massachusetts Music Guild, Ralph Ridgeway,  
Place: Ivy House, West Springfield, Mass.
- May 4—California Music Guild  
Place: 128 East 14th St., Oakland, Calif.
- 7—California Music Guild  
Place: Sacramento, Calif.
- 12—Auto. Phono Owners Assn.  
1010 Traction Bldg., Cincy., O.  
Place: Hotel Sheraton Gibson, Cincy., O.
- 12—California Music Guild  
Place: Fresno, California
- 12—Western Massachusetts Music Guild, Ralph Ridgeway,  
Place: Ivy House, West Springfield, Mass.
- 12—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood St., Phila., Pa.
- 13—California Music Guild  
Place: Bakersfield, Calif.
- 13—New York State Operators Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 14—California Music Guild  
Place: San Diego, Calif.
- 14—Conn. State Coin Assoc., Inc.  
302 State St., New London, Conn.  
Place: To be announced.
- 18—Westchester Operators Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Westchester Operators Guild Dinner  
Place: Bill Reiber's Restaurant, Elmsford, N. Y.
- 25—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 26—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 30 & 31—Music Guild of Nebraska  
Place: Hotel Pathfinder Fremont, Nebraska
- June 9—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

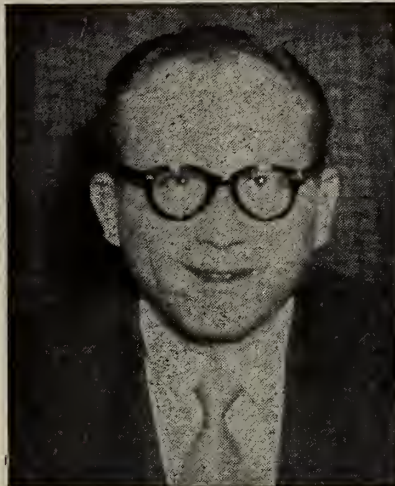
THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Mr. and Mrs. Harold Havenor of Eleva, Wisc., took some time off from route work and political campaigning to make a trip into the Twin Cities to see what was new in coin operated equipment. . . . Dorothy Stuntebeck, secretary for the Automatic Games and Supply Company of St. Paul, has returned from a visit to the West Coast where she visited and vacationed with her husband. . . . Moe Libin of Lewiston, Mont. made another one of his quick trips into the Twin Cities. . . . Stan Woznak of Little Falls, Minn., reports that he feels he is going to be sick on opening day of fishing season and the only cure he knows is sitting in a boat waiting for the fish to bite. . . . Leo Meginniss of Isabel, S. D., has bought out his brother's interest in the coin machine business and Leo is running the route by himself now. . . . Don Kohner of K Sales Company, Winona, Minn., reports that he and his father have been so busy that Ray has been unable to come into town. . . . Leo DeMars of Ashland, Wisc., had only one complaint about his short vacation and that was—it was too short. . . . Bob Wenzel of the Automatic Games and Supply Company reports that along with the good reception that Genco's Golden Nugget has received and that influx of business he has found it necessary to require the services of Kenny Glenn. Kenny is well known in the coin machine industry in the Twin Cities area. . . . Picking up supplies and records for the routes were: John Johnson of Staples Novelty Company, Staples, Minn., Kiser Savard of Red Lake Falls, Minn., John McMahon of Eau Claire, Wisc., Gerald Johnson of Menomonie, Wisc., Charlie Sersen of St. Cloud, Minn., Peter Kramer of St. Cloud, Minn., John Galep of Menomonie, Wisc., and Jeff Kost of St. Cloud, Minn.

## Material Shortage Forces Williams To Change Game

### Switch To "Times Square"



SAM STERN

CHICAGO—All the talk regarding loosening of materials seems to still be just so much talk, according to engineers at the Williams Manufacturing Co., this city.

This firm were forced to withhold the production rerun of their new "De-Luxe Baseball" because of shortages of slug rejectors and motors.

Sam Stern, Executive Vice-President of Williams Mfg. Co., said, "We probably won't be able to put 'De-Luxe Baseball' back into production until about May 10th.

"The shortage of slug rejectors and motors for this game," he continued, "is acute. It has held up further production reruns of the game, regardless of the backlog of orders we have on hand."

In the meantime, the Williams' plant was prepared, and switched right over to a new five-ball game, which had been pretested and pronounced "great" by their distributors.

The new five-ball game is "Times Square." Shipments are already under way to all of the firm's distributors.

"Demand for 'Times Square,'" Sam Stern reports, "was wonderful. From the first day we sent samples out to our distributors we have received phone calls with orders piling atop of orders.

"It seemed to work out just perfectly for," he explains, "when we ran up against the shortages of slug rejectors and motors, we were completely prepared with an entirely new and different game, 'Times Square', so that our production lines continued to work right ahead without halt."

## Friendship and Service The Rule At Donan Distribs

CHICAGO — Don Moloney, Donan Distributing Co., this city, distributor for Bally Manufacturing Co., is expanding all services of the firm, as well as arranging for complete co-operation to all operators in its area.

Don Moloney stated, "Not only are we going to give the operators the finest possible service, but, we are also assuring them the best repairs and, especially, delivery of all the Bally machines as speedily as possible."

The organization's quarters are unusually impressive covering a large area on the 5000 block of North Kedzie here.

Even coffee is served to visitors. At the same time all are conducted on a tour of the firm's quarters. This, in itself, is illuminating and gives ops an inner view into the workings of a direct factory distributor.

"In addition to the services we are now offering," Don said, "we are also going to make our headquarters a meeting place for all the operators.

"We want the men to know that Donan Distributing is one spot where they can drop in to meet each other. Just to say 'hello', or even just for a friendly chat."

Mechanics, salesmen, and even the girl at the phone, seem to have all become imbued with the Don Moloney personality, and an atmosphere of friendship dominates the entire quarters of the firm.



SEEBURG  
M 100 C

## BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	125
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	250
SEEBURG M-100A	675
SEEBURG WOM (W4-L56)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
WURLITZER 1250	375
WURLITZER 1400	Write
A.M.I. MODEL A	325
A.M.I. MODEL B	395
A.M.I. MODEL C	425
ROCK-OLA 1422	125
ROCK-OLA 1426	150
ROCK-OLA 1428 BLOND	250

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

## ATLAS MUSIC COMPANY

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## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

### LOS ANGELES

Many a music operator in the southland sat up and took notice of the editorial concerning the McCarran bill in the April 18 issue of The Cash Box. Headlined “If McCarran Bill Passes,” music ops who weren’t on their toes took a fright when bypassing the word “if” printed in small type. . . . There’s a feeling of frivolity and general pleasantry in the air this week, with all in the coin biz following the pattern of Old Sol by warming up their geniality just a mite more. Could be that it’s spring, with summer just around the corner—or could be the calm before the storm. . . . Mary and Kay Solle, Bill Leuenhagen’s Record Bar returned from their now famed trip to Las Vegas, and although the gals didn’t make any money, they had a wonderful time. Mention Vegas, and at the drop of a hat Mary and Kay will warm up to a fare-thee-well, and reel off tons upon tons of warm wishes for their host, orchestra leader Russ Morgan. Gals stayed at the fabulous Flamingo and “can’t wait to go again.” . . . Host of Santa Ana music ops in town this past week with Walter Hennings, Lee Nelson, Mac McGlone and Doc Dockins among the contingent that made the rounds along Pico Boulevard. . . . Herman Rosenberg, National Kiddie Rides Inc., in town this past week visiting with Jack Dolan at the Dan Stewart Company. . . . Bill Happel, Badger Sales Co. darn near completely sold out of the new Williams Baseball game, such was the excellent reception given the game by ops who viewed it this past week. The game features one of the most authentic baseball fields we’ve ever seen. . . . The demand is still strong round these parts for Seeburg Bear Guns. . . . Look for a host of arcade equipment to be in big demand now that we’ll have no rain until October. . . . Al Anderson of Schafter made the trek into town again this past week. . . . Just managed to get a quick hello from Lyn Brown, Exhibit Supply Co., as he takes off in his “little red wagon” in the bright early A. M. Big demand for the entire line of Exhibit kiddie rides continues, with every indication of it getting stronger. . . . Robert Bear, national sales manager of the Rudolph Wurlitzer Corp., in town along with Gary Sinclair, regional representative out these parts, visiting with the folks up at Paul Laymon Company. . . . Gang at the Laymon’s busier ’n beavers with a new shipment of Wurlitzer 1650’s and Bally Beach Club’s causing all the excitement. Games and music didn’t stay on the floor one day, with deliveries being made to operators the same day. . . . Ed Wilkes, Charley Daniels and Jimmy Wilkens on tap to handle the flood of business. The demand for Bally’s “Beach Club” is so strong, that we’d venture to say the firm will have to stay in production on the game for a long time. . . . Larry Hansford, Lompoc making the rounds along Pico this past week. . . . ditto Dick Bray of San Bernadino. . . . Las Vegas operator John Winn visiting Los Angeles on a combined business-pleasure trip.

Frank Dunkel tosses his name into the hopper along with Joe Duarte over at Badger Sales Co. to kind of supervise the shipment of those many coin machines en-route to distant lands. . . . Al Silberman, automatic merchandise manager at the Badger emporium kind of forgetting about his waistline for awhile, with the bad news that he’s somehow attracted an ulcer. . . . Los Angeles County taking to parking meters too, with an installation of same on Beverly Hills’ Canon Dr. this past week. . . . Opening of the new Beverly Hills branch of Minthorne Music was completed this week, with George Mahlum directing the sale of the new Seeburg home phonograph. Latter is meeting with excellent reception. . . . S. L. Griffin, well known Pomona operator, in town this past week. . . . also Bob Butcher of San Diego. . . . Big boom expected in the baseball batting practise business out thisaway. . . . Should Hank Tronick, Minthorne Music, kind of look at you with a jaundiced eye, it isn’t because he can’t fill your order, but purely because of the addition of a darn near permanent crew of carpenters who manage to make quite a bit of noise. Doesn’t look like they accomplish much, but noise—they’re good at that. Methinks Hank’s in favor of tearing the building down and starting from scratch. . . . The Minthorne firm by the way, is a steady contributor of Seeburg phonographs so many charities throughout the area. . . . Phil Robinson, Chicago Coin’s regional rep out this way, anxiously awaiting the arrival of the firm’s surprise for ops in the form of quite a sensational bowler we hear. Ops, more than satisfied with the take via Chi Coin’s Name Bowler, are sure to go for this new piece of equipment in a big way. . . . Phil just returned from a quick San Francisco trip this past week. . . . Jack Dolan and Pete Ley, Dan Stewart Company, continue doing a whale of a job via the Rock-Ola Fireball phono. Day we called, they didn’t have a machine on the floor—such has been the great demand. . . . Joe Ortega of Indio and Joe Boll of Twenty-Nine Palms in town this past week. . . . Sammy Ricklin, California Music Co., hosting an entourage of record company officials, with Milt Gabler of Decca Records in town from New York City. Sam is in the process of remodeling the famed one-stop record service headquarters and is also building a 25 foot display rack for 45 rpm records. . . . Bill Gordon of Brawley looking over some new equipment along the row. . . . Jack Simon, Simon Sales Co., reports a rush of biz for arcade equipment. With the summer season just around the corner, business is sure to continue to get stronger. . . . Influx of agricultural workers in the northern sections of the county has ops getting all their equipment in top running condition. . . . Earl Wilson, Las Vegas operator, made the long haul into Los Angeles this past week.

“It’s What’s in THE CASH BOX That Counts”



# The Woman's Viewpoint of the Coin Machine Industry



LEOMA WISEMAN

BELLE, W. VA.—Just six years ago, Miss Leoma Wiseman of Belle Amusement Co., this city, entered into the operating business, after dividing up a route. She was only 25 years old at the time. She started with but 17 locations.

Regarding her knowledge of operating at that time, Miss Wiseman says, "All I can say is that whoever said, 'necessity is the mother of invention', sure knew what he was talking about.

"It was a case of necessity", she states. "I just simply had to learn all about the mechanics of games and phonographs and, at the same time, learn how to take care of them myself, so that I could economically and efficiently conduct my business."

Today, Miss Wiseman has over 100 locations, with far over that number of machines, in active operation. She has the help she needs to better handle her route.

She says, "Any woman who wants to enter into this very fascinating and active business should make up her mind that here is work, hard work, and long hours.

"Longer hours than she would put in on any sort of job, but", she says, "the returns are there for the woman who is willing to work hard."

Miss Wiseman is on the job by 9 A. M. Usually, she says, her work is finished around 6 or 7 P. M. "But", she also states, "many times it's midnight before we're finished."

She advises that any woman, who maintains her dignity, will be shown the greatest of respect at all times, by any and all locations and, especially, by her fellow operators.

Miss Wiseman travels a route that extends over 50 miles around her city of Belle, West Virginia. Belle, W. Va. is just seven miles from Charleston, W. Va.

Miss Wiseman says, "I wouldn't just say that any woman could be successful in this business.

"What I would say, instead", she remarks, "is, if this woman finds she really likes and enjoys the coin machine business and, further, if she

really intends to continue in this business, she do so with the following thoughts in mind.

"These are", she enumerates, "one, that she will always give her locations the very finest of service. Two, that she will always keep her word with them and do whatever she tells them she will do for them. And three, she will always be completely honest and do everything she can to help bring about pleasant relationships with her accounts. She will, then, have every chance for success."

She also insists, "A woman must have business ability. She must have perseverance. Things just don't happen overnight in this, or any other, business.

"She must make up her mind that she's going to work hard. And work really hard to make her business successful.

"She should also pay attention to mechanical details and, thereby, assure herself knowing just what is what, as far as the mechanics of equipment are concerned."

Thruout this entire area, Miss Wiseman is renowned for the fact, "That," as many operators have said, "she can read any wiring diagram or chart just as well as any mechanic. In fact", they claim, "Miss Wiseman can repair any type of machine on the market, just as speedily and just as perfectly, as the best mechanics."

Like in any other business, Miss Wiseman believes, "A woman has to be careful with every dollar she earns. She can't over-purchase on any certain type of equipment. She must be economical. There are always lean days for which she has to prepare herself.

"She must have financial ability, to know how and when to set up a reserve, for the future, better welfare of her business."

Miss Wiseman points out that, like in any other field, salesmen are sometimes tempted to overload the buyer.

"This", Miss Wiseman claims, "can happen to anyone. That is why I say a woman, just like any man, must know something of the mechanics of equipment, so that she doesn't buy what won't work and won't earn her a decent return on her investment."

Miss Wiseman claims, "The three most important essentials for any woman, to assure herself she is on the road to operating success in this business are, determination, perseverance, mechanical knowledge.

"She's got to like this business. Its long hours and its hard work bring a very good return. It is a fascinating and thrilling business. There's always something new ahead."

In conclusion she says, "Frankly, I wouldn't ever want to be in any other business and, I believe", she remarks, "that neither would any other woman, provided she has the ability and the qualities which will make for success.

"Certainly", she remarks, "she will find this one of the most fascinating businesses she's ever known. She will find that visiting from one place to another, meeting different people, developing a better understanding and knowledge of all types of businesses, will bring about a more interesting and fuller life in every regard."

## You Can't Miss with This!

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## EVANS' Saddle & Turf

Exciting . . . Entirely Different

## SEVEN PLAYER SPIN TABLE



★ Sensationally new Replay AMUSEMENT MACHINE. Fast—colorful! Flashing lights and high speed action attract and hold players as well as spectators.

★ High scores possible with single coin for top play incentive!

★ As many as 7 players can deposit coins.

★ LOCATION TESTED and OK'd for mechanical perfection and top earnings.

★ Single coin drop with slug rejector, for 5¢ or 10¢ play. Available without coin drop.

COLORFUL CABINET  
OCCUPIES LESS SPACE  
THAN ORDINARY  
PIN TABLE

SEE YOUR DISTRIBUTOR  
QUICK!

**H. C. EVANS & CO.** OR CONTACT FACTORY DIRECT  
1556 W. CARROLL AVE., CHICAGO 7, ILLINOIS

## Young Distributing Agent For Electric Hand Dryer

NEW YORK, N. Y.—Joe Young, Young Distributing Company, 599 10th Avenue, this city, announced his firm's appointment as sales agents for the American Dryer, manufactured by Dryer Co. of America, Inc., Philadelphia, Pa. The territory to be covered by Young Distributing will include the five boros of Manhattan, Long Island and Westchester.

The dryer is a compact unit, only 10½" x 11½" x 6½" and is finished with a lifetime porcelain enamel and chrome plated fittings. A deodorizer is also installed in the unit.

"This dryer fits a crying need for any type location as it does away with the untidiness of paper towels as well as the cost, and it also makes the additional cost of deodorizing service and constant janitor service on longer necessary. In addition to having a cleaner washroom, the owner of the establishment has an attractive as well as efficient piece of equipment that will save him considerable money over the years. It also obviates the necessity of taking up valuable space now used to storage packages of paper towels. Several of my operators", continued Young, "have already placed the units in some of the biggest locations in the city on a rental basis. It is a natural for the coin machine trade as the operators are already in the locations with other types of equipment."

## FOREIGN! BUYERS!

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# THE "20 YEAR CLUB"

"I think this is an excellent idea."

Bert B. Davidson  
Rudolph Wurlitzer Co.

A new compilation of the members of the coin machine industry who have joined the "20 Year Club" was published in the March 14 issue of *The Cash Box*.

This was a long and imposing list of names of men and women who have been associated with the coin machine industry for 20 years or more.

After we went to press on the March 14 issue, a large number of additional applications have reached this office. We shall publish these names in a forthcoming issue.

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

SO — YOU TWENTY YEARS — WHO HAVEN'T AS YET APPLIED, MAIL IN THE COUPON BELOW.

Joe Orleck  
THE CASH BOX  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)



Response to the full page *The Cash Box* ran in the last few issues on "Why 10c Play?" has been nothing short of terrific. Operators from all over the nation have been phoning and wiring for their free reprints. One and all, they are effusive in their praise of the great job *The Cash Box* has done and is doing to help the operator survive the oppressive increase in his cost of operation. The demand for these reprints indicate the trend very definitely. If you don't have yours yet, wire or phone us immediately.

Joe Young, Young Distributing, excited about his new line, the American Dryer. The dryer is a compact and attractive unit that is installed in the rest room of any bar, factory, theatre, etc. In addition to obviating the cloth or paper towel, the unit also contains a built-in G. E. Ozonating system for deodorizing purposes. Operators have already seen the possibilities of this drier and have been installing them on a rental basis in some of the largest spots around town. . . . New York has one more coin man as of this week. Harry and Hymie Koeppel sold him his first juke box a few years ago which, it turns out, was the first juke box in Ireland, according to George Forman, the embryo Yank. George after building up a fine operation in Dublin called "Juke Boxes Limited," decided to come to America to settle. His brother, Thomas, will run the business in Dublin. Harry met the boat last Tuesday and took George, his wife and son to the Koeppel home in Brooklyn where they will stay until they find an apartment. . . . The first Annual Dinner Dance held by the Coin Machine Employees' Union at the Latin Quarter on April 19 was a solid success. According to Al Gilbert, vice president, the food was grand and the entertainment colorful and exciting. . . . Phil and Mac Greitzer's grand opening of their new Baseball Batting Range April 16 got the boys off to a sensational start. The crowd was so large it was necessary to get police help to keep the eager batters in line. Twelve policemen handled the mob drawn by newspaper advertisements, the presence of celebrities including Joe Black, ace Dodger picture, and Junior Gilliam, rookie Dodger sensation, and that inevitable Spring desire to get out and bat one.

Al Simon's place loaded with upended second hand games waiting for the buyer to come and make a little room on the floor. Action on Chi-Coins "Double Score Bowler" continues to be extremely strong. . . . Lou Herman, Herman Distributing, well pleased with the way his games have been going out, but moans, "I could use more phonos." . . . Sam Wolberg, Chicago Coin, passed through New York and spent a little time at Al Simon's on his way from Florida to Chicago. . . . Nat Cohen on a southern trip to complete a couple of nice sized deals. Nat's kiddie rides continue to sell well, with an increase in tempo expected as soon as Old Man Weather settles down and permits the Sun to warm these chilly Spring days. . . . The Westchester Ops annual dinner to be held at Bill Reibers Restaurant, Sawmill River, Elmsford, on May 19, will most likely fill the place to overflowing. Reservations are pouring in and it looks like another slam-banger for that progressive bunch of ops.

With the arcade season opening in full force, Mike Munves place is the most popular spot on the street. Arcade owners from amusement spots all over the east can be found in Munves jam packed store placing huge orders. If Mike puts any more equipment on the floor it will have to be hung from the ceiling. . . . Charley Katz, National Kiddie Rides, was really kept hopping each time we dropped into the place. Hymie Rosenberg, is headed back home from a successful sales trip. . . . Ben Becker, Bally Eastern Regional Representative, around on the street with his brand new sylphlike figure. Ben took a place out in Flushing and will be leaving his beloved Williamsburg in Brooklyn shortly.



The Sports and Vacation Show, sponsored by the Dallas Morning News, is attracting many coin machine operators to Dallas. We find most of the operators we know are avid sports enthusiasts. . . . Buddy Clem of Paris came to town for the sports show. He was trying to talk someone into going out there with him. . . . Jimmy Garrett, in Dallas from Longview, said that he was afraid to go out to the show for fear he would find some sports equipment he wanted to buy. . . . Mr. and Mrs. I. O. Long made the sports show. They especially like the exhibitions of fly fishermen. Speaking of the Longs, business must be pretty good for Mrs. Long is sporting a fist full of diamonds. . . . Benny McDonald is among the Fort Worth operators who have changed over their machines to ten cent play. . . . Ditto for Walter Thannish and Buster Loicane. . . . W. B. Walton of Mineral Wells has converted his machines to dime play. . . . From over Waco way we hear that business is good for B. W. Cox. . . . Cecil Epps of Waco is adding new equipment to his route. . . . Ditto Henry Moore and Speedy Walker. . . . R. A. Titsworth of Corsicana says that business is picking up for him. . . . Ralph Claybrook of Fort Worth is replenishing his route with new Wurlitzers. . . . Vincent Lopez of Cactus Music in Fort Worth says that business is solid. . . . Tommy Chatten of Commercial Music has just returned from a trip to East Texas. . . . Over at State Music Distributors, Audrey Hunter says that every thing is smooth sailing—"only we could use more phonographs."



## THRU THE COIN CHUTE CHICAGO CHATTER

Ross Lewis advises there's still much work to be done in Peoria re: 10c play. Claims that some of the men outside Peoria have come into town with "used" phonos and placed them on 5c play. But, Peoria's ops proved equal to the invasion. They're guaranteeing location more plus a new phono, and for a longer period of time. . . . Couldn't find a single coinfirm listed among those 66 firms in the Billion Dollar class. . . . The Cash Box article about the games boom was contested by many who claimed that, tho we told the truth, the boom is even greater than we reported. . . . Paul Huebsch reports that Joe Kline and Wally Finke doing okay with Keeney products.

Problem of depreciation may be solved when the House-Senate Ways & Means Comm. present new tax ideas. But in the meantime—get back of Sen. Frear's bill (S.298) which allows one and all to depreciate equipment within a reasonable period of time on own option. . . . Look out for golfer Len Micon of World Wide. The guy shoots consistently in the low 80's. . . . Al Stern to New York. . . . Bill Bye popped into town to meet with Lew Joffa. Reported things going good. But that getting equipment a problem. . . . Dom Pigati of Highwood received a very beautiful letter from the Highwood Community Center. He helped make that town's basketball tourney a big success. And donated the three trophies. . . . Hear that Chef-Way of Kansas City have their hot coffee vendor all set. Vends a pellet. Many believe this pellet is the answer. Claim the coffee tastes swell. . . . Lou Koren's North Shore King Cole Hotel in Miami Beach becoming the meeting spot of Chicago coinmen.

Nice letter from T. W. (Bill) Averbeck of Atlas Sales, Minneapolis. Tells how hard some of the boys working to get entire area on dime play. Bill praises The Cash Box right to the blue skies for its marvelous help. He writes, "Keep up the good work". . . . Budge Wright of Western Distribs, Portland, Ore., advises Mrs. Jack Moore no longer in coinbiz. . . . Like the new issue of Exhibit Supply News Bulletin's way of handling its "Tidbits of News". Intimate. Yet informative. Gotta laugh out of the way Max Brown of Philly showing jealousy over his brother, Lyn Brown's (L.A.) big sales. . . . Johnny Wright of Houston writes to advise that Hazel Conklin is one of the best women ops in south Texas. . . . Nice letter from R. G. DuPuy of F.A.B., Noo Ohleans. Wants his firm to get 11 copies each week of The Cash Box.

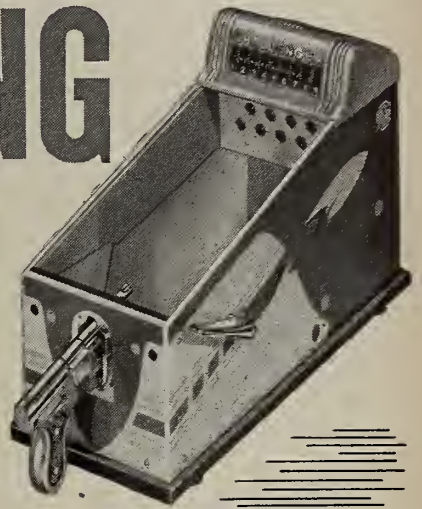
Yes, we have no answer from ASCAP. Tho The Cash Box offered ASCAP use of its news pages, to answer any and all of its editorials regarding the McCarran and Dirksen Bills, no answer has, to this writing, been forthcoming from ASCAP. . . . George A. Miller, MOA's prexy, in long distance phone conversation with Ray Cunliffe and Phil Levin. . . . Shortage of slug rejectors and motors becoming more acute. Forced Sam Stern of Williams to halt on "De-Luxe Baseball". Next rerun about May 10. In the meantime Williams intros "Times Square" five-ball. . . . John Lombardi plans to present "Crown phono needles to music ops here. . . . Surprised to note Fred, Joe and Ted Singer, who have a one-stop, pick their own tunes. Boys, boys, boys—the only sure hit is the one the people put in coin to play. Better check The Cash Box each week. . . . Herb Jones presented grand issue of "Bally-Who". Largest issue we've yet seen. Features interesting article about Florian Zintara, Bally foreman, on "Hobbyhorses". . . . Frankie Harmon, over at Shangri-La, advises his hot coffee vendor "going great".

Chicago's music ops getting ready for big, annual golf tourney. Tee-off luncheon at Sheraton Hotel (Tues., April 28). Tentative day: July 16. No course chosen, as yet. But leave it to Joe Fillitti. He'll come up with one. Interesting "worm vendor" story from Denver. . . . Jack Williams of Denver doing great job with Minut-Bun machines. . . . Sam Lewis reports Genco's only problem seems to be need for more labor. . . . Used machine prices holding up. Demand for latest models growing greater every day. . . . Whiting, Ind. op showed a 20% increase first week on dime play. . . . Ralph Heft promises pics showing him breaking up about 75 old phonos. . . . Les Montooth reports next meet of Central States Music Guild (Mon., April 27) will be on dime play. . . . Capt. Tom Callaghan of Bally phones to inquire about item that appeared here last week, "Whaddayameannowork?" he yelled and added, "I'm 'way up to here with work". . . . Ben Coven finds himself with an interesting survey after looking over his sales. Seem's Wurlitzer 1500's leads sales for his firm. But the 1600's and 1650's catching up.

Howard Ellis advised Nebraska's Music Guild meets May 30 and 31 at Fremont, Nebr., Pathfinder Hotel. Ted Nichols of Kyes & Nichols Music will act as host. . . . Lotsa newspaper stories on Springfield's bell-ban bill. . . . "20 Year Club" members suggest big meet this forthcoming Sept. What do you think? . . . Abe Witsen of Philly phones in to learn whether he can get a back glass for "Time Of Your Life" game. (How many remember the game?) Here's the story: The game was especially built by Bally back during the big Damon Runyon Memorial Cancer Drive of the industry. It was a giant pinball game. So large that even a full grown man had to use a step to get up to play it. The game was left in Philly at Scott-Crosse Co. When Abe Witsen bo't the place he sold the game to a Frenchman for a Paris arcade. Game proved sensational in Paris. But back glass broke. None available. So it was a job to dig up a picture to send to Abe to cable to Paris to tell this French op how to paint up a glass. . . . Nate Gottlieb came up with this crack last week, "Well", he said, "this is one time we got out a baseball game during the baseball season."

Mary Gillette was present so her team took 2 games from Decca. This puts the Gillette bowlers only 1 game out of first place. 6 games to go. (Better start practising Jerry Schuman). . . . With Bob Gnarrow in Miami and with

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army pistol with real sharp shooting skill.

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WURLITZER 1015 with		AMI MODEL "C" . . . . .	395.00
Cobra Tone Arm . . . . .	149.50	SEEBURG 148ML . . . . .	169.50
WURLITZER 1100 . . . . .	289.50	SEEBURG M100A . . . . .	575.00

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## CHICAGO CHATTER

Len Christiansen out because of a sore thumb, ABC #2 still won 2 from Melody Music. Vic Jaccino bowled 489. . . . Columbia, with Al Avers knocking off 488 pins, beat Galgano for 3 games. Tony Galgano had a 469. . . . Marino Pieroni had the high for the men—568 (Wow!). . . . B&B took Atlas for 2 games. . . . With Carl Latino bowling a 553 Coral took 3 from Julius Mohill's Star Music. (Charley Michaels should join the Wacs. He bowled 413). . . . The Oomens team celebrated Isabelle Oomen's return with a rousing 3 wins over ABC #1. Everyone on Oomen's team in the 400 class. Johnny Oomens 456. Isabelle Oomens 431. Oomens very close to the top rung. . . . With just a couple of sessions left bowlers are hoping for a 100% turnout this Monday and next Monday nite. Be there for sure.

Vince Shay down to Noo O'leans for a week. . . . Fred Morris of Evans simply amazed at the terrific demand for the firm's game. More than doubled quantity on 3rd rerun. And it ain't yet enough. . . . Bob Gnarrow with Burt Bondioli of Chicago, along with Joe Mangone of Miami, and skipper of the Gottlieb "Flipper", Alvin Gottlieb fishing for dolphin in Biscayne Bay. Whatta tough life. . . . Phil Greenberg of Pittsburgh in town. Looking swell. Completely recovered from his auto mishap. Along with Morrie Ginsberg visits C. T. (Mac) McKelvy at Seeburg. Where all greeted him grandly. . . . If you're ever in the vicinity of Atlas Music drop in to see Eddie Ginsberg's "Coin Machine Museum". Eddie has actually collected old time machines. Like Stoner's Turf Champs. Jimmy Johnson's Put 'n' Take. Etc. . . . That smock Charley Pieri wears makes him look like he's working. . . . What's with Vic Weiss and Billy Knapp? . . . Don Moloney of Donan serves coffee. Drop around. It's really good coffee.

**"It's What's in THE CASH BOX That Counts"**



## CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—Highest prices paid in the Middle West for Bally Bright Lights, Bright Spots, Frolics, Palm Beaches, Atlantic Citys, and Beautys. Cash immediately available. Contact: T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—All types of arcade equipment. Quote lowest price in first letter. Also, will sell shooting gallery, fully equipped or trade for music, arcade or pingame machines. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN.

WANT — Two- Four- or Six-Player Shuffle Bowling Games; Genco Shuffle Target; 22-foot National or Rockola Shuffle Board; Exhibit Pony Express; 100-Record Seeburg. Write stating condition, number, model and prices. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—We buy new and used records all year-round. Highest prices paid for 78's and 45's. No quantity too large or too small. We also buy brand new LP's (33-1-3 RPM) in quantity. Write or phone. AL ABEL, FIDELITY DISTRIBUTORS, 666-10th Ave., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Operators and Distributors who are interested in adding America's finest folder vending postage stamp machine to their present route. Steady year round income. For free folders and complete data write SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th STREET, MIAMI 45, FLA.

WANT—Bingo Games. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel.: UNiversity 6900.

WANT—500, all types, Five Ball Flipper Games. Send list, state names, quantity, condition and quote lowest price in first letter. BADGER SALES CO., 2251 WEST PICO BLVD., LOS ANGELES, CALIF.

WANT—Postwar phonographs wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel: UNION 1-7500.

WANT—A.B.C.'s, Broadways, Bright Lights and Keeney Holidays. Advise quantity and best price. REX COIN MACHINE DISTRIBUTING CORP., 821 S. SALINA STREET, SYRACUSE, N. Y. Tel.: 2-8255.

WANT — Will pay cash dollars for Kiddie Rides, Bally Champion Horse. Will buy entire route of Kiddie Rides on location. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel: Dickens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON-ARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Keeney 4 Player Conversions, for long board with return puck; Genco Scoreboards; Keeney 6 Player Shuffle Alleys. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel.: INdependence 3-2210.

## CLASSIFIED ADVERTISING SECTION

WANT—45 R.P.M. used and new phonograph records. Lates—any quantity—Highest prices paid—We also buy new 33-1/3 L.P. records (33-1/3 R.P.M.). Any quantity—Write or Phone. CHARLES RICHMOND, 758 7th AVENUE, NEW YORK 19, N. Y. Tel.: Circle 5-9428.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel: Market 1-3967.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—Used Juke Box records, popular, hillbillies, and polkas. Can use all the 45 rpm records you have. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL. Tel.: Diversey 8-3996.

WANT—Wurlitzer 1017, 1217; Seeburg 100 A & B; AMI D80; AMI Hideaways and Wall Boxes Heavy Hitter, Bally Late 1 Ball F. P., Metal Typers. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Used Rock-Olas—Models 1428; 1432 and 1434. All plastics and finish must be good. SOUTHERN MUSIC DISTRIBUTING COMPANY, 503 WEST CENTRAL AVE., ORLANDO, FLA.

## FOR SALE

FOR SALE—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE—Frolics—Ready for location—\$495 ea.; Coney Island, Atlantic City, Bright Spot — Write; 40 pieces prewar music—F.O.B. Cleveland \$1000. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel: HEnderson 1-7577.

FOR SALE — Ready for location. Bright Lights \$195; Coney Islands \$275; Bright Spots \$275; Keeney Lite-A-Line \$85; Atlantic City \$375. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—Different—Saloon type coin operated 65 note player piano; banjo effect; Seeburg approximately 35 years old. Beautiful mahogany completely refinished. All 80 some odd bellows recovered by professional church organ specialist; like new. A rare buy at \$299.50. Hot for any location. 40, tunes included. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y. Tel.: 2-2519 and 2-6740.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—New Wallboxes 3025 @ \$19.50; Wurlitzer Outdoor Speaker \$37.50; 4006A Speakers \$19.50; 4007A \$22.50; 4009 Speakers \$17.50; 3020 Wallboxes \$25; 1015 Phonographs \$145; 1100's \$295; 146M \$90. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price lists. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—United Alleys: 5 Player \$215; 5 Player with Formica and large pins \$240; 6 Player \$240; 6 Player with Formica and large pins \$265; 6 Player Deluxe \$325; 6 Player Supers \$350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWer 1-6715.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—United Six Player DeLuxe \$225; United Six Player Shuffle Alleys with F. T. & J. Pins \$200; United Twin Rebounds with F. T. & J. Pins \$100; United Six Player Supers \$300; Chi-Coin 10th Frame Bowlers \$325. (1/3 deposit). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — We are distributors in Michigan for AMI, Chicago Coin, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER - NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.



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**FOR SALE**—Attention, all live wire coin or vending machine operators! Do you now have music players or amusement games in actual operation on locations anywhere in the United States? You do! We invite you to share plus business profits thru us. We have redesigned and perfected the most rugged and lowest cost fully automatic ice cuber. This beautiful, stainless steel ice cuber is earmarked to take over the multi-billion dollars spent each year by users of commercial ice cubes. You are the key to our proved package plan of operation. Can you qualify with as little as \$3,000.00 to start a program that will return yearly profits far greater than your present business investment returns to you? Openings are now available for exclusive dealerships on our Mueller Cuber. No experience necessary. Write for complete details. Allied Supply Company, 1432-W. Atkinson Avenue, Milwaukee, Wisc. Phone Locust 29424.

**FOR SALE** — 30 Williams Double Header Baseballs — working condition. \$35 each uncratered. DAVE LOWY & CO., 594 TENTH AVENUE, N.Y.C., N.Y. Tel: CHickering 4-5100.

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**FOR SALE**—Seeburg M100A phonographs, thoroughly reconditioned and refinished. Look and operate like new phonographs \$595; Seeburg 148ML reconditioned, refinished \$249; Seeburg 147M reconditioned, refinished \$149; Seeburg H146 Hideaway reconditioned, refinished \$115. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

**FOR SALE**—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattans \$125; Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

**FOR SALE**—Make offer on following bowling games—3 Super Twin Bowlers; 3 Double Headers; 1 Skee Alley; 1 Shuffle Skill; 1 Speed Bowler; and 1 Double Shuffle Alley. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

**FOR SALE**—Bowlette \$25; Loug Beach \$325; Leader \$300; Stars \$365; Star Series \$45; Tri-Score \$40; Temptation \$33; Trade Winds \$25; Three Feathers \$45; Triple Action \$25. Plenty of other bargains. F.O.B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Four Horsemen \$90; Madison Square Garden \$100; United Arizona \$75; Bowling Champ \$50; Evans Bat-A-Score \$100; Big Inning \$100; 25 Gottlieb Grippers new and like new \$10.00 each. Will trade for Bingo Games. ROY FOSTER, SIOUX CITY FALLS, S. DAK.

**FOR SALE**—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILMORST, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE**—Shuffleboard Wax \$6.25 case of 24; Crusader Horse, painted, like new \$345; Chicago Coin Horse Shoes \$60; Chicago Coin Shuffle Baseball \$45. Will take used records or flipper type pin game in trade. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

**FOR SALE**—15 New Astroscope \$175 each; Metal Stamper, latest model \$350; 5 Scientific Pokerino, like new. \$75 each; Seeburg Bear Gun \$235; Evans Ten Strike \$50. MICHAEL'S COIN DEVICES, NATIONAL AIRPORT, WASHINGTON, D. C.

**FOR SALE** — AMI "A" \$300; "B" \$400; "C" \$450; Evans \$350; 48 Wurlitzer Boxes \$45. Get our prices on premiums. Save 10% on orders of \$100 or over. Gotham "Carnac" \$5.95; 9 pc. Pop-Corn Set \$1.15; Snack Boards closeout price \$3.95. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 4, MO. Tel: GENEva 0972.

**FOR SALE**—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts \$335; Atlantic Cities \$435; Bright Spots \$315; Leaders \$310; Bright Lights \$220; Genco 400's \$295; Genco Jumpin' Jacks (new write); Turf Kings \$120; Citations \$30; Hot Rods \$40; Genco Advance Rolls \$30; Flipper Plus (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEMlock 4-3844.

**FOR SALE** — Bingo Games — Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel: Atwater 7565.

**FOR SALE**—Solo-Tone Studio's and Wall Boxes. LIEBERMAN MUSIC COMPANY, 357 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

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**FOR SALE** — Reconditioned: Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel.: OLive 2800.

**FOR SALE**—12 Packard Wall Boxes clean \$4.50 each; 1 United 3-4-5 \$125; 1 Williams Super World Series \$185; 1 Genco Double Action \$50; 1 Williams Long Beach \$225; 1 Genco 400 (5c) \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

**FOR SALE**—Make offer. 5 Ball Free Play—Arizona; Aquacade; Baby Face; Boston; Buccaneer; Buttons & Bows; College Daze; Dallas; Delcer; Dreamy; Freshie; Just 21; King Arthur; Knock Out; Nifty; El Paso; Oklahoma; Old Faithful; Pinky; Sweetheart. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CAL.

**FOR SALE**—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

**FOR SALE**—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

**FOR SALE**—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND, Tel.: MULberry 2110.

**FOR SALE**—5 Bally Spot Lites \$275; Fr lies \$395; United A. B. C. \$105; Turf Kings \$75; Winners \$50; Champions \$35; Photo Finish \$35. All Machines cleaned, checked, ready for location. MICKEY ANDERSON, 314 E. 11TH ST., ERIE, PA. Tel: 22-894.

**FOR SALE** — Reconditioned: Thing \$35; Lucky Inning \$35; Photo Finish \$35; Citation \$35; Champion \$45; Winner \$85; Goalee \$75; Carnival \$25; Control Tower \$85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel: OLive 2800.

**FOR SALE**—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45 BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

**FOR SALE**—24 W4-L56 (5-10-15) \$34.50 ea.; 11 W1-L56 (5c) Remote \$4.50 ea.; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

**FOR SALE** — 11 Exhibit late model Super Twin Rotations F.O.B. Houston \$250.00 each. Clean and ready for location. CITY MUSIC COMPANY, 1203 MILBY STREET, HOUSTON, TEXAS.

**FOR SALE** — United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

**FOR SALE**—Empresses; Thrones; '39 and '40 Staudards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Pins; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

**FOR SALE** — Nothing temporarily — Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTORS, INC., 3401 N. W. 36th ST. MIAMI, FLA. Tel.: 3-7648.

**FOR SALE**—Chicago Coin Band Box \$150; Wurlitzer 1100 \$275; Super Twin Rotation \$200; Scientific Battering Practice \$65; Chicago Coin Hit Parade \$65. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel: TYler 4-3810.

**FOR SALE**—Spot Lites \$275; A.B.C. \$100; Zingo \$125; Stars \$325; Bright Lights \$250; Frolics \$450. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHEeling 5472.

**FOR SALE**—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

**FOR SALE**—Coney Islands \$335; Atlantic Cities \$425; Universal Five Star \$75; Keeney Lite-A-Line \$95; Skee Alley \$65. Frolics—write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

**FOR SALE**—Music Machine Route. Locations in busy section of Manhattan. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y.



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**FOR SALE**—Reconditioned—Like New —Bank-A-Ball \$45; United A.B.C. \$95; Genco "400" \$245; Long Beach \$225; Bright Lights \$220; Knockout \$45; Paratroopers \$160; Georgia \$75; 3 Musketeers \$82; Dale Gun \$45; Select-A-Card \$65; College Daze \$65. All Guaranteed. Call, Write or Wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

**FOR SALE**—100 Record Seeburg 45 (write); 1250 Wurlitzer 45 \$425; 600 Wurlitzer \$50; Double Header \$50; Ski Alley \$75; Williams Super World Series \$250; Exhibit Six Shooter \$160; Dale Gun \$50. V. YONTZ SALES CO., BYESVILLE, OHIO.

**FOR SALE**—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel. Sacramento 2-5050.

**FOR SALE**—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

**FOR SALE** — Bally Atlantic City; Palm Beaches; Frolics; and Beautys. Also, floor sample Chicago Coin Bowl-A-Ball and all late Gottlieb 5-ball used games. If interested, call, write, or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

**FOR SALE**—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

**FOR SALE**—Quartette \$160; Minstrel Man \$90; Globe Trotters \$135; Mermaid \$95; KO's \$45; Seeburg wall boxes \$5; All in A-1 shape. STARK NOVELTY CO., 2429-7th, N. W., CANTON, OHIO.

**FOR SALE** — Operators and Distributors who are interested in securing good, clean, mechanically perfect Bingo Games at the right price. Palm Beach \$365; Atlantic City \$350; Spot Light \$250; Bright Spot \$235; Coney Island \$175; Holiday \$155; Lite A Line \$100; Five Star \$100. All games are sold on a guarantee basis. One-third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. NICK CARBAJAL, Gen'l Manager.

**FOR SALE**—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

**FOR SALE**—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

**FOR SALE**—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Bit Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs, Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morroco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, 14, OHIO. Tel: Superior 1-4600.

**FOR SALE**—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

MISCELLANEOUS

**NOTICE**—Mailing list of more than 11,350 active coin machine operators and distributors in the United States. Shows types of machine operated. \$25 per copy. State listings 1c per name. L. W. WHIPPLE, P.O. Box 125, MATTHEWS, N. C.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles Calif., WEBster 1-1121.

**NOTICE**—"O.P.S. Off." Hawley Dime Converter Kit for old style and new style Packard Boxes. 25 Lots, \$1.25 ea.; Samples \$1.50. Contains Dime Glass, Dime Bushings, parts for re-jector. Dime Bushings available, 25c ea. HAWLEY DISTRIBUTING, 2720 W. PICO BLVD., LOS ANGELES, CALIFORNIA.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

“ Appreciate not missing any copies of this, (The Cash Box), as it is without doubt my business bible. I refer to it so many times that I cannot understand any operator NOT being a subscriber. ”

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Paramount Vending Co.  
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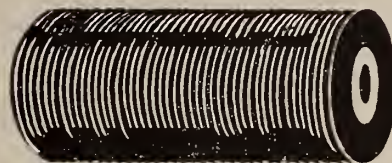
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26 West 47th Street, New York 19, N. Y.





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AMI plays records horizontally. Only the gentle, unvarying force of gravity brings needle and groove in contact. There's no thrust or recoil with AMI's gravity-constant needle pressure. Tone and volume remain true, undistorted, when play is on the level.

**AMi** Incorporated

General Offices and Factory:  
1500 Union Ave. S.E., Grand Rapids 2, Mich.



THIS WEEK'S USED MACHINE QUOTATIONS

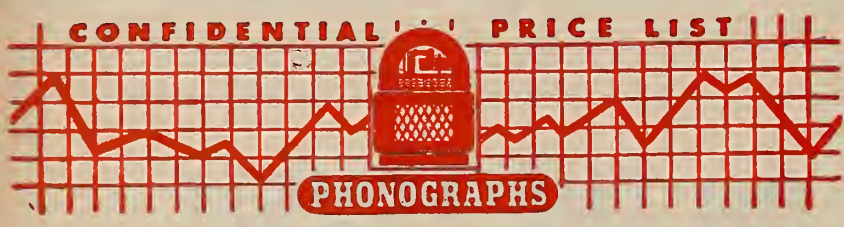
14th Year of Publication  
708th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]  
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.  
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
4* '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	70.00
4. '49 Coronet 100	125.00	169.50

A M I

3. WM Wall Box	19.50	27.50
4* Model A '46	225.00	325.00
1. Model B '48	395.00	400.00
4* Model C	395.00	495.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	275.00	295.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10. Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

2* Pla Mor Wall & Bar Box	4.50	5.00
4. Manhattan	79.00	125.00
4. Model 7 Phono	69.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
2. 1422 Phono ('46)	79.50	125.00
4. 1424 Phono (Hideaway)	99.50	169.00
3* 1426 Phono ('47)	119.00	150.00
4. 1432 (Rocket '51)	375.00	395.00
4. 1434	395.00	449.50
4. Magic Glo (1428)	199.50	249.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 RC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4. 146S	99.50	129.00
2* 146M	90.00	150.00
4. 147S	99.00	140.00
2* 147M	124.50	175.00
4. 148S	140.00	199.00
4. 148M	250.00	275.00
4. 148ML	209.00	249.00
2* M-100-78	550.00	675.00
4* 3W2 Wall-a-Matic	9.95	12.50
4* WIL-56 Wall Box 5c	4.50	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	25.00	27.50
4. W4L-56	24.50	35.00
2. W6L-56-5/10/25 Wireless	30.00	34.00
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

2. 750E	29.50	69.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	29.50	79.50
4. 950	39.50	99.50
2* 1015	109.50	150.00
4. 1017 Hideaway	115.00	129.50
2* 1100	229.00	300.00
4* 1080	125.00	150.00
1* 1250	319.50	425.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	25.00
4. 3020 Wall Box	19.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	20.00	22.50

MISCELLANEOUS

2. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	129.50
4. Ristocrat	35.00	79.50
4. Williams Music Mite	49.50	75.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	59.50	75.00
1* A.B.C. (Un 5/51)	100.00	150.00	4. Four Corners (Wm 12/52)	180.00	210.00
4. Across the Board	225.00	245.00	1. Four Horsemen (Got 9/50)	89.50	129.50
2. Ali Baba (Got 6/48)	20.00	34.50	4* Four Hundred (Ge '52)	195.00	295.00
4. Alice (Got 8/48)	24.50	45.00	1. Four Stars (Got 6/52)	169.50	225.00
2. All Star Basketball (Got 2/52)	95.00	175.00	4. Freshie (Wm 9/49)	42.50	74.00
1. Aquacade (Un 4/49)	30.00	39.50	4* Frolics (B 10/52)	395.00	495.00
4. Arcade (Wm 11/51)	115.00	145.00	2. Futurity (Ge 6/52)	225.00	265.00
4. Arizona (Un 5/50)	40.00	79.50	2. Georgia (Wm 9/50)	50.00	95.00
2* Atlantic City (B 5/52)	375.00	435.00	4. Gin Rummy	42.50	65.00
2. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	135.00	145.00
4. Banjo	20.00	24.50	2. Gold Cup (B '48)	24.50	50.00
1. Bank-A-Ball (Got)	30.00	74.50	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	34.50	50.00	4. Golden Gloves (CC 7/49)	65.00	75.00
1. Basketball (Got 10/49)	110.00	150.00	4. Gondola	19.50	35.00
4. Be Bop (Ex)	49.50	69.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Bermuda (CC 11/47)	20.00	35.00	4. Handicap	225.00	269.00
4. Big Hit (7/52)	165.00	195.00	4. Happy Days (Got 8/52)	200.00	250.00
4. Big Top	50.00	64.50	2. Happy-Go-Lucky	100.00	139.50
1. Black Gold	40.00	59.50	4. Harvest Moon (Got 12/48)	25.00	59.00
4. Blue Skies (Un 11/48)	24.50	35.00	2. Harvest Time (Ge 9/50)	35.00	65.00
2* Bolero (Un 1/52)	175.00	220.00	4. Harvey (Wm)	119.00	175.00
4. Bomber (CC 5/51)	40.00	70.00	6. Hawaii (Un 8/47)	20.00	29.50
4. Bonanza (Wm 11/47)	12.50	29.50	4* Hayburner (Wm 7/51)	125.00	245.00
2. Boston (Wm 11/47)	40.00	55.00	4. Hit Parade	27.50	29.50
2. Bowling Champ (Got 2/49)	30.00	59.00	4. Hit Parade (CC)	27.50	65.00
4. Bowl League (Got 8/47)	10.00	50.00	4* Hit & Runs (Ge 5/51)	55.00	75.00
2* Bright Lights (B 5/51)	175.00	295.00	2. Hit 'N' Run (Got 4/52)	150.00	155.00
2* Bright Spot (B 11/51)	275.00	315.00	4. Holiday (CC 12/48)	39.50	45.00
4. Broadway (B)	175.00	189.50	1. Holiday (Ke 12/51)	259.50	265.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	1. Hong Kong (Wm 10/52)	195.00	210.00
4. Buccaneer (Got 10/48)	34.50	55.00	4. Horsefeathers (Wm)	150.00	159.00
4. Buttons & Bows (Got 3/49)	32.50	59.00	4. Horse Shoe (Wm)	139.50	159.50
4. Camel Caravan	39.50	69.50	4. Hot Rods (B '49)	40.00	65.00
4. Caravan (Wm 7/52)	150.00	185.00	4. Humpty Dumpty (Got 10/47)	24.50	35.00
4. Campus	55.00	65.00	2. Jack 'N' Jill (Got 4/48)	20.00	45.00
2. Canasta (Ge 7/50)	25.00	30.00	2. Jalopy (Wm 9/51)	125.00	175.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Un 3/49)	22.00	34.50	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	19.00	49.50
4. Catalina (CC 2/48)	20.00	35.00	2. Joker (Got 11/50)	60.00	110.00
2* Champion (B '48)	30.00	69.50	4. Judy (Ex 7/50)	45.00	75.00
4. Champion (CC 6/49)	59.50	69.50	4. Jumping Jacks (Ge '52)	295.00	325.00
4. Chico	27.00	45.00	2. Just 21 (Got 10/50)	15.00	20.00
2. Chinatown (Got 10/52)	185.00	195.00	4. K. C. Jones	50.00	55.00
2. Cinderella (Got 3/47)	20.00	29.50	4. King Arthur (Got 10/49)	40.00	89.00
4. Circus (Un 9/52)	345.00	445.00	4. King Cole (Got 5/48)	20.00	45.00
2* Citation (B '48)	20.00	55.00	2* King Pin (CC)	50.00	150.00
4. Cleopatra	15.00	24.50	2* Knockout (Got 1/51)	30.00	79.50
4. College Daze (Got 8/49)	50.00	75.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
1* Coney Island (B 9/51)	245.00	335.00	2* Leaders (Un)	250.00	310.00
4. Contact	24.50	55.00	4. Leap Year	25.00	39.50
2* Control Tower (Wm 4/51)	75.00	95.00	4. Line Up	25.50	34.50
4. Coronation (Got 11/52)	210.00	235.00	2* Lite-A-Lite (Ke 6/52)	85.50	159.50
4. County Fair (Un)	95.00	125.00	2. Long Beach (Wm 8/52)	225.00	325.00
2. Crazy Ball (CC 7/48)	20.00	35.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Crossroads (Got 5/52)	175.00	215.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. Cyclone (Got 5/51)	139.00	155.00	4. Mad. Sq. Garden (Got 6/50)	95.00	115.00
1. Dallas (Wm 2/49)	44.50	65.00	1. Majors '49 (CC 2/49)	27.50	59.50
4. De Icer (Wm 11/49)	75.00	95.00	4. Major League Baseball	20.00	39.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Manhattan (Un 2/48)	22.50	34.50
4. Domino (Wm 6/52)	169.50	195.00	4. Majorettes (Wm 4/52)	135.00	145.00
4. Double Action	50.00	95.00	2. Mardi Gras	20.00	29.50
2. Dble. Feature (Got 12/50)	75.00	99.50	4. Marjorie (Got 7/47)	14.50	29.50
1* Dbl. Shuffle (Got 6/49)	49.50	85.00	1. Maryland (Wm 4/49)	35.00	55.00
4. Disk Jockey (Wm 1/53)	165.00	215.00	4. Merry Widow	25.00	29.50
2. Dreamy (Wm 3/50)	75.00	79.50	4. Melody (B 47)	15.00	49.50
4. Eight Ball	120.00	150.00	4. Mercury (Ge)	59.50	79.00
4. Entry (B '47)	25.00	65.00	4. Mermaid (Got 6/51)	95.00	139.00
1. El Paso (Wm 11/48)	39.50	49.50	1. Minstrel Man (Got 3/51)	90.00	125.00
1* Fighting Irish (CC 11/50)	45.00	85.00	4. Monterey (Un 5/48)	10.00	35.00
1* Five Star (Univ. 5/51)	75.00	125.00	4. Moon Glow (Un 12/49)	24.50	39.50
4. Floating Power	44.50	49.50	4. Morocco	22.50	35.00
4. Flying High (Got 2/53)	250.00	275.00			
1. Flying Saucers (Ge 12/50)	59.50	100.00			



1. Niagara .....	150.00	185.00	6. Speed Ball .....	14.50	32.50	4. ChiCoin Baseball .....	45.00	49.00	2* Keeney 6-Player .....	199.00	265.00
4. Niagara .....	145.00	185.00	4. Speedway (Wm 9/48) ..	35.00	39.50	2. ChiCoin Trophy .....	40.00	59.50	4. Keeney 10 Play .....	400.00	425.00
2* Nifty (Wm 12/50) .....	60.00	94.50	4. Spinball (CC 5/48) ..	10.00	25.00	1* ChiCoin 6 Player .....	215.00	255.00	4. Keeney Super DeLuxe ..	275.00	295.00
6. Nndgy (B 47) .....	25.00	39.50	3* Spot Bowler (Got 10/50)	25.00	119.50	2. ChiCoin 6 Player Match	325.00	355.00	4. Rock-Ola Shuffle Jungle	24.50	75.00
2. Oasis .....	45.00	85.00	4* Spot-Lite (B 1/52) .....	260.00	335.00	4. ChiCoin 6 Player DeLuxe	250.00	295.00	4. Rock-Ola Shuffle-Lane ..	24.50	29.00
4. Oklahoma (Un 6/49) .....	64.50	69.50	6. Sport Event .....	19.50	29.50	4. ChiCoin 6 Play			4. Univ. DeLuxe Twin .....	85.00	125.00
1. Old Faithful (Got 1/50) ..	85.00	95.00	6. Sport Special .....	17.50	30.00	5th Frame .....	425.00	450.00	2* Un. DeLuxe 6-Player ..	225.00	325.00
4. Old Hilltop .....	150.00	160.00	6. Sports .....	19.50	25.00	4. Exhibit Strike .....	25.00	89.50	4* Un. Super 6 Play .....	299.00	350.00
4. Olympics (Wm) .....	170.00	175.00	4. Sportsman (Wm) .....	45.00	125.00	2. Exhibit Twin Rotation ..	200.00	225.00	4. Un. Dbl. Shuffle .....	40.00	50.00
1. One Two Three .....	34.50	49.50	6. Spot-A-Card .....	25.00	29.50	4. Genco Shuffle Target .....	39.50	99.50	2. Un. Official Bowler .....	300.00	340.00
2. Palm Beach (B 7/52) .....	450.00	455.00	6. Spot Pool .....	19.50	29.50	4. Genco Bowling League ..	24.50	45.00	4. United Shuffle Alley .....	15.00	45.00
4. Paradise (Un 7/48) .....	12.50	35.00	4. Springtime (Ge) .....	85.00	95.00	2. Genco Baseball .....	25.00	49.00	4. Un. Shuffle w/con. ....	25.00	69.50
1. Paratrooper (Wm 9/52) ..	140.00	185.00	6. Stage Door Canteen ..	10.00	25.00	2. Genco 8 Player Reb'd ..	125.00	145.00	4. Un. Shuffle Alley Exp. ..	29.50	45.00
4. Phoenix .....	35.00	39.00	2* Stars (Un 6/52) .....	275.00	365.00	4. Ge Target Skill .....	100.00	125.00	4. Un. 2-play Express .....	35.00	79.50
2* Photo Finish .....	20.00	39.00	4. Stardust (Un 5/48) .....	14.50	35.00	4. Gottlieb Bowlette .....	25.00	40.00	4. Un. Sin Rebound .....	50.00	70.00
1. Pin Bowler (CC 7/50) .....	80.00	95.00	4. Steeple Chase (Un 2/52)	150.00	295.00	4. Keeney ABC Bowler .....	15.00	25.00	4* Un. Twin Rebound .....	100.00	145.00
4. Pinch Hitter (Un 5/49) ..	24.50	49.50	2. Stop & Go (Ge 3/51) ..	60.00	75.00	4. Keeney Bowling Champ ..	50.00	75.00	4. United Slinger .....	59.00	65.00
1. Pinky (Wm 10/50) .....	75.00	95.00	4. Stormy (Wm 1/48) .....	24.50	35.00	4. Keeney King Pin .....	35.00	50.00	4* United Skee Alley .....	50.00	79.00
4. Play Ball (CC 1/51) .....	35.00	45.00	4. Streamliner .....	10.00	14.50	4. Keeney Pin Boy .....	24.50	39.50	4. Un. 4-Player .....	100.00	174.50
4. Play Boy (CC 5/47) .....	35.00	95.00	2. Summertime (Un 9/48) ..	20.00	59.50	4. Keeney Ten Pins .....	15.00	24.50	2* Un. 5-Player .....	160.00	215.00
4. Playland (Ex 8/50) .....	65.00	89.50	6. Sun Beam .....	19.50	29.50	4. Keeney Lucky Strike .....	35.00	50.00	2* Un. 6-Player .....	190.00	240.00
4. Playtime (Ex) .....	30.00	45.00	4. Sunny (Wm 12/47) .....	10.00	35.00	4. Keeney Dbl. Bowler .....	65.00	79.50	4. Un. Manhat. 6 Play .....	325.00	350.00
4. Puddin' Head .....	35.00	39.50	1. Sunshine Park (B 12/52)	325.00	350.00	4* Keeney League Bowl .....	125.00	139.50	2* Un. Star 6 Play .....	325.00	395.00
4. Punchy (CC 11/50) .....	40.00	75.00	6. Snpercharger .....	19.50	24.50	4. Keeney Dnck Pins .....	15.00	125.00	4. Un. Shuffle-Cade .....	150.00	189.50
1. Quarterback (Wm) .....	35.00	69.50	2. Super Hockey .....	35.00	59.00	4. Keeney Super Deluxe			4. Un. Twin Shuffle Cade ..	75.00	175.00
2. Quartet (Got 2/52) .....	150.00	160.00	6. Superliner (Got 7/46) ..	10.00	17.50	League .....	275.00	295.00	4. Univ. Super Twin .....	59.50	69.00
4. Queen of Hearts			6. Superscore (CC 10/46)	10.00	24.50	4. Keeney DeLuxe League			2. Universal Twin Bowler ..	49.00	59.00
(Got 1/53) .....	240.00	250.00	4. Surf Queen (B '46) .....	10.00	19.50	Bowler .....	245.00	255.00	4. Univ. HiScore Bowler ..	45.00	145.00
4. Rag Mop (Wm 11/50) .....	89.50	95.00	6. Snpense (Wm 2/46) .....	29.50	49.50	4. Keeney Big League Bowl	185.00	285.00	4. Williams DeLuxe Bowler	15.00	39.00
4. Rainbow (Wm 9/48) .....	22.50	35.00	4. Swannee .....	35.00	44.50	4. Keeney 4 Play League ..	125.00	150.00	4. Williams Twin Shuffle ..	29.50	45.00
4. Ramona (Un 2/49) .....	20.00	35.00	1. Sweepstakes .....	225.00	275.00	4. Keeney 4-Way Bowl .....	50.00	75.00	2* Williams Dbl. Head .....	30.00	69.50
4. Rancho (B '48) .....	10.00	25.00	4. Sweetheart (Wm 7/50) ..	50.00	79.50						
6. Record Time .....	22.50	59.50	2. Tahiti (CC 10/49) .....	50.00	62.50						
4. Red Shoes (Un 12/50) .....	60.00	75.00	2. Tampico (Un 7/49) .....	50.00	64.50						
6. Repeater .....	17.50	29.50	6. Target Skill .....	12.50	19.50						
6. Rio (Un 12/46) .....	15.00	20.00	4. Telecard (Got 1/49) .....	24.50	49.00						
4. Rip Snorter (Ge) .....	35.00	50.00	4. Temptation .....	25.00	33.00						
6. Riviera .....	14.50	25.00	2. Tennessee (Wm 2/48) ..	20.00	29.50						
4. Rocket (Ge 5/50) .....	69.50	79.50	4* Thing (CC 2/51) .....	32.50	45.00						
4. Rockettes (Got 8/50) .....	85.00	95.00	2. Three Feathers .....	45.00	64.50						
4. Rondevoo (Un 5/48) .....	15.00	29.50	2. Three Four Five								
2. Rose Bowl (Got 10/51) ..	125.00	139.50	(Un 10/51) .....	125.00	135.00						
4. Round Up (Got 11/48) .....	24.50	49.00	4. Three Msketeers								
2. St. Louis (Wm 2/49) .....	30.00	44.50	(Got 7/49) .....	85.00	110.00						
4. Sally (CC 10/48) .....	10.00	20.00	4. Thrill (CC 9/48) .....	29.50	35.00						
4. Samba .....	27.50	59.50	6. Topic .....	10.00	17.50						
4. Saratoga (Wm 10/48) .....	39.50	45.00	6. Tornado (Wm 4/47) .....	12.50	17.50						
6. School Days .....	15.00	17.50	4. Touchdown (Un) .....	165.00	245.00						
6. Score-A-Line .....	20.00	39.50	6. Towers .....	12.50	15.00						
4. Screwball .....	24.50	34.50	4. Trade Winds .....	25.00	29.50						
6. Sea Hawk .....	15.00	22.00	6. Treasure Chest .....	14.50	30.00						
4. Sea Jockeys (Wm 12/51) ..	125.00	245.00	4. Trigger .....	89.00	100.00						
6. Sea Isle (CC 11/47) .....	14.50	19.50	4. Trinidad (CC 3/48) .....	15.00	35.00						
4. Select-A-Card (Got 4/50) ..	40.00	79.50	4. Triple Action .....	25.00	35.00						
4. Serenade (Un 12/48) .....	29.50	34.50	1. Triplets (Got 7/50) .....	89.50	95.00						
4. Shanghai (CC 4/48) .....	24.50	39.00	2. TriScore (Ge 1/51) .....	20.00	69.50						
4. Shantytown .....	62.50	85.00	4. Trophy (B '48) .....	50.00	100.00						
1. Sharpshooter (Ge) .....	49.50	65.00	4. Tropicana (Un 1/48) .....	10.00	22.50						
1. Shoo Shoo (Wm 2/51) .....	75.00	95.00	4. Tncson (Wm 1/49) .....	22.50	44.00						
6. Shooting Stars .....	19.50	35.00	4* Tumbleweed .....	52.50	75.00						
4. Short Stop .....	25.00	45.00	6. Tnrf Champ .....	24.50	39.50						
4. Shoot the Moon .....	145.00	160.00	2* Turf King (B 6/50) .....	65.00	145.00						
4. Show Boat (Un 1/49) .....	10.00	20.00	1. Twenty Grand								
4. Show Boat (Un 1/53) .....	395.00	400.00	(Wm 1/53) .....	175.00	225.00						
6. Silver Spray .....	14.50	24.50	1. Utah (Un 8/49) .....	50.00	69.50						
6. Silver Streak (B 47) .....	14.50	19.50	6. Vanities .....	10.00	25.00						
4. Singapore (Un 11/47) .....	22.50	29.50	6. Victory Special (B 46) ..	19.50	49.50						
1. Skill Pool (Got 9/52) .....	175.00	195.00	2. Virginia (Wm 3/48) .....	20.00	25.00						
6. Sky Lark .....	39.50	59.50	4. Watch My Line								
6. Sky Line .....	17.50	29.50	(Got 9/51) .....	49.50	85.00						
6. Sky Ray .....	12.50	19.50	4. Whizz Kids .....	105.00	175.00						
1. Slingfest (Wm 3/52) .....	135.00	145.00	6. Wild Fire .....	19.50	30.00						
6. Slinger .....	14.50	19.50	4. Wild West .....	125.00	165.00						
6. Smarty (Wm 12/46) .....	14.50	25.00	1* Winner (Univ.) .....	50.00	125.00						
6. Smoky .....	12.50	19.50	4. Wisconsin (Un 3/48) .....	15.00	34.50						
4. South Pacific (Ge 3/50) ..	49.50	69.50	6. Yankee Doodle .....	15.00	19.50						
4* Spark Plugs			4. Yanks (Wm 4/48) .....	15.00	25.00						
(Wm 10/51) .....	145.00	250.00	4. Zingo (Un 10/51) .....	125.00	300.00						
1. Special Entry (B '49) .....	35.00	49.50									



3. Rondevoo (Un 5/48) ..	15.00	29.50	2. Three Four Five (Un 10/51) .....	125.00	135.00	4. ABT 6 Gun Rifle Range .....	595.00	700.00	4. Jungle Joe .....	125.00	135.00
2. Rose Bowl (Got 10/51) ..	125.00	139.50	4. Three Mnskteers (Got 7/49) .....	85.00	110.00	4. Advance Rolls .....	30.00	35.00	4. Keeney Air Raider ....	119.00	125.00
4. Round Up (Got 11/48) ..	24.50	49.00	4. Thrill (CC 9/48) .....	29.50	35.00	6. Allite Strike 'N Spares ..	39.50	149.50	4. Keeney Anti Aircraft Bl	15.00	50.00
2. St. Louis (Wm 2/49) ..	30.00	44.50	6. Topic .....	10.00	17.50	4. Boomerang .....	45.00	59.50	4. Keeney Sub Gun .....	95.00	125.00
4. Sally (CC 10/48) .....	10.00	20.00	6. Tornado (Wm 4/47) ..	12.50	17.50	4. Bally Big Inning .....	75.00	149.50	4. Keeney Texas Leaguer ..	49.50	55.00
4. Samba .....	27.50	59.50	4. Touchdown (Un) .....	165.00	245.00	6. Bally Bowler .....	175.00	189.50	4. Kirk Night Bomber ...	75.00	150.00
4. Saratoga (Wm 10/48) ..	39.50	45.00	6. Towers .....	12.50	15.00	4. Bally Convoy .....	47.50	125.00	1. Lite League .....	49.50	90.00
6. School Days .....	15.00	17.50	4. Trade Winds .....	25.00	29.50	4. Bally Defender .....	95.00	125.00	4. Mntoscope Ace Bombers	100.00	125.00
6. Score-A-Line .....	20.00	39.50	6. Treasure Chest .....	14.50	30.00	6. Bally Eagle Eye .....	39.50	49.50	4. Mnto. Atomic Bomber ..	125.00	155.00
4. Screwball .....	24.50	34.50	4. Trigger .....	89.00	100.00	1. Bally Heavy Hitter ...	49.50	65.00	4. Mntoscope Dr. Mobile ..	95.00	175.00
6. Sea Hawk .....	15.00	22.00	4. Trinidad (CC 3/48) ..	15.00	35.00	6. Bally King Pin .....	35.00	45.00	4. Mntos. Fly. Sancers ...	100.00	150.00
4. Sea Jockeys (Wm 12/51) ..	125.00	245.00	4. Triple Action .....	25.00	35.00	6. Bally Lucky Strike ....	45.00	79.50	4. Mutos. Photo. (Pre-War)	250.00	395.00
6. Sea Isle (CC 11/47) ..	14.50	19.50	1. Triplets (Got 7/50) ...	89.50	95.00	4. Bally Rapid Fire .....	75.00	125.00	4. Mntoscope Silver Gloves	250.00	275.00
4. Select-A-Card (Got 4/50)	40.00	79.50	2. TriScore (Ge 1/51) ...	20.00	69.50	4. Bally Sky Battle .....	49.50	125.00	4. Mutoscope Sky Fighter ..	85.00	125.00
4. Serenade (Un 12/48) ..	29.50	34.50	4. Trophy (B '48) .....	50.00	100.00	4. Bally Torpedo .....	49.50	125.00	4. Mutoscope Voice-O-Graph		
4. Shanghai (CC 4/48) ..	24.50	39.00	4. Tropicana (Un 1/48) ..	10.00	22.50	4. Bally Undersea Raider ..	95.00	125.00	35c .....	425.00	450.00
4. Shantytown .....	62.50	85.00	4. Tncson (Wm 1/49) .....	22.50	44.00	6. Bank Ball .....	59.50	125.00	4. QT Pool Table .....	89.50	125.00
1. Sharpshooter (Ge) .....	49.50	65.00	4* Tumbleweed .....	52.50	75.00	4. Bing-A-Roll .....	45.00	50.00	4. Quizzer .....	75.00	95.00
1. Shoo Shoo (Wm 2/51) ..	75.00	95.00	6. Tnrf Champ .....	24.50	39.50	6. Bnckley DeLuxe Dig. ....	119.50	149.50	6. Rockola Ten Pins HD ..	25.00	49.50
6. Shooting Stars .....	19.50	35.00	2* Turf King (B 6/50) ..	65.00	145.00	6. Bnckley Treas Is Dig. ....	95.00	110.00	4. Rockola World Series ..	69.50	100.00
4. Short Stop .....	25.00	45.00	1. Twenty Grand (Wm 1/53) .....	175.00	225.00	4. Champion Hockey .....	50.00	69.50	6. Scientific Baseball ....	49.50	75.00
4. Shoot the Moon .....	145.00	160.00	1. Utah (Un 8/49) .....	50.00	69.50	4. ChiCoin Basketball			6. Scientific Basketball ..	59.50	75.00
4. Show Boat (Un 1/49) ..	10.00	20.00	6. Vanities .....	10.00	25.00	Champ .....	175.00	250.00	3* Scientific Batting Pr. ..	39.00	85.00
4. Show Boat (Un 1/53) ..	395.00	400.00	6. Victory Special (B 46) ..	19.50	49.50	1* ChiCoin 4 Player Derby	135.00	295.00	4. Scientific Pitch 'Em .....	185.00	195.00
6. Silver Spray .....	14.50	24.50	2. Virginia (Wm 3/48) ..	20.00	25.00	1* ChiCoin Goalee .....	69.50	125.00	4* Seeburg Bear Gun .....	225.00	250.00
6. Silver Streak (B 47) ..	14.50	19.50	4. Watch My Line (Got 9/51) .....	49.50	85.00	4. ChiCoin Hockey .....	49.50	75.00	2* Seeburg Chicken Sam ..	75.00	105.00
4. Singapore (Un 11/47) ..	22.50	29.50	4. Whizz Kids .....	105.00	175.00	4. Chi Midget Skee .....	125.00	175.00	4. Seeburg Shoot the Chute	49.50	75.00
1. Skill Pool (Got 9/52) ..	175.00	195.00	6. Wild Fire .....	19.50	30.00	4* ChiCoin Pistol .....	75.00	125.00	4. Set Shot Basketball .....	209.50	375.00
6. Sky Lark .....	39.50	59.50	4. Wild West .....	125.00	165.00	6. ChiCoin Roll-A-Score ..	39.50	75.00	6. Skee Barrel Roll .....	25.00	49.50
6. Sky Line .....	17.50	29.50	1* Winner (Univ.) .....	50.00	125.00	4. Evans Bat-A-Score .....	149.50	185.00	4. Spares & Strikes .....	149.00	160.00
6. Sky Ray .....	12.50	19.50	4. Wisconsin (Un 3/48) ..	15.00	34.50	4. Evans Ski Roll .....	125.00	150.00	6. Skill Jump .....	25.00	39.50
1. Slingfest (Wm 3/52) ..	135.00	145.00	6. Yankee Doodle .....	15.00	19.50	4. Evans Super Bomber ..	50.00	125.00	4. Snpreme Bolascor .....	40.00	95.00
6. Slinger .....	14.50	19.50	4. Yanks (Wm 4/48) .....	15.00	25.00	4. Evans Play Ball .....	65.00	75.00	6. Supreme Skee Roll ...	20.00	75.00
6. Smarty (Wm 12/46) ..	14.50	25.00	4. Zingo (Un 10/51) .....	125.00	300.00	2. Evans Ten Strike '46 .....	50.00	75.00	6. Supreme Skill Roll ...	20.00	69.50
6. Smoky .....	12.50	19.50									
4. South Pacific (Ge 3/50)	49.50	69.50									
4* Spark Plugs (Wm 10/51) .....	145.00	250.00									
1. Special Entry (B '49) ..	35.00	49.50									





### CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	50.00- 125.00
2. DuGrenier "S" (7 col.)	45.00- 77.50
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
2. Eastern Electric C-8	125.00- 150.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 105.00
2. National 930	90.00- 135.00
4. National 9-A (9 col.)	100.00- 125.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	79.50- 130.00
4. Rowe Imperial (8-col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	90.00- 140.00
1. Rowe Royal (10 col.)	95.00- 130.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 87.50
4. Uneeda "A" (8 col.)	49.50- 92.50
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (6 col.)	50.00- 79.50
4. Uneeda "E" (8 col.)	79.50- 90.00
4. Uneeda "E" (9 col.)	75.00- 80.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	90.00- 95.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

### CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

### HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

### CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

### NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

### CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

### ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

#### A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

#### AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

#### AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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#### BALLY MFG. CO

Beach Club	\$ 665.00
The Champion (Mech. Horse)	1,065.00
Space Ship	1,165.00

#### CHICAGO COIN

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
Double Score Bowler	595.00

#### H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00
Saddle & Turf	635.00

#### EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Space Gun	375.00
Space Patrol	1,047.50
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

#### GENCO MFG. & SALES CO.

Golden Nugget	\$495.00
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#### D. GOTTLIEB & CO.

Grand Slam	\$349.50
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#### INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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#### J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Club Bowler	645.00

#### MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

#### METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

#### ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

#### NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

#### SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

#### J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

#### UNITED MFG. CO.

Clover Shuffle Alley	625.00
Cascade Shuffle Alley	605.00
Regulation Shuffle Alley	695.00
Cabana	690.00

#### WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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#### WILLIAMS MFG. CO.

Times Square	\$349.50
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#### THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



UNITED'S

# CLOVER SHUFFLE ALLEY

## TRIPLE MATCH FEATURE

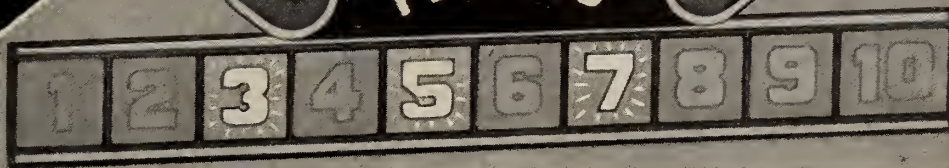
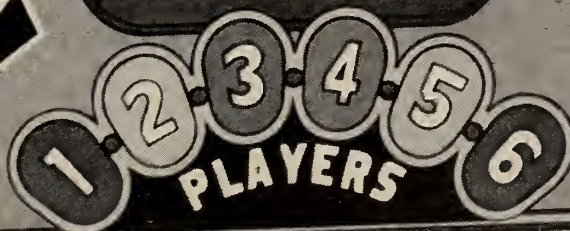
NUMBER — STAR — CLOVER

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THIS FRAME SCORES  
**DOUBLE**  
WHEN LIT



✓ 10<sup>TH</sup> FRAME FEATURE

✓ STRIKE OR SPARE FLASHER LIGHTS

✓ CAN PICK UP 7-10 SPLIT

✓ FORMICA PLAYBOARD

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9 FT. BY 2 FT.

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Attractive ADVANCING SCORES • IN-LINE and CORNER Scores  
3-in-line on SUPER CARD Scores 4-in-line score  
Improved SELECT-A-SPOT feature • New EXTRA-TIME feature  
TRIPLE-SPOTS Roll-over feature • Up to 3 EXTRA BALLS per game

**NEW  
7-CHOICE  
SELECT-A-SPOT  
FEATURE**

Player  
turns knob  
to select choice of  
10, 16, 19, 20,  
21, 22, 25  
(when lit)



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captures biggest play, insures biggest profit

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- ★ Safe, sturdy construction
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